Public Humanities
Applicable to students admitted in 2025-26

Major Programme Requirement

Students are required to complete a minimum of 66 units of courses as follows:

		Units
1.	Faculty Package: CURE1000 or 1400, and any two courses from: ANTH1020, ARTS1005, 1009, 1010, BMBL1001, CHES1101 or 1102, CHLL1900 or 1902 or 1903, CURE1110, ENGE1000, FAAS1900, HIST1000 or 1700 or 1701, JASP1090, LING1000, MUSC1000, PHIL1110, THEO1000, TRAN1000	9
2.	Required Courses:	18
(a)	CURE1004, 1009, 1401, 1403, 2001	
(b)	Capstone Course: CURE4014 or 4038	
3.	Elective Courses:	39
(a)	Any three courses from the following: CURE2006, 2411, 2412, 3007, 4008, 4401	
(b)	Nine courses at 2000 or above level from Cultural Studies Areas and Cultural Management Areas, with at least seven CURE courses, excluding the courses taken to fulfill other Major Programme Requirements	
(c)	One course from Religious Studies Areas[a]	

Concentrations

Students may choose to declare up to one concentration by taking the following elective courses in place of 3. Elective Courses above.

Cultural Management

(a)	CURE2411, 2412, 4401	
(b)	Nine courses at 2000 or above level from Cultural Management Areas, with at least seven CURE courses, excluding the courses taken to fulfill other Major Programme Requirements	
(c)	One course from Religious Studies Areas[a]	

Cultural Studies

(a)	CURE2006, 3007, 4008	
(b)	Nine courses at 2000 or above level from Cultural Studies Areas, with at least seven CURE courses, excluding the courses taken to fulfill other Major Programme Requirements	
(c)	One course from Religious Studies Areas[a]	
	Total:	66

Explanatory Notes:

1. ANTH, COMM, CURE, FAAS, HIST courses at 2000 and above level will be included in the calculation of Major GPA for honours classification.
2. Courses which count towards the fulfillment of the elective course requirements specified in 3(a) and concentrations (a) cannot be counted towards the fulfillment of the elective course requirements specified in 3(b) and concentrations (b).

[a] For Religious Studies courses, please refer to the course list of Religious Studies Programme.

	Recommended Course Pattern	Units

First Year of Attendance	1st term Faculty Package: CURE1000 or 1400, and 2 course(s) Major Required: 0-1 course from CURE1004, 1401, 1403 Major Elective(s):	 3-9 0-3
	2nd term Faculty Package: CURE1000 or 1400, and 2 course(s) Major Required: CURE1009, and/or 0-1 course from CURE1004, 1401, 1403 Major Elective(s):	 3-9 0-6
Second Year of Attendance	1st term Major Required: 1-2 course(s) from CURE1004, 1401, 1403, 2001 Major Elective(s): 0-2 course(s) from CURE2006, 2411, 2412	 3-6 0-6
	2nd term Major Required: 1-2 course(s) from CURE1004, 1401, 1403, 2001 Major Elective(s): 0-2 course(s) from CURE2006, 2411, 2412	 3-6 0-6
Third Year of Attendance	1st term Major Required: 0-1 course from CURE4014 or 4038 Major Elective(s): 1-3 course(s) from CURE3007, 4008, 4401, and/or 1-2 course(s)	 0-3 3-15
	2nd term Major Required: 0-1 course from CURE4014 or 4038 Major Elective(s): 1-3 course(s) from CURE3007, 4008, 4401, and/or 1-2 course(s)	 0-3 3-15
Fourth Year of Attendance	1st term Major Required: 0-1 course from CURE4014 or 4038 Major Elective(s): 0-1 course(s) from CURE3007, 4008, 4401, and/or 1-3 course(s)	 0-3 3-12
	2nd term Major Required: 0-1 course from CURE4014 or 4038 Major Elective(s): 0-1 course(s) from CURE3007, 4008, 4401, and/or 1-3 course(s)	 0-3 3-12
	Total (including Faculty Package):	**66**

Major Programme Requirement (for Associate Degree or Higher Diploma holders admitted to senior-year places)

Students are required to complete a minimum of 51 units of courses as follows:

		Units
1.	Required Courses:	18
(a)	CURE1004, 1009, 1401, 1403, 2001	
(b)	Capstone course: CURE4014 or 4038	
2.	Elective Courses:	
(a)	Any three courses from the following: CURE2006, 2411, 2412, 3007, 4008, 4401	9
(b)	Eight courses at 2000 or above level from Cultural Studies Areas and Cultural Management Areas, with at least seven CURE courses, excluding the courses taken to fulfill other Major Programme Requirements	24
	Total:	**51**

Explanatory Note:

1. ANTH, COMM, CURE, FAAS, HIST courses at 2000 and above level will be included

in the calculation of Major GPA for honours classification.

