









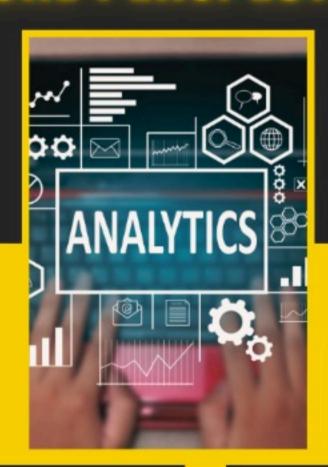
## AI-POWERED LEARNING ANALYTICS FOR MULTIMEDIA COURSE MATERIALS



OVERVIEW
PRACTICAL DEMO
REAL-WORLD APPLICATION
FUTURE PERSPECTIVES









2 MAY (THU)

11.30 - 12.45 (HKT)

**ONLINE VIA ZOOM** 



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IOIN NOW

The advent and application of Al have changed our lives to a significant extent, and its use is now almost ubiquitous, from healthcare to finance, entertainment, and education. Today, many educators have applied this novel technology to learning analytics to understand and improve learning outcomes. In this seminar, we will outline the benefits of Al-powered learning analytics, such as making it possible to analyse teachers' multimedia materials and enhancing teaching and learning practices. We will also introduce the Knowledge and Education Exchange Platform (KEEP) Team's latest "Al media analysis for course materials" project and demonstrate the use of Al-powered analytics tools.

PROF IRWIN KING

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