International Conference on
“Globalization: Cultures, Institutions and Socioeconomics”

Friday, December 12, 2008

8:30-8:45 Opening Welcome
Location: Esther Lee Building LT2
Lingchei Letty Chen, Washington University in St. Louis
Laikwan Pang, The Chinese University of Hong Kong
Ping Wang, Washington University in St. Louis

8:45-9:45 Keynote Address I
Location: Esther Lee Building LT2
Robert Hegel, Liselotte Dieckmann Professor of Comparative Literature, Washington University in St. Louis
The Globalization of a National Literature: What Can the Chinese Canon Become Abroad?
Chair: Ning Wang, Tsinghua University

9:45-11:15 Session 1

A1: Religion as Social Movement (individual papers)
Location: Esther Lee Building 202
Chair: Man Wai Li, The Chinese University of Hong Kong
Jiawen Ai, University of Melbourne
The Leadership's Attitude toward Chinese Tradition since the 1990s
Peter Chang, La Trobe University
The Chinese Evangelical Movement
Tetsu Ichikawa, National Museum of Ethnology
Religion as a Diacritic of Sub Ethnicity: A Case Study of Papua New Guinean Chinese Community in Australia
Man Wai Li, The Chinese University of Hong Kong
Some Truth about Convergence: Analyzing National Change in Secularism across Four Time Periods in the World Values Survey

B1: Preserving Heritage, Embracing Globalization
Location: Esther Lee Building 203
Chair: Sidney C.H. Cheung, The Chinese University of Hong Kong
Jack Linchuan Qiu, The Chinese University of Hong Kong and Wei Ding, Shenzhen University
Weaving the Global into Local Fabrics: Place-making and Informational Services in Two Working-Class Communities in Guangzhou and Shenzhen
Jiangang Zhu, Sun Yat-Sen University
Green Neighborhood Construction in Guangzhou
Selina Ching Chan, Hong Kong Shue Yan University
Place-making in Taiwan and China: Local Heritage and Domestic Tourism
Siu-Woo Cheung, The Hong Kong University of Science & Technology
Forging Tangible Linkages: Intangible Cultural Heritage in China, Hong Kong, Macau and Taiwan
C1: Translating Globe and Translating China I
Location: Esther Lee Building 307
Chair: Ning Wang, Tsinghua University
Anfeng Sheng, Tsinghua University
  Cultural Translation as a Postcolonial Strategy
Yifeng Sun, Lingnan University in Hong Kong
  Cultural Translatability and National Identity
Robin Tsai, Tamkang University
  The Ethics of Translation: Gary Snyder and Chinese Literature
Ning Wang, Tsinghua University
  Translating Modernity and the Formation of Modern Chinese Literary Canon

D1: Contesting ‘Chineseness’ (individual papers)
Location: Esther Lee Building 206
Chair: Kai Khiun Liew, National University of Singapore
Sarah Mak, University of California, Santa Cruz
  SARS as a Prism of Competing Socio-political Identities in Hong Kong
Jennifer Rudolph, Worcester Polytechnic Institute
  Taipei’s Layered Place Identity: The Legacies of Colonialisms
Siao See Teng, Fu-Jen Catholic University
  Postcolonial Reflections: a Comparative Study of Taiwan and Singapore
Kai Khiun Liew, National University of Singapore
  Another Chinese City? Positioning Singapore’s Identity in “Greater China”

E1: Trade and Global Environment
Location: Esther Lee Building 207
Chair: Jun Zhang, The Chinese University of Hong Kong
Eden Yu, City University of Hong Kong
  Trade and Environment
Chi-Chur Chao, The Chinese University of Hong Kong
  Government Budget, Public-Sector Wages and Capital Taxes in a Small Open Economy: A Hong Kong Case
Wen-Jung Liang, Tamkang University
  Product Standards and Trade Protection
Chia-Hui Lu, City University of Hong Kong and Shin Chen Huang, National Chengchi University
  Hidden Characteristics, Hidden Action, and the Modes of Global Production

F1: Cultural, Institutions and Economics I (individual papers)
Location: Esther Lee Building 302
Chair: Julang Du, The Chinese University of Hong Kong
Yunfang Hu, Tohoku University
  Short and Long Run Effects of Foreign Aid on Economic Growth
Xiaofei Tu, West Virginia University
  Ethical Considerations of Market Economy and its Implications for China
Tung-Yi Kho, University of Oregon
  Eurocentrism, Globalization, and Postcolonial East Asia
Julang Du, The Chinese University of Hong Kong, Yi Lu, The University of Hong Kong, and Zhigang Tao, The University of Hong Kong
  Institutions and FDI Location Choice: the Role of Cultural and Institutional Distances
11:30-1:00  Session 2

