CUHK ON ITUNES U

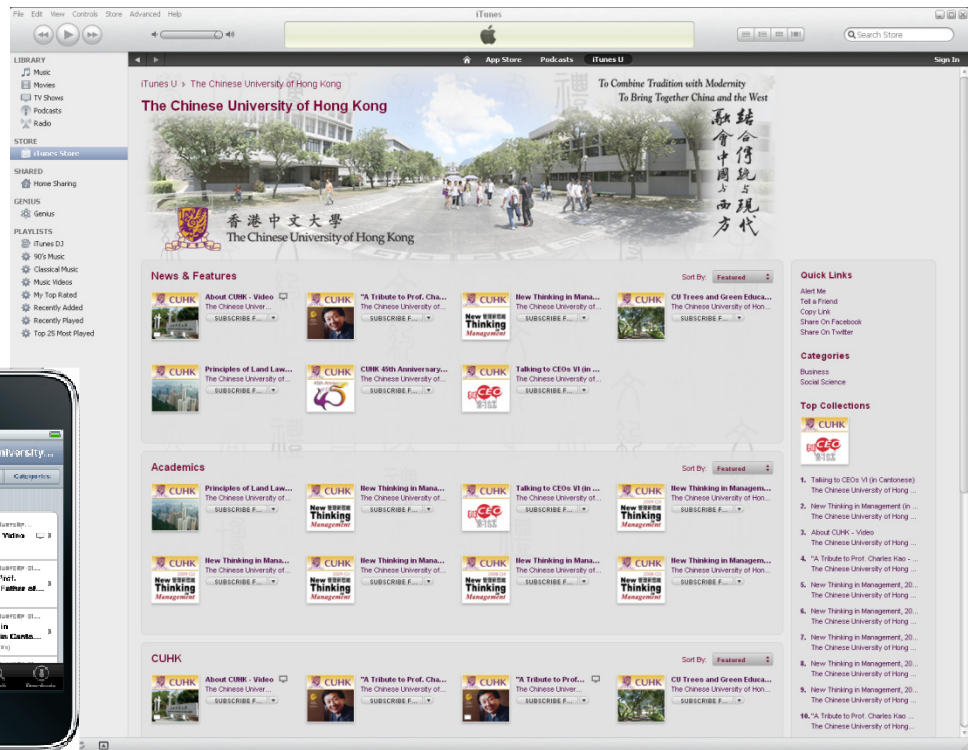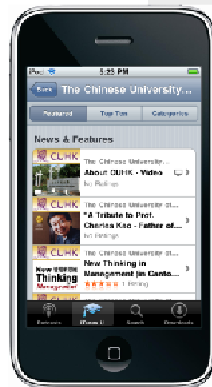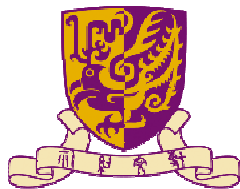**Learn anything, anytime, anywhere**

Judy Lo

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Academic Support Division, ITSC, CUHK

CUHK ON ITUNES U

- The Chinese University of Hong Kong joined Apple's iTunes U program in August 2010.
  - one of the first Asian universities to make content available on iTunes
- With this latest initiative to promote knowledge transfer and lifelong learning, the University places a variety of educational programmes at the viewers' fingertips.

VIA CUHK ON ITUNES U, USERS CAN:

- **Download** free faculty talks, presentations, videos and campus events.

- **Play audio and video** on PC or Mac or on mobile devices such as iPod/ iPhone/ iPad.

- **Stay Connected** to CUHK and continue learning beyond classroom.

WHAT IS ITUNES U?

