

## A Ministry of Education funded programme (中國教育部資助項目) 本地生暑期中國語言文化實習課程 2013 – 北京 PRINCH (Pragmatic Internship in China, Beijing)

Summer 2013, in Beijing A 3-credit course for CUHK local undergraduates (CPTH4613)

**Purpose:** As part of the efforts to provide CUHK local students with the opportunity to use Putonghua in real life for real communication purposes, CUHK-CLC has been working with educational institutions in China since 2006 for the "PRINCH" Programme for non-native speakers. It is the first time to launch the Programme to local undergraduate students of CUHK. PRINCH allows students to practice what they have learned in class through a variety of activities in the target culture, an approach that has been recognized by professionals and highly recommended as a most effective means to cultivate pragmatic competence of language learners.

# **Organizer: Yale-China Chinese Language Centre, The Chinese University of Hong Kong** (CUHK-CLC)

## Host School: College of International Education, Minzu University of China (MUC-CIE)

中央民族大學國際教育學院

Minzu University of China (MUC) is one of China's most important comprehensive universities, and it is one of the 38 key universities receiving direct development support from the Chinese government. Minzu University of China has a comprehensive set of university disciplines, and its ethnic characteristics are highly distinctive. Humanities is its main focus and ethnic studies is its defining specialty, with courses covering liberal arts, science, engineering, medical science, management, education, finance and economics, politics and law, physical education, art and so on. MUC is a microcosm of the big family of Chinese ethnic groups, and it is the only university in China where all of China's 56 ethnic groups are represented in its faculty and student body. At present, MUC has 23 colleges and 5 departments, 55 bachelor's degree programs, 64 master's degree programs, and 25 doctor's degree programs. Its ethnology, Chinese ethnic minority language and literature, Chinese ethnic minority art and etc. rank the first in China and are well-known in the world.

website:www.muc.edu.cn

Location for PRINCH for local CUHK undergraduates 2013: Beijing (北京), is the capital of the People's Republic of China. It is the second largest Chinese city by urban population after Shanghai and is the nation's political, cultural, and educational centre. The city's history dates back three millenia. Beijing has been the political centre of the country for much of the past seven centuries. The city is renowned for its opulent palaces, temples, gardens, tombs, walls and gates, and its art treasures and universities have made it a centre of culture and art in China. Few cities in the world have been the political and cultural centre of an area as immense for so long.

Part or all of the following themes will be explored in Bejing PRINCH: CCulture & Arts (文化與藝術), History & Tradition (歷史與傳統), Government & Policy (政府與政策), Modern Living & Custom (現代生活與民俗)

## Date: June 18-27, 2013

(10 days 9 nights, maximum 10 participants)



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## Who should join?

Those who want to know more about China from different perspectives instead of being a tourist with sight-seeing as the main goal.

Those intermediate and advanced learners who want to practice their language in a natural setting for real communication purposes.

Unique features:

Those who want to earn credits

from internship and activities

other than classroom lecture

- A new credit-bearing course for local CUHK undergraduates with language immersion activities in mainland China. Students will learn and involve in related activities for at least 7 hours a day.

Those who intend to pursue a China related career in the

future.

- Diversified language immersion programme with different themes to be explored every day, such as arts and culture, history and traditions, government & policies, contemporary and folk culture etc. Students will be able to visit places which are hardly accessible by tourist groups or individual travelers.
- From the academic perspective, students can learn at greater depth about the local culture, living and working environment of China. Students will also have many opportunities to practice what they have learned in the past.
- CLC lecturer as team leader and will be in charge of quality control for the entire programme.
- Carefully selected assistant teachers to coach students at a ratio of 1:5 students.
- A programme which combines language learning, cultural immersion, career preparation and entertainment; a remarkable learning experience never to be forgotten.

