

FACULTY OF ARTS**Cultural Studies**Study Scheme**Master of Arts Programme in Cultural Management (Full-time and Part-time)****Applicable to students admitted in 2025-26 and thereafter***1. Coursework Requirement*

Students are required to complete 24 units of courses for graduation

- | | |
|--|--------------------|
| (a) Required course: | 9 units |
| CULS5301 | |
| CULS5313 | |
| and at least one course among CULS5317, CULS5401 or CULS5415 | |
| | |
| (b) Special Elective courses: | 12-15 units |
| At least any four to five courses to be chosen from | |
| CULS5303, CULS5307, CULS5308, CULS5309, CULS5316, | |
| CULS5317, CULS5318, CULS5320, CULS5321, CULS5322, | |
| CULS5326, CULS5328, CULS5329, CULS5330, CULS5331, | |
| CULS5333, CULS5401 CULS5415, CULS5416 | |
| | |
| (c) General Elective courses (Optional) | 3 units |
| Any one course offer by MA in Cultural Management and MA in Intercultural Studies except: CULS5201, CULS5215 | |
| *or one 3-unit non-core 4000-level undergraduate course from BA in Cultural Studies. | |

Total: 24 units
2. Other Requirements

- (a) Students must fulfill the Term Assessment Requirement of the Graduate School. For details, please refer to Clause 13.0 “Unsatisfactory Performance and Discontinuation of Studies” of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <https://www.gs.cuhk.edu.hk>.
- (b) A student must achieve a cumulative grade point average (GPA) of at least 2.0 in order to graduate, unless special approval is granted by the Graduate Council.

Course List

<u>Code</u>	<u>Course Title</u>	<u>Unit</u>
Required course		
CULS5301	Concepts of Contemporary Culture	3
CULS5313	Cultural Development and Policy	3
and at least one course among		
CULS5317	Xiqu and Performing Culture	3
CULS5401	Contemporary Arts & Cultural Interactivity	3
CULS5415	City Imaginaries and Cinema Poetics	3
Special Electives		
CULS5303	Cultural Management and Arts Administration	3
CULS5307	Visual Arts Management	3
CULS5308	Performing Arts Management	3
CULS5309	Museum and Archives Studies	3
CULS5316	Graduate Research Paper/Project	3
CULS5317	Xiqu and Performing Culture	3
CULS5318	Exhibition and Curatorial Studies	3
CULS5320	Special Topics in Cultural Management I	3
CULS5321	Curating and Managing Cultural Festivals	3
CULS5322	Internship in Cultural Management	3
CULS5326	Cultural Venues Management	3
CULS5328	Arts and Communities	3
CULS5329	Film Production & Presentation	3
CULS5330	Special Topics in Cultural Management II	3
CULS5331	Seminars in Cultural Management	3
CULS5333	Art and Technology: Theories and Practices	3
CULS5401	Contemporary Arts & Cultural Interactivity	3
CULS5415	City Imaginaries and Cinema Poetics	3
CULS5416	Twentieth Century Chinese Visual Arts	3

Applicable to students admitted in 2024-25**1. Coursework Requirement**

Students are required to complete 24 units of courses for graduation

- | | |
|--|---------------------------|
| <p>(a) Required course:</p> <p>CULS5301</p> <p>CULS5313</p> <p>and at least one course among CULS5317, CULS5401 or CULS5415</p> | <p>9 units</p> |
| <p>(b) Special Elective courses:</p> <p>At least any four to five courses to be chosen from</p> <p>CULS5303, CULS5307, CULS5308, CULS5309, CULS5316,
 CULS5317, CULS5318, CULS5320, CULS5321, CULS5322,
 CULS5326, CULS5328, CULS5329, CULS5330, CULS5331,
 CULS5401, CULS5415, CULS5416</p> | <p>12-15 units</p> |
| <p>(c) General Elective courses (Optional)</p> <p>Any one course offer by MA in Cultural Management and MA in Intercultural Studies except: CULS5201, CULS5215</p> <p>*or one 3-unit non-core 4000-level undergraduate course from BA in Cultural Studies.</p> | <p>3 units</p> |

Total: 24 units

2. Other Requirements

- (a) Students must fulfill the Term Assessment Requirement of the Graduate School. For details, please refer to Clause 13.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <https://www.gs.cuhk.edu.hk>.
- (b) A student must achieve a cumulative grade point average (GPA) of at least 2.0 in order to fulfill the graduation requirement, unless special approval is granted by the Graduate Council.

