Innovation and Design for GOOD

Date: 24th August 2018 (Friday)
Time : 10:30am-12noon
Venue: LT 9 YIA
          (Yasumoto International Academic Park)

Introduction to Design Thinking
--When theory is not just theory

What's next?

Tool 1 Empathy map/Theming
-- Uncovering the unspoken

01 06
02 05
03 04

Wrap up with case study sharing
--Unleashing the power of design thinking

Tool 2 Point of View/How might We
-- How to bridge the user innovator gap?

Tool 3 Yes, and brainstorming
--Debunking the misconceptions of brainstorming

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