|                 | PRINCH   | General tour package & study tour   |
|-----------------|--|---|
| Theme & purpose | Mainly for language practicing and cultural immersion  | Mainly for leisure & entertainment.   |
| Academic level  | University accredited language course.<br>Especially helpful to those who are at intermediate and advanced<br>level.   | Nothing related to academic attainment.   |
| Itinerary       | Learning in school and visitation during daytime. Evening free for personal exploration or self-study.   | Packed itinerary with little free time  |
| Places of visit | Connected to learning themes and to visit places which are hardly accessible by tour groups.   | Mainly visit tourist spots and privileged souvenir shops. Hard to experience a real local living.                                     |
| Instructors     | Experienced CLC lecturer as team leader as well as native Chinese speakers as Assistant Teachers provided by the host school.  | No such arrangements.   |
| Tour guide      | Familiarized with local folk culture, local Assistant Teachers with<br>university education will serve as the tour guide during the visits, in<br>very small groups to provide individual attention. | 1-2 tour guides will be provided for a big group.<br>However, they are usually at high school level<br>and not proficient in English. |
| Learning time   | Preparation work with guidance from teachers is necessary before visiting. Post-visit assignment, such as discussions and presentation, are expected.  | Not included.   |
| Transportation  | Participants can live like the locals by trying all kinds of local transportation such as bus, subway, taxi etc.   | Tour coach only and students are not able to experience a local living.   |
| Accommodation   | On-campus guest house for guests or international students. Clean and comfortable.   | 3-star guest house or student dormitory of the local standard.  |
| Meals           | Make your own choice among members of the small group according to group consensus and budget.   | Fixed meals for tours and are usually not delicious.  |
| Fees            | Fee paid to CLC includes tuition and basic living expenses. Besides,<br>students can pick their own choice of meals based on personal<br>lifestyle.  | Apart from tour fee, gratuity and tips to the tour guide and drivers are necessary.   |
| Manpower ratio  | Teacher-student ratio at 1:5   | 1 tour guide to 20 students   |

## Comparison between PRINCH, general tour package and study tour

## Fees : HK\$4000

- Fees include: trans-city transportation (round trip transportation between Hong Kong and Beijing); local transportation in Beijing; accommodation in Beijing (<u>7 nights</u> in 3-star rating guest house, double-occupancy); admission ticket related to the language activities, teaching materials, welcome and farewell dinner, and travel insurance. Meals will be at students' own expense according to one's living style.
- Fees do not include: meals (unless otherwise specified), China visa charge, meals (other than specified), accommodation and traveling related to any extended stay. For budgeting purposes, students should allow a daily pocket money of RMB100-300 for meals and other expenses according to one's individual living style. Telephone card and internet access can be arranged at students' expense after arrival.

## **Admission requirement**

- Applicants are preferably studied a CLC course (CPTH2703 Intermediate Putonghua or above) prior to joining the PRINCH.
- Students may be required to attend a selection interview.
- To register with CUSIS under course code CPTH4613D (to be done after full payment and confirmation of CLC staff).
- Applicants must be a local undergraduate of CUHK.

### **Application**

First-come-first-serve. Please download application form from PRINCH web-site at <u>www.cuhk.edu.hk/clc/princh</u>. Fees must be fully settled to confirm a seat.

#### Pre-departure briefing and academic preparation (mandatory to all participants)

May 24, 2013 (Friday) 2:30-4:20 p.m., Lee Shau Kee Building (to be confirmed)

## **Application deadline: April 30, 2013**

#### **Enquiry**

Ms. Carmen YUEN, University Programme Section, Chinese Language Centre, LG9 KK Leung Building, CUHK

Email: <u>clc\_upd@cuhk.edu.hk</u> Tel : 3943 6544 Home page: <u>www.cuhk.edu.hk/clc/princh</u> www.facebook.com/clccuhk