A2:  Cinematic Transnational: Global, Local, and Chinese Cinema
Location: Esther Lee Building 202
Chair: Kinnia S.T. Yau, The Chinese University of Hong Kong
Chris Berry, University of London and Laikwan Pang, The Chinese University of Hong Kong
  Transborder Chinese Cinema and Pan-Chinese Identity
Ji Yang, Fudan University
  The Ruined and the Redeemed: Embodiment and Space in Jia Zhangk’s Tree Gorges Geography
Esther Yau, The University of Hong Kong
  Cinematic Memoryscape of the Cultural Revolution in Global/Local Frames: the Instinctual Turn

B2:  Globalizing China and Its Institutional Challenges
Location: Esther Lee Building 203
Chair: Joseph Bosco, The Chinese University of Hong Kong
Andy Kipnis, Australian National University
  Education and the Spread of “Chinese” Culture
Danning Wang, The Chinese University of Hong Kong
  The Politics of Family Property: Filial Piety, Individual Rights, and the Socialist Experience in Tianjin, China
Keping Wu, The Chinese University of Hong Kong
  Chinese Religion and the Globalization of Media
Graeme Lang, City University of Hong Kong
  Energy and Culture: The Coming Reversal of Globalization Trends in China

C2:  Translating Globe and Translating China II
Location: Esther Lee Building 307
Chair: Ning Wang, Tsinghua University
Shaobo Xie, University of Calgary
  Cultural Translation and Postcolonial Representation
Pamela McCallum, University of Calgary
  Representing Globalization: Art and Cultural Translation
Evelyn Cobley, University of Victoria
  Aldous Huxley and the Culture of Efficiency: China’s “Brave New World”?

D2:  Thinking Space, Linking Cities (individual papers)
Location: Esther Lee Building 206
Chair: Po-Fen Tai, Catholic Fu Jen University
Jennifer Heung, Saint Mary’s College of California
  Life Made Convenient: Chinese Cities, Cosmopolitan Identities, and Consumption
Shibao Guo, University of Calgary and Jijiao Zhang, Chinese Academy of Social Sciences
  Migration in the Age of Globalization: Exploring the Experience of Ethnic Migrant Workers in China
Jun Wang, The University of Hong Kong and Stephen S.Y. Lau, The University of Hong Kong
  Shanghai’s Professional Middle Class in the Wave of Gentrification: Cause or Effect?
Po-Fen Tai, Catholic Fu Jen University
  Colonialism, Legitimacy and “State” Building: A Comparative Study of Asian World Cities in Developmental States
E2: Economic Growth and Development  
Location: Esther Lee Building 207  
Chair: Danyang Xie, The Hong Kong University of Science & Technology  
Henry Wan, Cornell University and An-Chi Tung, Academia Sinica  
*Industry Activation: A Study of Its Micro-foundations*
Ping Wang, Washington University in St. Louis, Ming-Jen Chang, Donghwa University, and Danyang Xie, The Hong Kong University of Science & Technology  
*The Dynamic Process of Economic Takeoff and Industrial Transformation*  
Dennis Yang, The Chinese University of Hong Kong  
*Modernization of Agriculture and Long-Term Growth*  
Chong Yip, The Chinese University of Hong Kong  
*Illegal Immigration in a Heterogeneous Society*  

F2: Cultural, Institutions and Economics II (individual papers)  
Location: Esther Lee Building 302  
Chair: Diane Hui, The University of Hong Kong  
Ying Jiang, University of Adelaide  
Guida Man, York University  
*Situation and Analyzing China’s Blogosphere—Will Blog Bring Political Change in China?*  
Diane Hui, The University of Hong Kong and Tony Dickinson, People Impact International  
*The Role of e@Leader in the Globalization of Business and Educational Institutions in Hong Kong, China and Singapore*  

1:15-2:15  
Lunch and Welcome Remarks  
Location: Chung Chi Staff Club  
Chancellor Mark S. Wrighton, Washington University in St. Louis  
President and Vice-Chancellor Lawrence J. Lau, The Chinese University of Hong Kong  

2:45-3:45  
Conference Keynote Address  
Location: Li Koon Chun Hall  
Douglass North, Nobel Laureate, Washington University in St. Louis  
*Violence and Social Orders: A Conceptual Framework for Interpreting Recorded Human History*  
Chair: Yun Wing Sung, Chair of Economics, The Chinese University of Hong Kong  

