THE CHINESE UNIVERSITY OF HONG KONG
Micro-Module Courseware Development Grant
Scheme 2: Studies in Foundation Courses
<u>Interim Report (2016-17)</u>

Project title: **Supplementary eLearning animation and videos for CHLT 1105 Self-Learning Chinese**

Principal supervisor: **Dr. Lai Pit Shun**

Department: **Chinese Language and Literature**

Project duration: **From May 2017 to April 2018**

Date report submitted: **31-10-2017**

1. Project objectives

   - **The project is on track to meet its objectives.**

   - **As a result of the experience of working on this project, the aforementioned key concept (the content of the teaching videos) had been changed in order to match the recent learning materials on the online self-learning system.**

2. Progress on process, outcomes or deliverables

   - **Two teaching videos have been finished and released to the students of CHLT 1105 on the first seminar (20/10/2017) of the course. The next video will be finalized on 7/11/2017 and expected to release on the second seminar (10/11/2017) of the course. The planning of the content of the rest videos had already been done while the storyboard and scripts of several videos are in preparation. In accordance with current progress, the project should be finished before the grant expiry date.**

   - **There are a few major obstacles encountered. First, we intended to use animation as the main presentation mode of the teaching videos as mentioned in the project, but we experienced problems in explain the concepts concisely into short animations. As a result, we added other presentation modes, such as demonstration, to facilitate the process of explanations. In addition, we planned to keep the duration of each video within 4-6 mins but we experienced problems in explaining complicated concepts in such a short time. Therefore, we should put extra attention on the designation of the storyboard as well as the image and tips display on the video's picture.**

3. Evaluation Plan

- **Our evaluation plans have not been changed and will be carried out when all proposed teaching videos integrate with the learning materials on the online self-learning system. As the project is still in trial, we only collected feedbacks of the first two videos by questionnaires. The result is encouraging.**

- **Q 1 .The objectives of the supplementary videos were clear to me**.
  5.33 / 6

- **Q 2. The supplementary videos enhanced my knowledge in this topic**.
  5.44 / 6

- **Q3. The implementation of the supplementary videos enhanced my motivation to CHLT 1105**
  5.22 / 6

- **Q4. Others**

  ~Interesting

  ~Very interesting

  ~Cartoon is better than the PPT

  ~I don't understand what's going on. Too Fast

- **We will take reference to the comments in order to enhance the teaching and learning effectiveness of the upcoming videos.**

4. Dissemination Activities

- **The finished videos can be founded from the following link:**
  1. **Teaching video of chapter 1 of Part 1[released on the first seminar]**
  2. **Teaching video of chapter 2 of Part 1[released on the first seminar]**
  3. **Teaching video of chapter 3 of Part 2[being finalized, available on 7/11/2017, expect to release on the second seminar(10/11/2017)]**
- **Link:**
  https://drive.google.com/drive/folders/0B7Th2IsvwW67cWNpTTVHNFdVams?usp=sharing