



香港中文大學
The Chinese University of Hong Kong



Mr. Harrison Li

Regional Director

FWD

Mr. Harrison Li obtained his BBA in 1981 and MBA in 1987 from The Chinese University of Hong Kong. After five years of service in a Japanese bank, he decided to join the life insurance industry in 1986. He was headhunted by AMP, the largest insurance company in Australia as general manager for sales and marketing in 1991. AMP Hong Kong was acquired by East Asia Aetna in 1996. He was appointed Regional Director until today. The company is now called FWD.

Mr. Li is a renowned financial writer since 1989. His daily column "City Warrior" in the Hong Kong Economic Times have been attracting high readership for over 17 years.

Mr. Li is very active in serving the public. He is the founding member and director for The Chinese University Alumni Charity Fund. Recently, he accepted the role of board director for the ACCESS Health International, a world class think tank sponsored by the Rockefeller Foundation.

As personal investor

In addition to financial investment, Mr. Li has been actively seeking opportunities to invest in small private equities. Over the last 20 years, he has invested in technology, financial and medical ventures. Most are within his professional knowledge, and with some success and some failures. In 2018, through the HK Science Park Elevator Pitch event, he tried investing outside his comfort zone for the first time. His recent investment in InsurTech, nicknamed "Octopus of the medical industry", is particularly worth mentioning.