

Dear Readers,

After a year's of hard work, we are finally ready to share the hard-work of our contributors. Hong Kong Anthropologist has always encouraged undergraduate and postgraduate students, scholars, and others to publish their research. Many a time, their work was exclusive to a limited audience. Yet, their areas of interests actually fill the gaps in the current anthropological literature and give insights to readers with similar interests. Therefore, Hong Kong Anthropologist, being an open-access academic journal, promotes these anthropological knowledge to the general public and scholars in the academia.

In the first part of this issue, the papers examine cultural phenomenon in the context of globalization. HO Hei Tung examines the reason behind the matcha craze in Hong Kong. She demonstrates that matcha, a traditional food in Japan, becoming popular around the world is not coincidental. Rather it is the results of a mix of social, political, and cultural factors. CHUNG Man Shan compares the parent-child interactive styles in Hong Kong and Denmark and analyzes the impact of global capitalism on the subject matter. CHOR Hiu Kwan provides us an in-depth discussion of Indonesian women coming to Hong Kong as domestic helpers for financial and self-realizing purposes. She also unveils how the meaning change in the whole experience of living and working abroad.

The second part of the issue features two articles on pet-owning. TAM Sum Sheung Samson examines the pet-and-pet-owners' relationship through taking into account of a variety of pet issues including their naming, politicizing household space, pet loss bereavement, etc. Whereas YIU Sze Wan's paper exclusively studies pet loss bereavement. YIU's paper not only explores the relationship between pets and their owners, but how the experience of pet loss calls for a reflection of life for the pet owners.

We look forward and encourage submissions from all disciplines on all regions of East Asia. If you have any questions, please do not hesitate to e-mail us. To learn more about the journal, please visit our web page at: <http://www.cuhk.edu.hk/ant/hkas>.

Best regards,

AU Wing Lam Vivian – Editor

Alice Ping-Hsui Lin – Editor

LI Yi-han – Editor