- iTunes U is an educational content distribution system by Apple that makes audio and video materials available for public access.
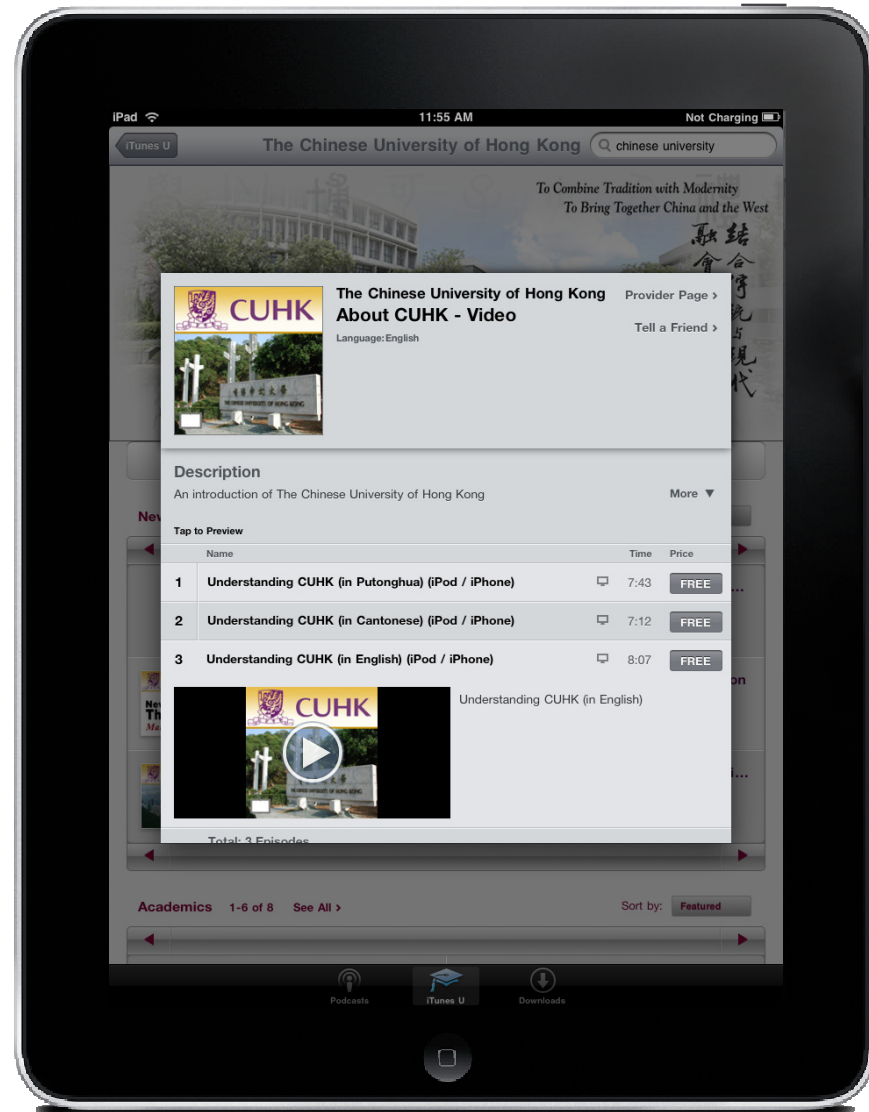
SIMPLE TO USE

- Content on iTunes U is accessible through iTunes, an application many students are already using.
  So it's easy and intuitive for them to find what they're looking for.

- They can download iTunes U audio and video offerings one at a time or subscribe to entire courses and have new items download automatically as soon as they become available.

DOWNLOAD DIRECTLY TO IPHONE AND IPOD TOUCH (AND IPAD).

○ iTunes U is directly accessible over both cellular and Wi-Fi networks through the iTunes Store.

○ Students can use the iTunes app to access iTunes U and search for content, then download and play it without ever having to access a computer.

WHAT'S ON ITUNES U?

- More than 350,000 free lectures, videos, films, and other resources — from all over the world.

ITUNES U DEMO

using computer

e.g. iTunes on MacBookPro

ITUNES U DEMO

using portable devices

e.g. iTunes on iPad and iPod Touch

BENEFITS & IDEAS

FOR STUDENTS

○ It allows easy access to open learning contents for enhancing their learning experiences.

○ Contents can be accessed anytime, at any place, any number of times (& not restricted to their own study disciplines)

FOR TEACHERS

- Depending on the design,
  audio & video contents can be used widely for T&L
  purposes

TEACHER-LED

- Lecture introductory/overview (before class)
- Lecture review summary (after class)
- Post tutorial / assignment discussion
- Current trend/issue/topic discussion (to arouse students' interest)
- Pre-lab videos for experiment preparation
- Field trip, factory visits, expert interviews recording
- Lecture recording
- Audio-synchronized PowerPoint presentation

STUDENT-LED

- Project reports, case studies, group presentations
- Experience sharing
- Group / peer review, interviews

