



## INTERNATIONALIZATION PROJECT FOR PROMOTING CAMPUS INTEGRATION

# BRIEFING SESSION



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## WHAT IS THE FUND ABOUT?

- To facilitate student integration of various cultural backgrounds on campus
- A funding of HK\$500,000 from CUHK and the University Grants Committee (UGC)
- The maximum amount of subsidy for each selected project is HK\$100,000



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## WHAT AM I REQUIRED TO DO?

- Plan creative student-initiated projects that promote campus integration
- Carry out the projects in the 2013-14 and/or 2014-15 academic years



## WHO ARE ELIGIBLE TO APPLY?

- Both local and non-local students can be the organizers and/or participants
- Students taking non-UGC funded programmes can also join, as long as the majority of students in each project team are taking UGC-funded programmes





## HOW ARE THE PROJECTS ASSESSED?

- Projects will be reviewed by an assessment panel formed by members of the Committee on Student Internationalization of CUHK
- A staff member of the UGC Secretariat will act as an observer to the panel
- Shortlisted applicants will be invited to present their proposals
- Inter-institutional projects: a coordinator should be selected. If the coordinator is a CUHK student, the project proposal will be assessed by the assessment panel.

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## COMMITTEE ON STUDENT INTERNATIONALIZATION



|                     |                            |   |
|---------------------|----------------------------|---|
| <b>Chairperson:</b> | <b>Professor Dennis Ng</b> | <b>University Dean of Students</b>  |
| <b>Members:</b>     | Professor Barley Mak       | Dean of Students, United College  |
|                     | Professor Janny Leung      | Deputy Master & Dean of Students, Morningside College                                       |
|                     | Professor Stella So        | Associate Dean (Undergraduate Studies, Student Affairs), Faculty of Business Administration |
|                     | Professor Helene Fung      | Associate Dean (Student Affairs), Faculty of Social Science                                 |
|                     | Mr. Raymond Leung          | Director of Student Affairs   |
|                     | Ms. Shally Fan             | Director of Academic Links  |
|                     | Professor Simon Shen       | Global Studies Programme  |
|                     | Professor Jack Qiu         | School of Journalism and Communication  |
|                     | Professor Lim Tai Wei      | Department of Japanese Studies  |
|                     | Ms. Wendy Lou              | Head, Incoming Students Section, Office of Student Affairs                                  |

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## WHAT ARE THE ASSESSMENT CRITERIA?

- Overall merits of each application, e.g. innovation and its impact in promoting campus integration
- Intellectual, quasi-intellectual, culturally enhancing projects and inter-institutional collaborations are highly valued.
- Priority will be given to projects involving a large number of students (organizers or participants), and demonstrate cost effectiveness and sustainability components

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## SUCCESSFUL PROJECTS

- One “best” project will be selected by the assessment panel
- Students of the “winning” projects will be suitably recognized by the UGC
- Role of the CUHK students of the “winning” projects  
-- Help the university promote internationalization and engaging the Mainland in the higher education sector

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## HOW TO APPLY?

- Submit a complete project funding application (including the application form and a project proposal)
- The proposal should include:
  - Project objectives
  - Project description
  - Implementation plan
  - Anticipated results and broader impacts
  - Evaluation method
  - Budget



## POINTS TO NOTE:

- Not covered by the Fund: purchase of fixed assets e.g. furniture or capital equipment
- Not encouraged: substantial/excessive expenses on production of publications, meals/tours and ceremonial arrangements



# TIMELINE



*31 Dec 2013:*  
Deadline for application

*Jan 2014:*  
Assessment of applications

*Feb 2014 – Jun 2015:*  
Implementation of project

*Nov 2014:*  
Submission of interim report

*Within one month upon  
completion of project or Jun 2015:*  
Submission of final report

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# ENQUIRY



- Tel: 3943 7945
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Thank you!

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