Academic Advisory System in the Faculty of Business Administration

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Background

1. Business School
   • 2 schools and 4 Departments
   • 10 undergraduate programs; 31 graduate programs (10 MBA/EMBA; 15 Master, MSc and MPhil; 6 PhD)

2. Students
   • Students are less “matured”
   • Concerns about the students’ linkage between the university and the workplace
Progress of Academic Advisory System in Business School

- The Senate approved the Academic Advisory System in December 2011
- The Faculty Committee on Undergraduate Academic Advising has been in place to supervise the implementation of the system in Business School
- Level II advisors have been confirmed in the first meeting of the Committee
- We are assigning Level I advisors to our students, and expect to complete the process next week

Potential issues in the Academic Advisory System in Business School

1. Large number of undergraduate and postgraduate students
   - 3,400 undergraduate students
   - 1,100 graduate students
   ⇒ Large student-teacher ratio: 1 to 40

2. Heterogeneous student background
   - PG vs UG Students
   - Local vs Non-local students
   - Students with different majors/ concentrations

3. Concerns from teachers
   - Workload
   - Lack of expertise in counseling
   - Overlapping resources with other university units
The structure of Academic Advisory System in Business School

Principle of student assignment at Level 1

Year 1 students:
- Our UGO teaching staffs

Year 2 or above students:
- Assign students to their respective concentrations/ majors
- Take into account teacher-student ratio among Departments
Problems from students

1. Academic problems
2. Career advising
3. Personal problems

Suggestions to advisors

• Attend training session offered from university
• Share experiences among colleagues
• You are not expected to answer all students questions
• Have a boundary to avoid affecting your own emotions
Suggestions to advisors

• Working with students
• Utilize the resources from different University units
• Meeting students in a small group sometimes
• Not only service/responsibility