### Notes:

1. Please also study the terms and conditions at the last page.



www.cuhk.edu.hk/clc/princh



## 教育部资助本地生北京 PRINCH 2013 日程表

| 第  | 日    | -    | <u> </u>      | Ē   | 四  | 五                               | 六                      |
|----|------|------|---------------|---|--|---------------------------------|------------------------|
| -  | 6/16 | 6/17 | 6/18          | 6/19  | 6/20   | 6/21                            | 6/22                   |
| 周  |      |      | 第一天           | 第二天   | 第三天  | 第四天                             | 第五天                    |
| 上午 |      |      | 8:30 香港国际机场集合 |   | 08:00-09:  | 00 早餐 (校园内)                     |                        |
|    |      |      | 11:00 航班起飞    | 09:00-12:00<br>简介、语言知<br>识、任务讲解                               | 09:00-10:30 口<br>头报告   | 09:00-10:30 口头<br>报告            | 09:00-10:30 口头报<br>告   |
|    |      |      | 14:00 到达北京    |   | 10:40-12:00<br>语言知识、任务<br>讲解、小组活                                   |                                 | 11:00-17:00 参觀萬<br>里長城 |
|    |      |      | 16:00 到达接待院校  |   | 动、活动练习课  |                                 |                        |
| 下午 |      |      | 18:00 开学典礼    | 13:30-14:00<br>活动练习课  | 13:30-14:00<br>活动练习课   | 14:00<br>专题讨论与报告                |                        |
| 黄昏 |      |      | 19:30 欢迎晚宴    | 14:00<br>专题一:文化与<br>艺术<br>(老舍茶馆、前<br>门、京剧、天桥、<br>琉璃场、<br>潘家园) | 14:00<br>专题二:历史与<br>传统<br>(恭王府、国子<br>监街(孔庙)、<br>钟鼓楼、天坛、<br>故宫、颐和园) | (中央民族大学、<br>中文大学学术交<br>流处北京办事处) |                        |

| 第        | H    | <b>→</b>  | <u> </u>  | 11  | 四   | 五    | 六    |
|----------|------|---|---|---|---|------|------|
| <b>二</b> | 6/23 | 6/24  | 6/25  | 6/26  | 6/27  | 6/28 | 6/29 |
| 周        | 第六天  | 第七天   | 第八天   | 第九天   | 第十天   |      |      |
| 上午       |      |   | 08:00-09:00 早餐 (校园  | 内)  |   |      |      |
|          | 自由時間 | 10:40-12:00<br>语言知识、任务讲<br>解<br>小组活动、活动练<br>习课                                      | 09:00-10:30 口头报<br>告<br>10:40-12:00<br>语言知识、任务讲解<br>小组活动、活动练习<br>课                            | 09:00-10:30 口头报<br>告                        | 上午: 自由时间                                      |      |      |
| 下午       |      | 14:00<br>专题三:现代生活<br>与民俗<br>(虹桥市场、后海民<br>居、西单、王府井、<br>牛街(回族聚居<br>区)、雍和宫(藏传<br>佛教寺庙) | 13:30-14:00<br>活动练习课<br>14:00<br>专题四:政府机构与<br>政策<br>(国家汉办 (国家汉<br>语国际推广领导小组<br>办公室),人民日<br>报) | 13:30-16:00<br>复习、考试<br>17:30-19:30<br>送别晚宴 | 12:30 出发到北<br>京机场<br>15:30 航班起飞<br>19:00 到达香港 |      |      |