	Recommended Course Pattern (for Associate Degree or Higher Diploma holders admitted to senior-year places)	Units
First Year of Attendance	1st term Major Required: 1-3 course(s) from CURE1004, 1401, 1403, 2001 Major Elective(s): 0-4 courses	 3-9 0-12
	2nd term Major Required: CURE1009, and/ or 1-2 course(s) from CURE1004, 1401, 1403, 2001 Major Elective(s): 0-4 courses	 3-9 0-12
Second Year of Attendance	1st term Major Required: 1-3 course(s) from CURE2006, 2411, 2412, 3007, 4008, 4401 Major Elective(s): 0-1 course from CURE4014 or 4038, and/or 1-4 courses	 3-9 3-15
	2nd term Major Required: 1-3 course(s) from CURE2006, 2411, 2412, 3007, 4008, 4401 Major Elective(s): 0-1 course from CURE4014 or 4038, and/or 1-4 courses	 3-9 3-15
	Total:	**51**

Minor Programme Title
Cultural Studies

Minor Programme Requirement

Students are required to complete a minimum of 18 units of courses, with at least 6 units at 3000 or above level as follows:

		Units
1.	Elective Courses:	
(a)	Any one course from the following: CURE1009, 2001, 2006, 3007, 4008	3
(b)	Five CURE courses at 2000 or above level from Cultural Studies Area(s), with at least 2 courses at 3000 or above level, excluding the course taken to fulfill requirement 1(a) above	15
	Total:	**18**

Explanatory Notes:
1. This Minor Programme is not applicable to students who major in Public Humanities.
2. No more than 9 units of courses taken to fulfill the requirements of the students' Major Programme(s) and other Minor Programme(s) respectively can be used to fulfill the requirement of this Minor Programme.

Minor Programme Title
Film and Screen Studies

Minor Programme Requirement
Students are required to complete a minimum of 18 units of courses, with at least 6 units at 3000 or above level, as follows:

		Units
1.	Required Course:	

	CURE2006	3
2.	Elective Courses: Any five courses from the following, with at least three CURE courses and at least two courses at 3000 or above level: CURE2024, 2030, 2040, 2066, 3026, 3033, 3034, 3066,4021, 4022, 4027, 4033, CHES3101, 3102, COMM2932, 3939 and JASP2200	15
	Total:	**18**

Explanatory Notes:

1. This Minor Programme is not applicable to students who major in Public Humanities.
2. No more than 9 units of courses taken to fulfill the requirements of the students' Major Programme(s) and other Minor Programme(s) respectively can be used to fulfill the requirement of this Minor Programme.

Minor Programme Title

Cultural Management

Minor Programme Requirement

Students are required to complete a minimum of 21 units of courses, with at least 6 units at 3000 or above level, as follows:

		Units
1.	Required Courses: CURE1401, 1403, 4401	9
2.	Elective Courses:	12
(a)	Any 3 units from CURE2405, 2411, 2412, 3403, 3404	
(b)	Any 9 units Cultural Management Area(s), with at least 3 units at 3000 or above level [a]	
	Total:	**21**

Explanatory Notes:

1. This Minor Programme is not applicable to students who major in Public Humanities.
2. No more than 10 units of courses taken to fulfill the requirements of the students' Major Programme(s) and other Minor Programme(s) respectively can be used to fulfill the requirement of this Minor Programme.

[a] Courses that count towards the fulfilment of elective course requirements specified in 2(a) cannot be counted towards the fulfilment of the elective course requirements specified in 2(b).

Minor Programme Title

Curating and Artistic Strategies

Minor Programme Requirement

Students are required to complete a minimum of 18 units of courses as follows with at least 6 units at 3000 or above level:

		Units
1.	Required Courses: CURE2407, FAAS2117	6
2.	Elective Courses: (a) Any two courses from the following: CURE2411, 3404, 3405, 3408 (b) Any two courses from the following[a]: FAAS2208, 3108, 3229,	12

4201

Total: 18

Explanatory Notes:

1. No more than 9 units of courses taken to fulfill the requirements of the students' Major Programme(s) and other Minor Programme(s) respectively can be used to fulfill the requirement of this Minor Programme.

[a] Public Humanities major students cannot take FAAS3108 and FAAS4201 to fulfill the elective course requirements specified in 2(b).

