

报告 7

大数据资源治理的概念、框架及参考模型

The Concept, Framework and Reference Model for Big Data Resource Governance

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讲者介绍 Biography

黄丽华，复旦大学管理学院教授，博士生导师。现兼任复旦大学管理学院党委书记及电子商务研究中心主任、上海市推进信息化与工业化融合研究中心主任；同时目前还兼任国务院学位委员会学科评议组管理科学与工程组成员、国家自然科学基金管理学部专家评审组成员、教育部电子商务类教学指导委员会委员、上海市信息化专家委员会成员、国际信息系统学会中国分会副理事长、中国管理现代化研究会副理事长、自然科学基金委重大研究计划「大数据驱动的管理与决策研究」指导专家组专家等职务；兼任 JTAER、JGIM、IJEB 等国际杂志编委及《中国信息系统学报》副主编。1989 年硕士毕业于清华大学后到复旦大学管理学院任教至今，其中 1997 年 1 月获得复旦大学管理科学理学博士学位。在复旦大学先后获破格提为副教授和教授。黄教授长期致力于企业信息管理与信息系统、电子商务领域的教学和研究工作。目前正在主持关于大数据环境下商务行为、基于社会化媒体的创新等国家自然科学基金项目。已主持完成国家自然科学基金、863 计划以及教育部科研项目 20 多项，上海市政府以及大型企业项目 30 多项。近几年在 Information Systems Research, Journal of MIS, ACM transaction of MIS, Communication of the Association for Information Systems, European Journal of Information Systems, Decision Support Systems, International Journal of Production Economics, IEEE Transaction on Engineering Management, Journal of Global Information Management, 管理世界、管理科学学报等国内外高水平杂志上发表学术论文。荣获包括「国家精品课程」、「全国三八红旗手」、「863 计划自动化领域 CIMS 先进工作者」、「上海市教学名师奖」等多个奖项。

Lihua Huang is Professor of School of Management, Fudan University. She is also Associate Dean of School of Management, Fudan University, Director of E-Business Research Center of Fudan University, Director of Shanghai Promoting Information and Industrialization Fusion Research Center. She is serving many important academic positions, such as member of the 7th Disciplinary Assessment Group on Management Science of the State Council Academic Degree Committee, member of the 14th Experts Assessment Group on Management Science of National Natural Science Foundation of China, member of the Teaching Steering Committee of E-commerce of Ministry of Education of China, member of the 6th Information Experts' Committee of Shanghai Government, vice president of China Association for Information Systems, vice president of Chinese Society For Management Modernization, guidance expert of the major research project "Big Data Drive Management and Decision Research" funded by National Natural Science Foundation of China, etc. She is also the member of the editorial board of the Journal of Theoretical and Applied Electronic Commerce Research, the member of editorial review board of the Journal of Global Information Management, the member of editorial board of International Journal of Electronic Business and the Associate Editor of China Journal of Information Systems. Prof. Huang joined the Fudan School of Management in 1989 when she graduated from Tsinghua University. She received her PhD in MIS from Fudan University, and was promoted to Associate Professor in 1996 and Full Professor in 1999. Prof. Huang has been working on areas of Information Systems and Information Management and E-business. She was the principal investigator for more than 20 research projects of National Science Foundation of China, National 863 Plan and National Ministry of Science and Technology. She consulted for more than 30 big companies and the Shanghai government. Now she is the PI of the project funded by NSFC, Research on Business Behaviors and Patterns in the Context of Big Data. Her publications have appeared in Information Systems Research, Journal of MIS, ACM transaction of MIS, Communication of the Association for Information Systems, European Journal of Information Systems, Decision Support Systems, International Journal of Production Economics, IEEE Transaction on Engineering Management, Journal of Global Information Management, Management World, Journal of Management Sciences in China, etc. Prof. Huang has received many awards for her outstanding teaching and research achievements.