

The project's objective is to provide up-to-date skill sets for digital video production and its file-based production workflow with the micro-modules (videos) produced. Digital videography is always a core curriculum in the creative media stream in the School, but so far, we repeated the same teaching every year and there were no teaching materials suited for this purpose. In order to teach digital video production workflow systematically, it is planned that three micro-modules on video production would be created as visual manuals for students to learn online and during class.

Different from the old way of teaching video production (which involves teaching theory and practices separately), the current philosophy is based on "learning by doing" with video instructions serving as visual manual, which can be "standing-by" for reference during the real practice on filming spots. Students are then encouraged to watch the visual instruction either on a mobile device or on computer whenever they need to. It is also planned that such e-learning materials will be embedded in the core course of introduction to creative media, namely, COMM2922 Introduction to Creative and New Media.

In the original proposal, the implementation involves producing 3 series of video lasting for 30 minutes in total. However, as said in our interim report, after our informal talks with senior students who are doing video production, the feedback is that they need more operational skills of digital videography production, including those topics for instance, on C-stand operation, boom mic operation, wireless mic operation, do and don't on location, etc. Based on the same budget, while keeping the same objective, we have decided to produce 14 clips as micro-modules. Each clip lasting for 2-5 minutes. Now the total minutes of videos produced last for around 40 minutes in total, a bit more than the original proposal promised.

Now all the topics stated in the proposal are covered and more important, covered in a proper approach to serve the real needs of students. Besides, with each clip shorter, students are able to select the specific videos for specific skills and technical know-how of video production to watch, and above all watch it in a shorter period of time. In May this year, we fine-tuned the themes. The final production was completed in August 2018. Now the whole set of videos is ready for the year one students in the class of Introduction to Creative and New Media (COMM2922) in this semester (Fall 2018). We are asking the students to watch these videos in the coming weeks when video production skills are taught in class. We are conducting focus group interviews with students later and a simple survey is conducting continuously for students' feedback. Further modification of the 14 clips will be followed.

(*remarks:

The link of the 14 clips are as follows:

<https://www.youtube.com/watch?v=b6PqCTFVYvk&index=1&list=PLxiRaXF6FN3qN8K0A0QPER1Qy1uDfRkK6>