SEG 4580 - “Special Topics in SE&EM (I)”

OVERVIEW OF COURSE
The objective is to treat the major issues in managing a business from a financial perspective such as financial statement analysis, managerial accounting, use of accounting and finance in planning and control, and macroeconomic analysis.

READING MATERIAL
Handouts (class notes, reading articles, case studies, etc.) will be provided either in hardcopy or in electronic form.

ASSESSMENT:
Midterm Exam (30%)
Case/Problem Assignments (30%)
Final Exam (40%)

TOPICS TO BE COVERED:
Valuation of assets, liabilities, shareholder's equity; determination of revenues and expenses; cost analysis; allocation of indirect cost; budgeting and performance; use of financial and cost data for planning and control. Introduction to macroeconomics including national income accounting, aggregate demand and supply models, demand and supply of money, fiscal and monetary policies, balance of payment, exchange rate systems, and business cycle theory.