4:00-6:00  
Plenary Session I: General Issues  
Location: Li Koon Chun Hall  
Chair: James Wertsch, Director, McDonnell International Scholars Academy, Washington University in St. Louis  
Henry Wan, Professor of Economics, Cornell University  
*The Global Perspective of the Asian - Pacific Economic Co-evolution*  
Aihwa Ong, Head and Professor of Socio-cultural House, University of California, Berkeley  
*Asia’s Worlding Cities: the Art of Being Global*  
Michele Boldrin, Hoyt Distinguished Professor in Arts & Sciences and Chair of Economics, Washington University in St. Louis  
*Intellectual Property and Innovation in a Globalized World*  
Murray Weidenbaum, Washington University in St. Louis  
*The Role of Economics in Reconciling Trade and Environmental Policies*
6:00-6:30  Bus to Shatin Jockey Club (by invitation only)
6:30-9:00  Reception and dinner with Chinese musical performance
Special Guest: Nobel Laureate Sir James Mirrlees

Saturday, December 13, 2008

8:30-9:30  Keynote Address II
Location: Wong Foo Yuan Building LT4
Beng-Huat Chua, Professor of Sociology, National University of Singapore
Disrupting Hegemonic Liberalism: East Asia in Question
Chair: Ann Huss, Assistant Director of the Centre for East Asian Studies, The Chinese University of Hong Kong

9:45-11:15  Session 3

A3:  Identity Politics in Sinophone Cinema (individual papers)
Location: Wong Foo Yuan Building UG01
Chair: Alison Groppe, University of Oregon
Claire Shu-Chen Chen, University of Sheffield
The Political, Commercial and Cultural Context of Bilingual TV News Production: The Motives Behind FTV’s Bilingual News Arrangement in Taiwan
Katherine Chu, University of Southern California
Globalization and the New Identity of Chinese Cinema
Xin Wang, Baylor University
Art, Culture, and Capital in Zhang Yimou’s Extra-cinematic Productions
Alison Groppe, University of Oregon
‘Pop Culture China’ Nostalgia in Contemporary Sinophone Film and Fiction

B3:  Migration, Tourism, and Social Change (individual papers)
Location: Wong Foo Yuan Building UG02
Chair: Lijia Xie, The Hong Kong Polytechnic University
Jenny Chio, University of California, Berkeley
Migration, Tourism, and Social Change in Rural China
John Erni, Lingnan University
Cultural Intermediaries in the Pearl River Delta: The Tourism Service Class as Creative Labor
Eric Florence, University of Liege
Shenzhen and “the South”: Struggling around Dagong
Lijia Xie, The Hong Kong Polytechnic University
Developing the Cultural Tourism Products for the 2010 Shanghai World Expo

C3:  Globalization and Asian Cosmopolitanism (individual papers)
Location: Chen Kou Bun Building UG04
Chair: Frank Vigneron, The Chinese University of Hong Kong
Wan-Wen Day, National Chung-Cheng University
Jukebox under Siege: A Story of the Digital Music Players
Yang Yeung, The Chinese University of Hong Kong
To Curate is to Take Care of
Frank Vigneron, The Chinese University of Hong Kong
Curators and Translators as ‘Passeurs’
D3: Moving Beyond Boundaries (individual papers)
Location: Chen Kou Bun Building UG05
Chair: Surajit Chakravarty, University of Southern California
Lingchei Letty Chen, Washington University in St. Louis
Envisioning a New Cultural Topography: Linking Chinese Global Cities
Melissa Lam, The Chinese University of Hong Kong
Pushing the Boundaries of Fiction: National Identity, the Supernatural, and Other Strange Occurrences in Contemporary Chinese Literature
Surajit Chakravarty, University of Southern California
Space of Market-Culturalism: Chungking Mansions, Hong Kong

E3: Labor and Product Markets
Location: Sino Building UG06
Chair: Jin-Tan Liu, National Taiwan University
Wan-Wen Chu, Academia Sinica
Can China Promote Industries Effectively? Using the Automobile Industry as an Example
Hsienming Lien, National Chengchi University
Do Children Visit Doctors More When Free? Evidence from Taiwan Child Subsidy Program
Stacey Chen, Royal Holloway, University of London
Do Sibling Gender and Family Size Affect Children's College Attainment? Evidence from Administrative Data of Taiwan
Wen-Tai Hsu, The Chinese University of Hong Kong
Central Place Theory and Zipf's Law