注: 雅礼中国语文研习所保留因学生程度、气侯等缘故重新编排行程的权利

| CUHKCLC                      | <b>香港中文大學雅禮</b><br>YALE-CHINA CHINESE L<br>THE CHINESE UNIVERS<br>地址 Address: 香港新界沙田香港中文大<br>網頁 Homepage: www.cuhk.edu.hk/clc<br>電話號碼 Phone: (852)3943 6727 | ANGUAGE CENTRE<br>ITY OF HONG KONG                                | ŕ    | <b>由本所填寫 Office use only</b> □ 錄取 □ 不錄取 Admitted Rejecte □HK\$報名費已收 Application Fee Received | □ 以支票/本票支付<br>Paid by cheque / bankdraft  |
|------------------------------|---|---|------|--|---|
| Enrolment F<br>Internship P  | f動/ 實習課程報名表格<br>orm for Summer Language A<br>rogrammes (CUHK/ CLC stu   | ctivities/<br>dent version)                                       |      | □HK\$學費已收  | <ul> <li>□ 以信用咭支付<br/>Paid by credit card</li> <li>□ 以支票/本票支付<br/>Paid by cheque / bankdraft</li> </ul> |
| 簽署好的表格及<br>and read the "Nor | 格前細閱「 <u>申請須知</u> 」及課程簡介並<br>「申請須知」一併交回本所。Please<br>tes to Application" and curriculum care<br>ending in signed application form and "                      | fill in this form in BLOCK LETT fully before filling in the form. | ERS  | Tuition Fee Received   | □ 以信用咭支付<br>Paid by credit card   |
| 甲部 Part A                    | <b>: 課程詳情 Course details</b><br>活動/ 課程  | ✓請勾選 check the box<br>名稱  | x *請 | 靜刪除不適用者 please delete if a<br>活動/課程時[  | 1 1 2 2 2 2 2 2   |

|                        | TA. MALIT 同 Course details | · 丽 冯 送 CHCCK LHC DC | m mm际个週几日 please delete n appropriate #必須填為 Mandato |
|------------------------|----------------------------|----------------------|---|
|                        | 活動/ 課程名稱                   |                      | 活動/ 課程時間及地點   |
|                        | Activity/ Course title     |                      | time and place                                      |
| 第一選擇                   |                            |                      |   |
| 1 <sup>st</sup> choice |                            |                      |   |
| 第二選擇                   |                            |                      |   |
| 2 <sup>nd</sup> choice |                            |                      |   |

## 乙部 Part B: 個人資料 Personal Particulars

| 英文姓名<br>Name in English:     | 姓氏 Surname         | 名字 First Name                 | (必須與香      | 中文姓名<br>Name in<br>港身份證或護照相同 | Chinese :]<br>Must be the same as      |                   |           | □先生<br>Mr.<br>rd or passp |           | □太太<br>Mrs. | □女土<br>Ms. |
|------------------------------|--------------------|-------------------------------|------------|------------------------------|--|-------------------|-----------|---------------------------|-----------|-------------|------------|
| 香港身份證/ 護則<br>HKID Card/ Pass | 照號碼:<br>port No:   | (<br>on of the applicant's id | )          | 簽發國家                         |  |                   |           |                           |           |             |            |
| 中國簽證/ 回鄉語                    | 證編號                | in if the item takes pla      |            |                              |  |                   |           |                           |           |             |            |
| 國籍<br>Nationality            |                    | 性別<br>Sex                     |            |                              | E日期: (日/月/年)<br>e of Birth: (dd/mm/yy) | )                 | _         |                           |           |             |            |
| 手電:<br>Mobile:               | 住                  | 宅電話:                          |            | 聯絡傳真:                        |  | 電子郵箱地址            | 止         |                           |           |             |            |
| 通訊地址:<br>Correspondence A    | Address:           |                               |            |                              |  |                   |           |                           |           |             |            |
| 緊急聯絡人<br>Emergency contac    | 姓名<br>ct: Name     |                               | Τε         | 電話<br>elephone:              |  | 關係<br>_ Relations | hip:      |                           |           |             |            |
| 學生類別 (請                      | 勾選最近期的-            | 一項) Student tyr               | oe (please | e check the latest           | one)                                   |                   |           |                           |           |             |            |
| □ 研習所全日制                     | 间課程 CLC full-tim   | e (Regular) programm          | ie.        | □ 中大交換生或國際                   | 祭本科生課程 CUHK                            | exchange/ In      | iternatio | onal under                | rgraduate | programm    | ne.        |
|                              |                    |                               |            | 原校 Home School/ ]            | 主修 Major:                              |                   |           |                           |           |             | -          |
| □ 研習所兼讀調                     | 果程 CLC Part-time p | orogramme                     |            | □ 中大本地本科生                    | CUHK local student.                    | 主修 Major:         |           |                           |           |             |            |

與上述選擇有關的最近期的課程編號 The Course code of the latest course related to your selection above: \_\_\_\_

## 丙部 Part C: 其他要求(若適用) Other Request (If applicable)

#### □ 單人房 Single room

□ 目的地延期逗留 Extended stay in the destination. 回港預定日期 Expected returning date to Hong Kong: \_

Note: 以上項目學生須繳交附加費,延期逗留者需自理簽證、交通及住宿 student should expect paying additional charge related to the personal request above. They should take care of their own accommodations, visa and transportation related to the extended stay.

