

# ADMISSION REQUIREMENTS

## JUPAS Students

Local students applying on the strength of their Hong Kong Diploma of Secondary Education (HKDSE) Examination should apply through JUPAS.

JUPAS code: JS4240

## Minimum Entrance Requirements

**Level 3 or above** in English Language, Chinese Language and Mathematics (Compulsory Part)

**Level 2 or above** in Liberal Studies

**Level 3 or above** in any two New Senior Secondary (NSS) elective subjects

Admission will be based on the scores of your five best subjects.

## Non-JUPAS & International Students

Applicants with the following qualifications are welcome to apply through the Non-JUPAS admission scheme:

- GCE Advanced Level Examination\*;
- International Baccalaureate Programme (IBP) Diploma\*;
- A recognised non-local qualification for admission to a university in the country/region of its origin (e.g. high school diploma plus SAT/AP in the USA, UEC/STPM in Malaysia, ATAR in Australia, OSSD in Canada, GSAT in Taiwan).

\* Advanced standing of up to 24 units may be granted upon admission and students with maximum advanced standing may be able to complete the Programme in three years.

For details regarding admission requirements for non-JUPAS and international students, including students from Mainland China, please contact CUHK Office of Admissions and Financial Aid or visit [www.oafa.cuhk.edu.hk](http://www.oafa.cuhk.edu.hk).

## BBA in Professional Accountancy

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# STUDENT ACHIEVEMENTS

## Case Competitions

Participation in case competitions enables you to proactively expand your network and put your newfound business knowledge and analytical and presentation skills to the test. PACC students have achieved remarkable results in various local and international case competitions:

### Championships

- UBS Group Chief Operating Officer (GCOO) Case Challenge 2019
- Guangdong HK Macau Intercollegiate Debating Contest 2018
- HSBC Financial Dialogue Series 2018
- The Taxation Institute of Hong Kong Tax Debate Competition 2015, 2016 & 2018
- Top Performing Cadets, EYAcademy CSR Challenge 2018
- KPMG International Case Competition 2017
- KPMG National Management Case Competition 2015, 2016 & 2017
- HKICPA QP Case Analysis Competition 2016
- Peak Time International Case Competition (Global Final) 2016

## Professional Examinations

To become a Certified Public Accountant (CPA), most of our graduates will take the Qualification Programme (QP) provided by the Hong Kong Institute of Certified Public Accountants (HKICPA). Others will take the Association of Chartered Certified Accountants (ACCA) professional examination. PACC graduates have established a record of achieving excellent results in the QP and ACCA examinations:

- From 2017 to June 2019, PACC graduates accounted for 45% of the total HKICPA QP examination awards across all institutions.
- PACC graduates won the ACCA examination sessions bronze medal in 2017 and silver medal in 2018, along with several top paper prizes.

# STUDENT SHARING

## Hinson Wong (Year 4)

"As a PACC student, I am surrounded by numerous opportunities such as devoting myself into organising student activities, broadening my horizon globally and joining intellectually-stimulating case competitions. You can have takeaways more than your expectation if you always stay curious."



## Surjono Sachiko (Year 3)

"PACC is beyond just memorisation and number-crunching. The numerous approachable and knowledgeable professors equip students with relevant skills and know-how that I find helpful in my internship at EY. Being a student of the Global Accounting Stream, I joined a study trip to the UK and Switzerland which let me gain a deeper insight into international business practices."



# IMAGINE YOUR FUTURE

## Career Prospects

International accounting firms seek out graduates from the PACC Programme and they often make their way to top management positions. In Hong Kong, 28% of all CPAs work in leadership positions, including partner, director, sole proprietor, chief financial officer (CFO), financial controller and chief operating officer (COO).<sup>1</sup>

As a PACC graduate you will be ideally suited for a career in accounting, investment banking, management consulting, financial management, entrepreneurship, the public sector and academia.

<sup>1</sup>Source: 2018 Career Survey Report published by HKICPA.

# ALUMNI SHARING

## Harry Cheng (Graduate of 2019)

Citi

"CUHK was my second home and PACC was my second family. Thank you PACC for shaping me into the person I am today, for giving me teachers that truly cared about my success, for providing me with lifelong mentors whom I can always go to at any point in my career."



## Samuel Yau (Graduate of 2016)

Deloitte

"PACC fulfilled my aspiration to become a forensic accountant and connected me with amazing people who helped me grow personally and professionally."



## Employer Sector of PACC Graduates



# LOOK FORWARD 看·建未來

# BBA in Professional Accountancy





# PROFESSIONAL ACCOUNTANCY PROGRAMME (PACC)

Some believe that the development of smart technology, artificial intelligence and big data are threatening to replace real accountants. At PACC, we see technology as a welcome catalyst that transforms accountancy by reallocating human effort and allowing accounting professionals to create more efficient, value-added new services. Global entities will continue to rely on accountants' specialised technical knowledge to

reshape businesses and formulate innovative yet economically feasible growth strategies. PACC is designed to groom nimble and resourceful accounting professionals, supplementing the teaching of accounting fundamentals with material that specifically develops creative thinking, analytical, problem-solving and communication tools to serve the industries of the future.

## OVERVIEW

The BBA in Professional Accountancy (PACC) Programme is the first accounting degree programme offered in Hong Kong and the first in Asia to be accredited by both the AACSB International and The Federation of Schools of Accountancy. Reaching well beyond a standard accounting education, PACC focuses on cultivating your whole person development. Our Global Accounting (GA), Global Tax and Governance (GTG), Finance for Accountants (FA) and Accounting Analytics (AA) streams, equip you with the knowledge, leadership skills and values you need to adapt to the industry's changing demands.

A remarkable component of the PACC Programme is the vast array of experiential learning opportunities we offer. Internships, exchanges, career workshops, study trips and case competitions are thoughtfully designed to deepen your

knowledge and understanding of the industry. Whether you aspire to seek out new countries and cultures or connect with local start-ups in Hong Kong and the Pearl River Delta region, you will find no shortage of possibilities to transform yourself as well as the business environment and community around you.

All PACC students are eligible to apply for the Qualification Programme of the Hong Kong Institute of Certified Public Accountants (HKICPA) and other professional examinations. Our students have an outstanding performance record in both professional examinations and case analysis competitions, making them the most preferred accounting graduates by recruiters from international accounting firms and other businesses.

## YOUR DEVELOPMENT

Upon successful completion of the PACC Programme, you can expect to possess a high level of expertise in computing and analysing quantitative business information, ready to launch a bright career in accounting or other areas of business. What's more, our expansive alumni network and industry connections ensure that you will have all of the career expertise, mentorship and resources you need right from the start.

The PACC Programme seeks to equip graduates with the following:

- Ability to analyse and solve problems using accounting, financial and other business information
- A global perspective
- Effective communication skills
- Awareness of the ethical issues related to business and accounting practices

Knowledge, skills and ethical values represent the cornerstone of our programme. On top of academic and personal development, we strongly encourage PACC students to contribute their time and talents to helping the local community and making the world a better, more sustainable place. Our mission is to develop professional accountants and business leaders with a high ethical standard and strong sense of social responsibility, increasingly sought-after attributes in today's business job candidates.

## CURRICULUM

The PACC Programme strives to go above and beyond offering a chance for you to specialise in accounting or related field. Our curriculum is designed to nurture well-rounded and dynamic business professionals with the ability to command the marketplace long into the future. You will not only study extensively on accounting subjects but also a number of business courses which are related to accounting.



### Minors

Approximately 30% of PACC students study a minor. We offer many minor options to help you broaden your scope of studies and bring a new perspective to your major work.

### Diverse Choice of Streams

Upon the curriculum of the PACC Programme, students can specialise in various streams to shape themselves into a future business professional with global mind-set.

#### Global Accounting (GA) Stream

offers an opportunity for elite accounting students to get familiar with international accounting and business practices in order to meet the growing demand for high potential, internationally-oriented business leaders. Through study trip, internships, and workshops, the GA stream students can sharpen their skillsets and enrich their employment attributes.

#### Global Tax and Governance (GTG) Stream

is tailored for students who are keen to develop a career in the tax advisory field. Students under the GTG stream are entitled to the maximum paper exemptions in taking the Certified Tax Adviser (CTA) qualifying examination offered by the Taxation Institute of Hong Kong (TIHK).

#### Finance for Accountants (FA) Stream

helps students explore the close relationship between accounting practices and finance. Utilising the accounting knowledge learnt in the core curriculum, the FA stream students are expected to analyse financial information in formulating financial strategies in areas such as corporate finance, portfolio management and international finance.

#### Accounting Analytics (AA) Stream

focuses on the development of an analytics mindset emphasising the skills, tools and hands-on practice with cases. The goal of the AA stream is to train students to be business specialists who are capable of understanding data analytics and building a robust system to manage data.



## GROWTH OPPORTUNITIES

### Internships

Our internships complement and elevate the value of your accounting education. Our students have successfully completed internships with international accounting firms, The Treasury, Inland Revenue Department, Hospital Authority and various banking and financial institutions. Most PACC students acquire internship experience prior to their final year of study, greatly improving their competitiveness in the job market.

### Enrichment Activities

PACC organises a range of activities to enhance students' professional knowledge and understanding of the industry. Throughout the year we host professional seminars, career talks, company visits and student advising tea receptions. Take advantage of these casual, intimate activities to explore career options, hone your soft skills, and connect with your fellow classmates.

## CONNECT WITH THE WORLD

### International Exposure

Accounting professionals with international experience and global business perspective stand out from the crowd and are more likely to successfully adapt to changing business environments. PACC provides ample opportunities for you to broaden your worldview, build cross-cultural connections, and learn about a diverse range of accounting practices.

The PACC Programme proudly maintains exchange partnerships with more than 250 prestigious universities around the world. Each year, approximately two-thirds of our students go on at least one overseas exchange.

### Study Trips

The PACC Programme regularly organises study trips in collaboration with prestigious overseas universities. On a PACC study trip you will have the chance to visit local companies, attend engaging lectures, build potential business relationships and get out and explore a new city, opening your mind to new ways of thinking and doing business.

Previous PACC study trips took place in Xiamen, Chongqing, Shanghai, London, Amsterdam, Utrecht and Lausanne.

