

Department of Anthropology,

The Chinese University of Hong Kong and

The Global Food Cultures program of

New York University

jointly present a special symposium on

Culinary Tourism: Communication, Learning, and Adventure

Tuesday, 3rd January, 2012

2:00-4:30 p.m.

LT6, Cheng Yu Tung Building, Faculty of Business Administration, CUHK (next to the University Station and Hyatt Shatin Hotel)

This symposium seeks to explore and encourage thoughtful reflection on the culinary tourism from the perspectives of professional tour designer, food writer and scholars. In preparation for their "dishes" on this symposium, the speakers have been asked to marinade their presentations with personal history, spice them up with local culture, and decorate them with social interest for their audience. Speakers include Casey Lum, Professor and Director of Graduate Studies in the Department of Communication at William Paterson University (USA), and Board of Directors of the Urban Communication Foundation, who has been researching on urban food cultures as forms of communication, as well as media and globalization. Sidney Cheung, Professor and anthropologist, whose current "knowledge transfer project" is designed to develop touristic resources from within (and for) the local neighborhood in Sheung Wan. Wantanee Suntikul, Assistant Professor at the Institute for Tourism Studies (Macau), specializing in the social, political, and environment aspects of tourism planning and development, community-based tourism, and intangible heritage safeguarding. Daisann McLane, journalist and Director of a food and travel consulting company called Little Adventures in Hong Kong through which she introduces Westerners not only to unfamiliar foods, but also to the ways and places in which these foods are eaten, as well as how they are understood and appreciated within HK's local cultural contexts.