**Prof. Seen-Meng Chew** 



Dr. Seen-Meng Chew is an Associate Professor of Practice in Finance at the Department of Finance, The Chinese University of Hong Kong, and serves as an Honorary Research Advisor for FinFabrik, a Hong Kong-based financial technology solutions provider that specializes in capital markets. Before his current positions, he worked as a senior economist at J.P. Morgan, International Monetary Fund and Morgan Stanley, covering Asia Pacific economies. Prior to returning to Asia, he worked as an economic consultant at NERA Economic Consulting in Chicago, advising multinational corporations on their international pricing His written work has been published in well-known business journals such as the Asia Asset Management Journal and the International Tax Review. He also has substantial lecturing experience at universities in the U.S., Hong Kong and Singapore, in economics and finance courses. Dr. Chew received a PhD in economics from University of Chicago, an MPhil in economics from University of Cambridge, and a BSc in economics from the London School of Economics.

## Ms. Jessie Lin



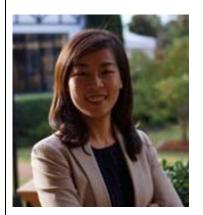
Ms. Jessie Lin is currently the Vice President of SenseTime, responsible for capital markets planning and execution, group-wide operational planning and management, and overseas academic partnerships. Prior to joining SenseTime, Jessie worked 7+ years at Hong Kong Exchanges and Clearing Limited (HKEX), where she was Executive Assistant to the Chief Executive, Deputy COO, and Founder and COO of the Innovation Lab. Her accomplishments include the acquisition of the London Metals Exchange in 2012, the establishment of the Shanghai-Hong Kong Stock Connect in 2014, the establishment of the Qianhai Mercantile Exchange in 2016, and the founding of the HKEX Innovation Lab in 2018. Prior experiences also include Head of Group Strategy and Business Development at WeLab and Investment Banking Associate at JPMorgan China and Citigroup. Jessie received her B.S. degree from Peking University and an MBA degree from Harvard Business School.

## Mr. Eric Thain



Mr. Eric Thain is the General Manager of HK Express, overseeing all aspects of brand, marketing, digital, social media & PR for HK Express. As the modern chief marketer, Eric led the stepup efforts across the whole corporation in this accelerating pace of change in response to evolving consumer behavior, with a wide range of potential new priorities, including shaping the company's public profile, manage complexity, and building new capabilities. Eric is a hybrid experienced business leader with profound mixed discipline experience in developing Integrated Marketing Strategies and leading Digital Transformation projects across APAC (including a decade of in-market experience in China). Eric is also President of Artificial Intelligence Society of Hong Kong, pushing the role & integration of AI in the modern brand space. He also sits on the Board of Advisors in various Marketing Associations, advising issues that affect the marketing industry. Eric is a recipient of numerous personal & team awards in marketing, including APAC Brand Communicator of The Year. Eric studied Law at the University of London.

## Ms. Claire Wang



Ms. Claire Wang is the Corporate Development Lead at FinFabrik, a FinTech solution builder to change the world of investing and wealth management, by combining the latest technology, customer centric design and advanced analytics. Prior to FinFabrik, Claire worked at Telstra, the largest telecommunication company in Australia, where she led a number of high-profile projects both domestically and internationally. She specializes in the consumer market with a particular focus on revenue optimization and growth strategy in financial services, retail and telecommunication sectors. Claire completed her Master of Actuarial Study at the University of New South Wales and is an Associate of the Institute of Actuaries of Australia.

## Mr. Oscar Wong



Mr. Oscar Wong is the Marketing Lead on the Google Greater China team based in Hong Kong. As the voice of the user, Oscar leads the charge in showing Hong Kong consumers how Google products make their lives easier and more productive, while also working with local businesses to inspire them on how digital marketing can help them grow. Previously, Oscar was on Google's Global Strategy & Operations team based in San Francisco driving various strategic initiatives including YouTube and the launch of Grow with Google. Prior to Google, Oscar was on the Regional Expansion team at H&M in New York and also a management consultant in Los Angeles. He studied Economics and Industrial Engineering at Stanford University. In Hong Kong, Oscar currently serves as a Co-Chair of the AmCham Young Professional Committee.