Course List

<u>Code</u>	<u>Course Title</u>	<u>Unit</u>
Required course		

CULS5301	Concepts of Contemporary Culture	3
CULS5313	Cultural Development and Policy	3
and at least one course among		
CULS5317	Xiqu and Performing Culture	3
CULS5401	Contemporary Arts & Cultural Interactivity	3
CULS5415	City Imaginaries and Cinema Poetics	3

Special Electives

CULS5303	Cultural Management and Arts Administration	3
CULS5307	Visual Arts Management	3
CULS5308	Performing Arts Management	3
CULS5309	Museum and Archives Studies	3
CULS5316	Graduate Research Paper/Project	3
CULS5317	Xiqu and Performing Culture	3
CULS5318	Exhibition and Curatorial Studies	3
CULS5320	Special Topics in Cultural Management I	3
CULS5321	Curating and Managing Cultural Festivals	3
CULS5322	Internship in Cultural Management	3
CULS5326	Cultural Venues Management	3
CULS5328	Arts and Communities	3
CULS5329	Film Production & Presentation	3
CULS5330	Special Topics in Cultural Management II	3
CULS5331	Seminars in Cultural Management	3
CULS5401	Contemporary Arts & Cultural Interactivity	3
CULS5415	City Imaginaries and Cinema Poetics	3
CULS5416	Twentieth Century Chinese Visual Arts	3

Applicable to students admitted in 2023-24

1. Coursework Requirement

Students are required to complete 24 units of courses for graduation

- (a) Required course: **3 units**
CULS5313

- (b) Special Elective courses: **15 units**
At least any five courses to be chosen from
CULS5301, CULS5303, CULS5307, CULS5308, CULS5309,

CULS5316, CULS5317, CULS5318, CULS5320, CULS5321,
 CULS5322, CULS5326, CULS5328, CULS5329, CULS5330,
 CULS5331, CULS5401, CULS5415, CULS5416

(c) General Elective courses

6 units

Any two courses offer by MA in Cultural Management and MA in Intercultural Studies except: CULS5201, CULS5215

*or any one MA course from the Division except CULS5201, CULS5215 plus one 3-unit 4000-level undergraduate course from BA in Cultural Studies.

Total: 24 units

2. *Other Requirements*

- (a) Students must fulfill the Term Assessment Requirement of the Graduate School. For details, please refer to Clause 13.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <https://www.gs.cuhk.edu.hk>.
- (b) A student must achieve a cumulative grade point average (GPA) of at least 2.0 in order to fulfill the graduation requirement, unless special approval is granted by the Graduate Council.

Course List

<u>Code</u>	<u>Course Title</u>	<u>Unit</u>
Required course		
CULS5313	Cultural Development and Policy	3
Special Electives		
CULS5301	Concepts of Contemporary Culture	3
CULS5303	Cultural Management and Arts Administration	3
CULS5307	Visual Arts Management	3
CULS5308	Performing Arts Management	3
CULS5309	Museum and Archives Studies	3
CULS5316	Graduate Research Paper/Project	3
CULS5317	Xiqu and Performing Culture	3
CULS5318	Exhibition and Curatorial Studies	3
CULS5320	Special Topics in Cultural Management I	3
CULS5321	Curating and Managing Cultural Festivals	3
CULS5322	Internship in Cultural Management	3

CULS5326	Cultural Venues Management	3
CULS5328	Arts and Communities	3
CULS5329	Film Production & Presentation	3
CULS5330	Special Topics in Cultural Management II	3
CULS5331	Seminars in Cultural Management	3
CULS5401	Contemporary Arts & Cultural Interactivity	3
CULS5415	City Imaginaries and Cinema Poetics	3
CULS5416	Twentieth Century Chinese Visual Arts	3

Master of Arts Programme in Cultural Management

Through classroom lectures and internship experiences, the Programme intends to equip students with critical, creative, technical and managerial skills so that they could be engaged in the professional practice of cultural management in Hong Kong and beyond. Students are expected to acquire the following skills and knowledge upon the completion of the Programme:

1. Critical ability
 - a. Ability to engage in critical review of the various form of cultural expressions and provide distinctive interpretations;
 - b. Ability to understand and critically review local and global cultural landscape in terms of their political and ecological context;
 - c. Capable of being critical of traditional and existing practices in cultural management.
2. Creative skills
 - a. Ability to curate distinctive cultural programmes with creative interpretation and presentation;
 - b. Ability to introduce creative elements in communicating with the public through different mediation formats such as marketing, publication, education and outreach programming.
3. Technical and managerial know-how
 - a. Management of various forms of cultural institutions, including arts centres, performing arts venues, museums, independent arts spaces, and arts and cultural organizations;
 - b. Managing the production and presentation of cultural programmes, including various forms of performances, exhibition, film/video/digital arts presentation, community arts, and other arts projects;
 - c. Providing mediation services for cultural programmes, including marketing, education programme and community outreach activities.