

## 报告 29

依托大数据分析改善出租车行业的公共安全和效率

### How Big Data Analysis in Taxi Market Improves Public Safety and the Efficiency of Service

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夏小雨现任香港中文大学决策科学与企业经济学系助理教授。夏教授于北京大学取得经济学和统计学双学士，于加州大学伯克利分校取得经济学博士学位。她的主要研究方向是劳动金经济学和行为经济学。她运用实证研究方法对个人的劳动力市场和家庭经济决策进行分析和挖掘，目前的研究项目有关于大学生专业选择和职业规划的实证分析，中国人力资本投资的政策分析，利用大数据对新加坡出租车的行业分析等。

Prof. Xiaoyu Xia is an Assistant Professor in Decision Science and Managerial Economics Department in Business School of the Chinese University of Hong Kong. Before joining the CUHK, she received her Ph.D. in Economics from University of California, Berkeley and her B.A. from Peking University in China. Her research interests span the fields of labor economics and behavioral economics. Her current working projects include on education policy in China and big data analysis in taxi market in Singapore. The center of her research is how data analysis can improve individuals' labor market and family decisions.