

**HKIE ITD Annual Conference 2014
Big Data for a Big City
22 May 2014**

Time	Program
09:15 - 09:45	<p>Opening</p> <p>Officiating Guests:</p> <p>Miss Joey Lam <i>Acting Government Chief Information Officer Office of the Government Chief Information Officer The Government of the Hong Kong Special Administrative Region</i></p> <p>Mr. Herman Lam <i>Chief Executive Officer Hong Kong Cyberport Company Limited</i></p> <p>Ir Raymond Chan Kin Sek <i>President Hong Kong Institution of Engineers</i></p> <p>Ir Dr. NG Chak-man <i>Chairman, IT Division Hong Kong Institution of Engineers</i></p>
09:45 - 10:45	<p>Keynote Speech</p> <p>Prof. Benjamin Wah <i>Provost The Chinese University of Hong Kong</i> Title of talk: Challenges of Big Data in Scientific Discovery</p>
10:45 - 11:15	Coffee Break
11:15 - 12:45	<p>Platform, Technologies & Applications I</p> <p>Mr. Michael <i>EdgeBusiness Analytics Service Leader IBM Global Business Services Group, IBM (HK)</i> Title of talk: Big Data – the Hype, the Technology, and Watson</p> <p>Mr. Frazer Lam <i>Head of Risk Management (IT) Bank of China</i> Title of talk: Big Use of Data in Banking Industry</p> <p>Mrs. Agnes Mak <i>Executive Director Hong Kong Productivity Council</i> Title of talk: Big Data Lever</p>
12:45 - 14:15	Buffet Lunch (included in registration)
14:15 - 15:45	<p>Platform, Technologies & Applications II</p> <p>Mr Damian Lee <i>Assistant Government Chief Information Officer (Strategy Development) Office of the Government Chief Information Officer The Government of the Hong Kong Special Administrative Region</i> Title of Talk: Smart City Initiative Under the 2014 Digital 21 Strategy</p> <p>Prof. Qiang Yang <i>The Hong Kong University of Science and Technology; Director, Huawei Noah's Ark Lab</i> Title of talk: User Modeling and Big Data</p> <p>Mr. Alan Chan <i>National Technology Officer Microsoft Hong Kong Limited</i> Title of talk: Big Data Analytics for Next Generation Digital Cities</p>
15:45 - 16:15	Coffee Break
16:15 - 17:45	<p>Panel Discussion on Emergent Issues</p> <p>Moderators:</p> <p>Prof. Helen Meng <i>Department of Systems Engineering and Engineering Management The Chinese University of Hong Kong</i></p> <p>Prof. Irwin King <i>Department of Computer Science and Engineering The Chinese University of Hong Kong</i></p> <p>Panelists:</p> <p>Dr. Cho-ming Cheng <i>Assistant Director Forecasting and Warning Services Branch Hong Kong Observatory</i></p> <p>Dr. Ngai-Tseung Cheung <i>Chief Information Officer & Chief Medical Informatics Officer Hospital Authority; Consultant (eHealth), Food & Health Bureau, The Government of the Hong Kong Special Administrative Region</i></p> <p>Dr. Shi Xing Yan <i>HP-ASTRI Lab</i></p> <p>Prof. Qiang Yang <i>The Hong Kong University of Science and Technology; Director, Huawei Noah's Ark Lab</i></p>