

APRU Esports Internship

About APRU Esports

<https://apru.org/our-work/asia-pacific-higher-education/undergraduate-leaders-program/esports/>

APRU **E-sports Initiative** connects universities across the Pacific Rim through international e-sports coordination. The aim is to develop a comprehensive esports platform for APRU members to help shape universities' relationships with the e-sports industry and grow their respective e-sports programs including student competitions, educational programs, research, equity initiatives, and employment opportunities.

Founding Members:

Far Eastern Federal University
Keio University
Tecnológico de Monterrey
Nanyang Technological University
National University of Singapore
The Hong Kong University of Science and Technology
University of British Columbia
University of California, Los Angeles
University of Southern California
University of Washington
Yonsei University

Duties/ Responsibilities

Working directly with APRU and Tec de Monterrey provide support for the APRU Esports Fellowship program.

The overall goals are to:

- Create an immediate and lasting impact on student communities
- Connect students and their communities across borders
- Place students in internships and jobs
- Cultivate an alumni network
- Develop leadership competencies
- Expand student-led campus initiatives

The intern duties will be to:

- Assist in communicating with fellowship students regarding program activities, esports promotions, community engagement, and alumni network.
- Organizing fellow activities
- Maintain and engage fellows through gaming social channels
- Produce digital content and copy for fellowship activities
- Identify key areas of opportunity to grow business through social media, content and events
- Identify potential partnerships
- Float between marketing, game operations and content departments as needed

Skills

- Ability to multitask between administrative and creative projects
- Familiarity and fluency working on Discord Server, Twitch, Twitter, YouTube, and other major media platforms
- Familiarity with various esports games and teams
- Flexibility to help different departments if needed
- Graphic design experience

Qualifications

- Undergraduate student at a University
- Prior internship and work experience preferred
- Excellent verbal and written communication skills in English
- Strong relationship and interpersonal skills
- Demonstrated interest in working in gaming and esports

Requirements

- Must have reliable internet connection