Course List

Course Code	***Course Title***	***Unit(s)***
CURE1000	Why Culture Matters	3
CURE1004	Introduction to Public Humanities	3
CURE1009	Research Methods in Public Humanities	3
CURE1400	Interpretation of Art	3
CURE1401	Introduction to Cultural Management	3
CURE1403	Cultural Policy and Development	3
CURE2001	Introduction to Cultural Studies	3
CURE4014	Graduation Thesis	3
CURE4038	Summer Internship	3
Elective Courses		
CURE3015	Special Topics: Public Humanities Workshop	3
Cultural Studies Area 1: Cultural Literacy and Practices		
CURE2007	Celebrity, Stars and Hong Kong Popular Culture	3
CURE2008	Being Human in the Age of AI: An Introduction to Digital Ethics	3
CURE2010	Understanding Digital Humanities	3
CURE2011	Disability Studies in Public Humanities	3
CURE2031	Understanding Visual Culture	3
CURE2032	Youth and Popular Culture	3
CURE2042	Xiqu and Culture	3
CURE2051	Understanding Comic Art	3
CURE3011	Special Topics in Cultural Studies I	3
CURE3030	Cultural Criticism and Social Design	3
CURE3038	Writing Workshop: Cultural Criticism, Media Writing, and Transmedia Storytelling	3
CURE4008	Global Cultural Theories	3
CURE4028	Workshop in Creative Content	3
COMM3840	Chinese Copywriting for Advertising	3
COMM3841	English Copywriting for Advertising	3
HIST2010	Oral History: Methods and Practices	3
Cultural Studies Area 2: Culture, Cities, and Ecology		
CURE2003	Cultural Studies of Space	3
CURE2005	Culture and Travel	3
CURE2018	Living in the Anthropocene: Nature, Culture and Power	3
CURE2019	Power, Identity, and Inequality in Medicine	3
CURE2025	Contemporary Consumer Culture	3
CURE2145	New Religious Movements	3
CURE2228	Religious Traditions and Politics of the Arab World	3
CURE3003	Animals, Culture and Modern Society	3
CURE3012	Special Topics in Cultural Studies II	3
CURE3025	Technoscience and Culture	3
CURE3032	The Politics and Culture of Nationalisms	3

CURE3037	Community Making and Public Humanities	3
CURE3144	Spirituality, Psychology and Well-Being	3
CURE4031	Arts, Propaganda and Social Action	3
Cultural Studies Area 3: Gender, Culture, and Society		
CURE2014	Body Politics and Representations	3
CURE2022	Feminisms: Thoughts and Movements	3
CURE2036	Queer Theory and Culture	3
CURE2047	Performance Studies	3
CURE3007	Gender and Sexuality in Cultural Studies	3
CURE3013	Special Topics in Cultural Studies III	3
Cultural Studies Area 4: Film and Media Studies		
CURE2006	Introduction to Film and Screen Studies	3
CURE2030	Hong Kong Cinema	3
CURE2040	Television Studies	3
CURE2066	Foundation of Visual Design	3
CURE3014	Special Topics in Cultural Studies IV	3
CURE3026	New Media and Cyberculture	3
CURE3033	Film and Cultural Politics in Southeast Asia	3
CURE3034	Korean Media and Popular Culture	3
CURE3066	Video Production	3
CURE4021	Time, Space and Identity in World Cinema	3
CURE4033	Documentary Studies: Theories and Practices	3
CURE4040	AI, Arts and Technology	3
Cultural Management Area 1: Heritage Management		
CURE2404	Introduction to Heritage Management	3
CURE3401	Hong Kong Culture and Heritage	3
CURE3409	Interpretation of Heritage	3
CURE4403	Culture-led City Development	3
CURE4404	Heritage and Modern Applications	3
CURE4405	Digital Humanities and Data Visualization in Heritage Management	3
CURE4411	Special Topics in Heritage Management	3
ANTH2370	Intangible Heritage in Hong Kong	3
ANTH2730	Preserving Cultural Heritage	3
Cultural Management Area 2: Curation		
CURE2406	Understanding Chinese Art through Exhibitions	3
CURE2407	Curation in Arts and Culture	3
CURE3036	Contemporary Art and Representation	3
CURE3405	Design Your Exhibition – Curatorial Planning and Practice	3
CURE3408	Curating and Managing Arts Festival	3
CURE4401	Integrated Studies in Cultural Management	3
CURE4421	Special Topics in Curation	3
FAAS3108	Contemporary Art: Artistic Strategies in a Postmodern Era	3
Cultural Management Area 3: Cultural Institutions		
CURE2403	Art Institutions in Twentieth-Century China	3
CURE2405	Management of Public and Non-profit Cultural Organization	3
CURE2410	Music, Culture and Outreach	3
CURE3508	Museum Studies	3
CURE4408	Advanced Museum Studies	3
CURE4431	Special Topics in Cultural Institutions	3
ANTH4720	Museums and Anthropology	3
Cultural Management Area 4: Creative Industries and Practices		
CURE2408	AI in Creative Industries: Applied Creative Technologies	3

CURE2409	Introduction to the Art Market	3
CURE2411	Visual Arts Management	3
CURE2412	Performing Arts Management	3
CURE3402	Film and Independent Cinema	3
CURE3403	Media Arts Management	3
CURE3404	Public and Community Art	3
CURE3406	Popular Music and Industry	3
CURE3407	Entrepreneurship in the Creative Industries	3
CURE3411	Inclusive Theatre and Development of Sustainability in Arts	3
CURE4441	Special Topics in Creative Industries	3