## 丁部 Part D: 繳費方法 Means of Payment

□ 支票 / 銀行本票號碼 Cheque / Bank Draft No.:\_\_\_\_\_\_(抬頭請寫 "香港中文大學" Payable to "The Chinese University of Hong Kong)

| □ 信用咭 Credit Card: □ Visa / □ Master<br>選用信用咭之申請人請填寫以下部份 Applicants making payment by credit card please complete the part below |   |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|
| 信用咭號碼:<br>Card No.:  | 保安編碼:    Security Code:      Card Issuing Bank: |  |  |  |  |  |  |
|  | (last 3 digits printed on the back of the card) |  |  |  |  |  |  |
| 持咭人姓名 Card Holder's Name:有效日期 Expiry Date (mm-yy):   |   |  |  |  |  |  |  |
| I hereby authorize CUHKCLC to charge the credit card above for: HK\$   |   |  |  |  |  |  |  |
| 持咭人簽署 Card Holder's Signature:   | 日期 Date:  |  |  |  |  |  |  |

## 戊部 Part E: 聲明 Declaration

1. 本人聲明在此報名表格及隨附文件所載的資料,依本人所知均屬真確。

I declare that all information provided in this enrolment form and the attached documents are, to the best of my knowledge, accurate and complete.

簽名 Signature: \_\_\_\_\_\_ 日期 Date: \_

January 2011

## Yale-China Chinese Language Centre, The Chinese University of Hong Kong (CLC/CUHK)

## Terms and Conditions for CLC/CUHK-sponsored Programs

(Including but not limited to PRINCH & Cultural Tour)

Payment: All payment shall be settled within 3 days after application deadline.

### Cancellation and refunds

- Tour fee, air ticket and accommodation are non-refundable once booking is confirmed.
- In case of unsuccessful visa application, all fees except application fee is refundable.
- CLC/CUHK reserves the right to re-arrange activity schedule due to academic considerations and to change accommodation arrangements (with similar conditions) due to change of situation.

### Liabilities

CLC/CUHK shall not under any circumstances be liable, in contract, tort or otherwise, for any of the expenses, damages or losses incurred or sustained by any students which arise from or as a result of the delay or cancellation of any scheduled transportation. Besides, CLC/CUHK shall not be liable for students' safety after official programme hours, whether inside or outside the host school, and in the case of misconduct and negligence to the national law and regulations of the service providers.

## Force Majeure

CLC/CUHK has the sole and absolute discretion to cancel or shorten the duration of any language programme in the event of force majeure, hostilities, accident or other circumstances beyond her control which render it necessary in her reasonable opinion that such steps be taken, and shall be relieved from all liabilities and obligations resulting therefrom, upon notice to the students and full refund of any amount paid for the study or the unused portions of the tour, as appropriate.

## Other Liabilities

It is also expressly declared that CLC/CUHK act only as agents for the owners or contractors providing the means of accommodation, transportation or other services during the language programme/ activities. All vouchers or tickets are issued subject to any and all terms and conditions under which such services are offered or provided, and the issuance and acceptance of such vouchers or tickets shall be deemed to be consent by the students to the further conditions that CLC/CUHK shall not be or become liable or responsible in any way for any loss, damages, injury, accident, delay, changes in schedule, hotel overlooking or other inconveniences to the students, the property or effect of such student, howsoever caused by such means of transportation, accommodation or other services.

(May 2007)

By signing below, I hereby acknowledge that I have read and agreed to the terms and conditions as

explained above. Name of Programme participant (IN BLOCK LETTER):

Signature: \_\_\_\_\_

Date: