# Using podcasts and blogs for deeper student engagement

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#### **Podcasts**



## Audio and audio plus slides

## Types

- > Short introduction to the whole course
- Short introduction to each topic
- > Full lecture
- > Recap of discussion of problem questions

#### Benefit to students

- > Prepare
- > Review
- Sometimes can't attend the class

#### Feedback

- > Informal
- Course Evaluation
- > Focus groups
- Specific questionnaire
- > Record of downloads and visits

#### Student feedback

- Most have listened
- > And intend to listen again

#### Points raised in staff seminar

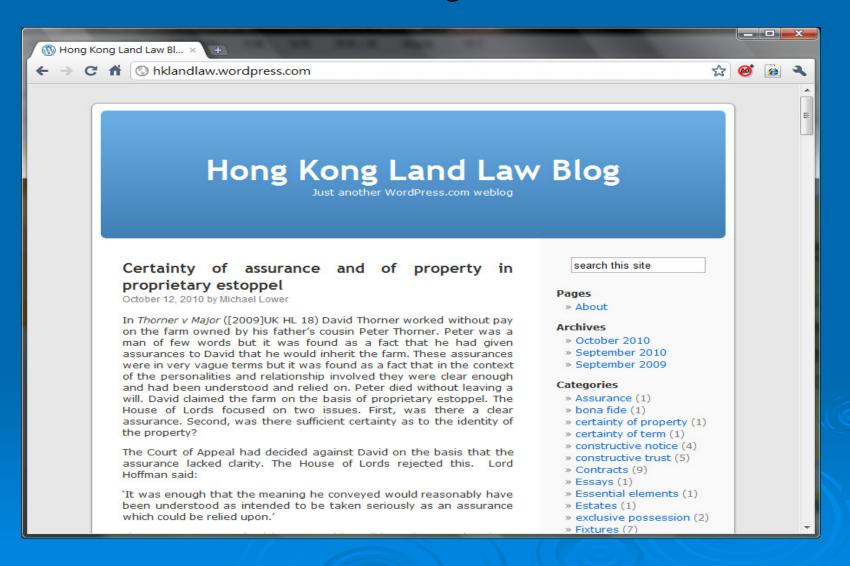
- > Too teacher-focused?
- Different offerings for student sub-groups
- Focus on controversial / emerging issues and cases

The technology is no longer a barrier

## Reaching Out!!!!

## ItunesU / YouTube / Academic Earth

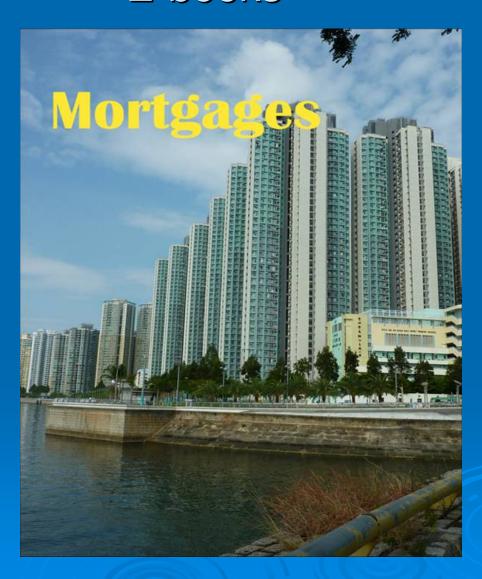
#### Blog



## Why blog?

- Keep the conversation alive
- > Add detail
- Allow participation by people not registered for the course

## E-books



## Ebooks

- Course guide
- Mobile-friendly format

## Why?

- > Many ways to get at the same content
  - Preferred learning style
- Help students to get a firm grasp of the basics
- Deeper learning (for those who want it)
- > Platform for scholarship
- Engaging with a wider audience (or some of the same people for longer)