Capture your 'BYO Moment' and win great eco prizes!

To promote the culture of 'Bring Your Own' (BYO) and reduce our waste to landfills, a 'BYO' Photo Contest was launched exclusively for CU Green Buddies on 6 Dec 2013. You don't need phenomenal photography skills to win – all you have to do is capture the moment when you are supporting 'BYO' in your daily life with your camera, then upload the photo using our online photo uploading platform from now till 31 March 2014 (Please see the Rules below). Your photos must show that you are supporting 'BYO' culture and avoiding the use of disposable items like plastic bags, lunchboxes, cutlery, cups, etc.

You are welcome to submit new photos to us every week (Sunday to Saturday) till 31 March 2014, three 'BYO Moment' submissions will be selected by lucky draw each week and their photographers will receive a uniquely designed eco-friendly gift in acknowledgement. What's more - there will be **grand prizes** for CU Green Buddies who have submitted the highest number of 'BYO Moment' photos to us between now and March 31. (<u>List of prizes</u>)

Rules

- Only 'CU Green Buddies' are eligible to join this activity.
- The photo must **feature yourself taking action to support 'BYO'**. For example, the photo can show yourself using a reusable shopping bag for shopping (so the photo must show that it is you doing the shopping with the bag), BYO lunchbox for takeaways (In this case, the photo must be able to show that you are buying takeaway with your own lunchbox—though it may even be better if we can consume the food on the spot without the need for takeaway), BYO cup to buy coffee, etc., on or off our campus. Only photos showing yourself (not necessary to show your face though) taking action to support 'Bring Your Own' are eligible for the lucky draw and the game.
- The photo must be less than 1MB in size.
- You may make multiple submissions (on different BYO occasions) but priority will be given to
 other participants if one of your photos has already been selected for the weekly prizes in the same
 week.
- Winners of the Grand Prizes will be determined by lucky draw if multiple CU Green Buddies have submitted the highest number of photos.
- The submissions may be featured on CUHK's websites and publications to help promote 'BYO' *.

Winners of the lucky draw and the grand prizes will be notified by email.

| Let's join hand | to promot | te a BYO | culture | and start cap | pturing your | 'BYO Mon | nent' now! | Sign up as | a |
|-----------------|-------------|-----------------|---------|---------------|--------------|----------|------------|------------|---|
| CU Green Budd | y at our re | gistration | page if | you haven't | yet! | | | | |

| * 5 | Subject to t | he agreemen | it of the parti | icipant, we n | iay use the p | photo to prom | iote campus | sustainability. |
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捕捉「BYO」一刻贏取豐富環保獎品!

為推廣減廢及「Bring Your Own」(BYO)文化,從今天到2014年3月31日本處將特別為中大線色達人舉辦「Bring Your Own」攝影比賽及抽獎活動。參加者無需具備出衆的攝影技巧-只需捕捉自己於日常生活中支持「BYO」及減少使用即棄用具(如自備膠袋、飯盒、餐具、水杯等)的一刻,將相片上載至網上相片提交平台,即有機會獲獎。

我們鼓勵參加者每星期提交不同的相片。活動每週(星期日至星期六)將以抽籤方式選出三幅作品,每位選中作品的攝影者將獲贈環保禮品一件。另外,從現在至3月31日期間分享最多 'BYO Moments'的中大綠色達人將獲贈大獎。(獎品一覽)

比賽規則

- 參加者必須為「中大綠色達人」。
- 分享的相片必須顯示參加者正以行動支持BYO: 例如在校園內或校園外自備購物袋購物 (故投交的相片須顯示參加者正以自備購物袋進行購物中)、自備飯盒購買外賣(故投交的相 片須顯示參加者正在食肆以自備飯盒購買外賣-當然,若能夠在食肆內進食而不作外賣可 能更理想)、自備杯子買咖啡等等。相片中必須有參加者本人出現(面孔不一定需要清楚 見到),方有資格參加抽獎及遊戲。
- 相片大小不可超過 1 MB。
- 参加者可於每星期投交超過一幅相片(必須顯示不同的 BYO 行動),但在同一週內未曾獲獎的參加者將會在每週抽獎中獲優先權。而重複同一次行動的相片只會當作一次投稿計算。
- 如多位中大綠色達人分享的相片數目相同,活動將以抽籤方式選出大獎得獎者。
- 分享的作品有機會於中大網頁或出版物刊登,以推廣「BYO」*。

獲獎者將收到電郵通知。

支持減廢,領導「BYO」文化!請即開始捕捉你的「BYO」一刻吧!如未登記成爲「中大綠色達人」,請前往登記網站登記,一起加入行動!

*在獲得參加者同意的情況下,大學有可能將參賽相片用作推廣大學可持續發展文化。