



Centre for Culture & Development  
Department of Cultural & Religious Studies  
The Chinese University of Hong Kong

Presents



# Image, Hyper-Production, Value, Event: Researching Mobile Images and Everyday Experience

One-day Symposium: 15 June 2010, 9:30 am – 6:30 pm

Convenor: Professor Helen Grace

Venue: Room UCA312, Tsang Shiu Tim Bldg, United College, CUHK

Info and Enquiries: <http://www.cuhk.edu.hk/crs/ccd/>

Conducted in English / Admission Free (First come, first served)

In October 2009 there were 4 billion pictures on-line at flickr and 15 billion on Facebook. In the time it takes to write a sentence, thousands more images are being uploaded directly to sites from mobile phones. This hyper-inflation of image production raises interesting questions for social and cultural research interested in everyday practices and visibility in local contexts.

Hong Kong has the highest rate of mobile phone usage in the world, and understandably telcos are primarily concerned with increasing volumes of multi-media messaging, rather than image content which is quite irrelevant to them. But is this really the case for users? As researchers, how do we measure the social and cultural impact and uses of these phenomena?

This one-day symposium in Hong Kong will bring together a small group of researchers (including, Lee Dong-Hoo, Gaby David, Helen Grace, Eric K.W. Ma, Larissa Hjorth, Iris Lo, Jack Qiu, Ngai Lung Tai, Shing Au-Yeung) to discuss the current state of research in this area, to consider developing methodologies and theoretical approaches in the analysis of camera-phone pictures, user-created content and everyday image production.