11:30-12:30 Keynote Address III
Location: Wong Foo Yuan Building LT4
Gordon Mathews, Department of Anthropology, The Chinese University of Hong Kong
Ghetto at the Center of the World: Understanding Globalization through Chungking Mansions
Chair: Graeme Lang, City University of Hong Kong

12:30-2:00 Lunch
Location: Chung Chi Staff Club
David P. Conner, Chief Executive Officer, Oversea-Chinese Banking Corporation
The Global Financial Crisis: Impact on Asia
Chair: Ping Wang, Washington University in St. Louis

2:15-3:45 Session 4

A4: Global Circulation and Production of Images (individual papers)
Location: Wong Foo Yuan Building UG01
Chair: Kenny Kwok-Kwan Ng, The Hong Kong University of Science & Technology
Liu Kun, Wuhan University
Reconstructing an Old Dream in Global Era: Shanghai Image in Hong Kong Cinema—A Case Study of Movies Directed by Wang Jiawei
C.J. Wee Wan-Ling, Nanyang Technological University
The Fractured East Asian Modern: Commonality, Difference, the Urban, Hong Kong Film

B4: Ethnographic Portraits of Globalizing China
Location: Chen Kou Bun Building 122
Chair: Gordon Mathews, The Chinese University of Hong Kong
Joseph Bosco, The Chinese University of Hong Kong
    *Globalization and the Hong Kong Rugby Sevens*
Sau Wa Mak, The Chinese University of Hong Kong
    *Food, Space and Power: A Study of Dai Pai Dongs in Hong Kong*
David Palmer, The Hong Kong University
    *Fortune in a Sand-box: Spirit-Writing in a Macau Casino*
Lynne Nakano, The Chinese University of Hong Kong
    *“There Are No Good Men:” Unmarried Women in Hong Kong and Shanghai Discuss Marriage, Love, and Opportunity*
Paul Festa, The Hong Kong University
    *Old World Wine and New Rooted Cosmopolitanism in Urban Taipei*

**C4: Gender Performance and Identity Construction (individual papers)**
Location: Sino Building UG07
Chair: Lisa Funnell, Wilfrid Laurier University
Dan Luo, Beijing Normal University and Tianji Xu, Beijing Normal University
    *Culture Space and Ways of Communication of Qi-qiao Festival*
Yuanzhi Gao, Communication University of China
    *The Urban Bookstore in Commercialization*
Jane Xu, Communication University of China
    *The Culture Construction of Neuter Gender and Its Daily Consumption: On the Gender Image in <Youth Vision>*
Lisa Funnell, Wilfrid Laurier University
    *Fighting for a Hong Kong/Chinese Female Identity: Michelle Yeoh, Body Performance and Globalized Action Cinema*

**D4: Global Aging and Issues of the Elderly in China and Taiwan**
Location: Chen Kou Bun Building UG05
Chair: Wen-Hui Tsai, Indiana-Purdue University at Fort Wayne / National Cheng-Kung University, Taiwan
Li-Fan Liu, National Cheng Kung University, Taiwan
    *Family Involvement and Satisfaction of Long-Term Care Facilities in Taiwan*
Li-Hui Lin, Hsuan Chuang University, Taiwan
    *A Study on Constructing Indicators of Life Skills for Older Adult in Taiwan from the Perspective of Lifelong Learning*
Michael Wu, University of Macau
    *Working Beyond the Retirement Age: A Trend Analysis of Senior Teachers’ Participation in Basic Education in China from 1996 to 2006*
Wen-Hui Tsai, Indiana-Purdue University at Fort Wayne / National Cheng-Kung University, Taiwan
    *Global Aging and the Growth of Elderly Population in China and Taiwan*

**E4: Roundtable**
Location: Chen Kou Bun Building 108
*Intellectual Property and Global Business*

**4:00-6:00** Plenary Session II: General Issues
Location: Wong Foo Yuan Building LT4
Chair: Desmond Hui, The Chinese University of Hong Kong
Hsiao-Yen Peng, Academia Sinica
   *A Traveling Disease: The ‘Malady of the Heart,’ Scientific Jargon, and Neo Sensation*

Gerald Early, Director of the Center for the Humanities and the Merle Kling Professor of Modern Letters, Washington University in St. Louis
   *Is the United States Still Relevant?*

Frank Dikotter, Chair Professor of Humanities, The University of Hong Kong
   *The Age of Openness: China before Mao*

Shaoguang Wang, Chair Professor of Government and Public Administration, The Chinese University of Hong Kong
   *Some Issues of Recent Socioeconomic Development in China*

6:00-6:30 Concluding Roundtable
Lingchei Letty Chen/Laikwan Pang/Ping Wang