Ask a Biologist

CJ Kazilek, School of Life Sciences, Arizona State University
Description

The Ask-a-Biologist program originates from the ASU School of Life Sciences. The host of the show is Dr. Biology (a. k. a. CJ Kazilek). Each episode revolves around an interview with a scientist(s) and their work in the life sciences. Students from preschool to high school and beyond will enjoy this show. Companion program time logs and transcripts are available at the Ask-a-Biologist web site to help educators…
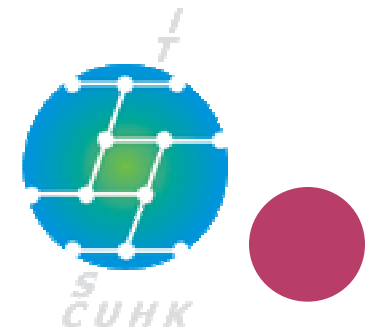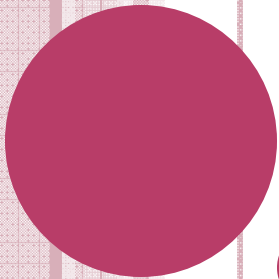
…More

ITSC SUPPORT SERVICE

We assist you on

- Content design

- Content creation/production

- Content hosting & distribution to students (through CUHK on iTunes U)

- Content usage report & evaluation

YOU FOCUS ON THE CONTENT..
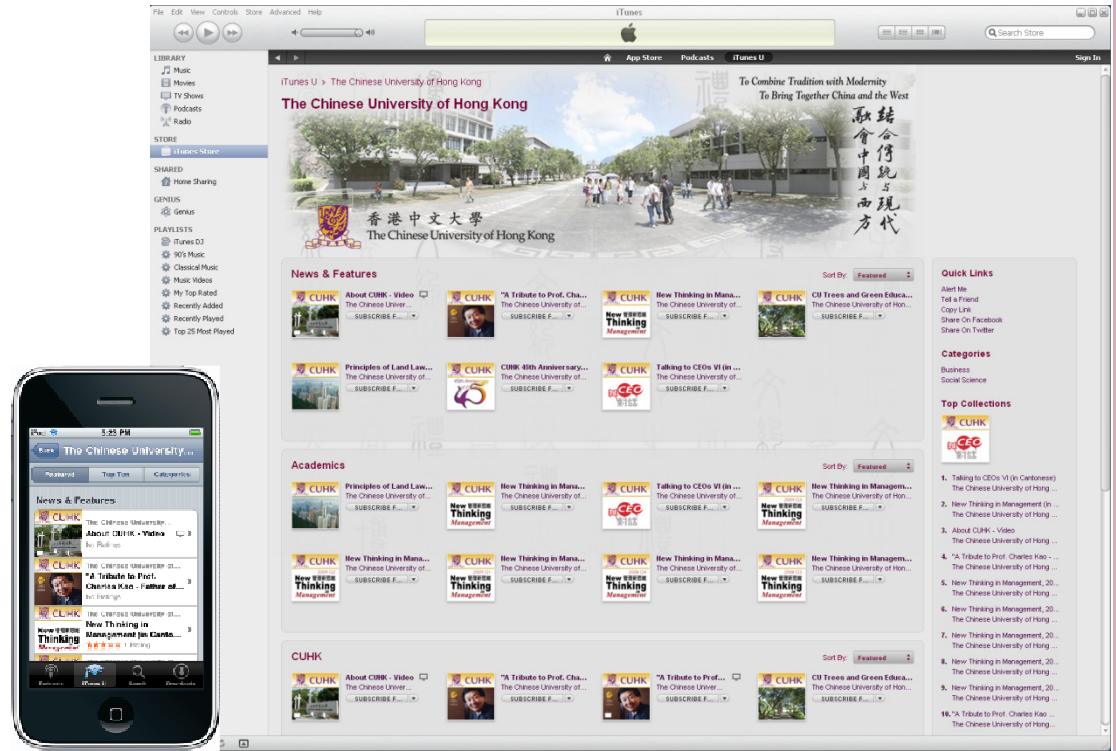
We assist you to do the rest.

COURSEWARE DEVELOPMENT GRANT SCHEME (2010–11)
FIRST ROUND: CALL FOR APPLICATIONS

- The Academic IT Steering Committee (AITSC) has received from the Resource Allocation Committee a budget of $0.7 million for Courseware Development Grant Scheme (CDGS) 2010-11.
  - UGC-funded courses and programmes
  - $50,000-$100,000
  - http://www.cuhk.edu.hk/eLearning/
  News about CUHK

    Courseware Development Grant Scheme (2010-11) – First Round: Call for Applications | Details
- Deadline
  26 November 2010.

eLS@CU

Q & A

Thank you!