

报告 13

股票收益在线搜索的异质性

The Heterogeneity of Online Search on Stock Returns

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讲者介绍 Biography

叶强，哈尔滨工业大学管理学院教授、博士生导师、院长，国家杰出青年科学基金获得者。主要研究领域为电子商务、大数据分析、互联网金融及电子旅游。2012 年获国家杰出青年科学基金。近年来曾先后在美国德克萨斯大学奥斯汀分校、加利福尼亚大学圣地亚哥分校和香港理工大学做研究和教学工作。近年先后在 POM、IJHM 及 DSS 等国际主流学术期刊发表 30 余篇学术论文。先后担任国际期刊 MISQ 客座编委、JECR 高级主编、ECRA 领域主编、国务院学位委员会学科评议组成员、教育部管理科学与工程类教学指导委员会委员、中国管理科学与工程学会常务理事、大数据与商务分析研究会理事长等。

Dr. Qiang Ye is Dean and Professor of Information Systems in the School of Management at Harbin Institute of Technology. He had worked in McCombs School of Business Administration at the University of Texas Austin, Randy School of Management in the University of California San Diego and School of Hotel & Tourism Management at the Hong Kong Polytechnic University as Post Doctoral Fellow, Research Fellow or Visiting Professor. Dr. Ye is Senior Editor of Journal of Electronic Commerce Research, Area Editor of Electronic Commerce Research and Applications and guest Associate Editor of MIS Quarterly. His research areas of interest include Big Data and Business Analytics, e-Commerce, e-Tourism, Internet Finance, et al. He has published about thirty papers in journals including Production Operations Management and Tourism Management and Decision Support Systems. Dr. Ye received the “National Science Fund of China for Distinguished Young Scholars” in 2012.