



YALEGALE

Yale Global Alumni Leadership Exchange Program (Hong Kong Program)

30.7. 2011

As a collaborative effort between Yale Global Alumni Leadership Exchange (YaleGALE) and New Asia College, The Chinese University of Hong Kong (CUHK), the YaleGALE Program (Hong Kong Program) will be held on 30 July 2011 (Saturday). The program features keynote speech by leading alumni relations practitioner, and panel discussion sessions moderated by alumni participants of YaleGALE. The speakers will share best practices in alumni relations, and its connection with advancement. The purpose of the program is not only educational, but also collaborative. It serves as a valuable platform for alumni relations professionals to exchange ideas and explore opportunities for alumni collaborations.

● PROGRAM SCHEDULE

0830 / 0900 | **Registration / Coffee & Tea**
 Venue: Foyer, LG/F, Esther Lee Building,
 The Chinese University of Hong Kong

0900 / 1015 | **Keynote Speech:**
"Alumni relations in Asia: past, present and future"
 Speaker: Jeremy Woodall
 Venue: LT4, LG/F, Esther Lee Building,
 The Chinese University of Hong Kong

1015 / 1045 | **Tea break & Networking**
 Venue: Foyer, LG/F, Esther Lee Building,
 The Chinese University of Hong Kong

Concurrent Sessions

Session 1:
"Building a philanthropic culture among tomorrow's alumni and recent graduates"
 Panelists: Lynn Andrewsen, Marv Berenblum & David Bodney
 Moderator: John Scales
 Venue: 401, 4/F, Esther Lee Building,
 The Chinese University of Hong Kong

Session 2:
"Reunions, homecomings and special events"
 Panelists: Ray Kimsey, Al Sample & Ed Sevilla
 Moderator: Kathy Murphy
 Venue: 403, 4/F, Esther Lee Building,
 The Chinese University of Hong Kong

1230 / 1345 | **Luncheon**
 Venue: Yun Chi Hsien, New Asia College,
 The Chinese University of Hong Kong

1345 / 1415 | **New Asia College Campus Tour**

● REGISTRATION

Faculty, staff and alumni of CUHK who are interested in joining the program may register online (<http://www2.cuhk.edu.hk/naform/online-application.php?lang=en>), or return completed registration form by fax (+852 2603-5418) or email (cyruslam@cuhk.edu.hk) before 20 July 2011 (Wednesday). Registration form can be downloaded from the College webpage.

● ENQUIRIES

Mr. Cyrus Lam, Assistant Advancement Manager, New Asia College (Tel: 3943-1963/E-mail: cyruslam@cuhk.edu.hk)