Enriching & extending international learning through critical reflection & web-enhanced pedagogy



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# **Overview of presentation**

 Curriculum design & development: An Outcomes-Based Assessment (OBA) approach
 A Reentry course for students with recent international experience (TDG funded)

- Needs analysis/ rationale for course
- Syllabus design and development
- Assessment
- Evaluation
- Revision



### **Rationale for course**

Why develop a course for students who have recently returned to CUHK after international experience (e.g., short-term study abroad, international exchange, service-learning, internship)?
 What process should be followed?

### **Top 10 re-entry challenges**

#### Boredom

No one wants to hear their international stories

- Difficulty explaining their ideas/ feelings
- Reverse homesickness
- Relationships have changed
- People see "wrong" changes
- People misunderstand
- Feelings of alienation
- Inability to apply new knowledge and skills
- Loss/compartmentalization of experience ('What's up with culture?'website, Bruce LaBrack)

# Without guided, critical reflection, returnees....

may 'shoe-box' their international learning as they become re-immersed in campus life;

may become frustrated and overwhelmed by reentry culture shock & identity misalignments;

may miss opportunities to deepen, extend & share their L2/international learning with others (Johnson, 2002; Meyers-Lee, 2007, Paige et al., 2006).

# Identification of the needs of CUHK returnees

Ethnographic investigations of short-term sojourners (2001-9) (CERG); mixedmethod studies of the 'whole person development' of semester- & year-long exchange students (2009 – present) (Direct grant/ GRF);

Multiple sources of data: focus groups, interviews, surveys, diaries, reflective journals, participant observation (student sojourners/ returnees) offer a window into the sojourn/ reentry experience

### **Research-driven & Theory-based**

- Findings of ethnographic and experimentaldesign investigations of Hong Kong sojourners
   Reflective, experiential Learning (J. Bennett, 2008; Kolb, 1983; Moon, 2004)
- Intellectual/ Intercultural Development (Perry, 1998; M. Bennett's (1993) Developmental Model of Intercultural Sensitivity)
- Education as transformation/ adult learning (Kauffmann et al., 1992; Mezirow, 2000)
- Poststructuralist notions of identity expansion (Hall, 2002)

# Broad aims of new course

- Provide a forum for structured reflection on international/ intercultural/ L2 experience;
- Convert energy & enthusiasm into tangible plans for L2 use/ the continuing enhancement of intercultural communication skills;
- Consolidate & integrate international learning;
- Provide a means for returnees to share their experience with each other and future exchange students.



# Intercultural Transitions: Making sense of international experience

This web-enhanced course is open to students in all Faculties with recent international experience (study abroad, international exchange, volunteering, service learning, internships, educational travel, work or residence abroad). It will provide a forum to exchange ideas about diverse international experiences. The course explores theories and models of intercultural (communicative) competence and intercultural transitions, employing a practice-to-theory-to-practice pedagogy. In relation to their own (and others') international experience, students will explore such topics as language/culture shock, intercultural adjustment, reentry, identity expansion, and intercultural competence in a second language. Through critical reflection, reading, discussion, and writing, students will develop a deeper understanding of their international experience and discover ways to incorporate it into their CUHK life and post-graduation plans. 10

### Desired learning outcomes for students

- assess their international/ reentry experience & articulate how it has affected their sense of self (identity)/ worldview;
- describe theories and models of culture shock/ adjustment, re-entry, identity reconstruction, intercultural (communicative) competence, and responsible global, intercultural citizenship;
- test these theories and models, using: their own international/ intercultural experiences, case studies, and narratives found in literature, media (e.g., online), interviews, and research reports;
- assess their cultural self-awareness & communication style & set realistic goals for further enhancement;
- integrate their international/ intercultural/ L2 experiences into their daily life/ plans for future;
- express ideas clearly in written and oral English.

# **Approach to learning**

#### Experiential

Structured, critical, deep reflection

- Description, Interpretation, Evaluation
- E-learning
- Autonomous & personal
- Collaborative
- Discovery & transformation
- Process-oriented
- Practice-to-theory-to-practice pedagogy

#### **Experiential Learning Model**



# 'Practice-to-theory-to-practice' pedagogy

- Links student experience with others (e.g., classmates'/ published sojourner accounts)
- Relates personal (oral & written) narratives to research publications (less personal)
- Brings student data into conversation with existing theories:
  - uses theory to illuminate
  - draws on data to challenge & builds on existing understandings of sojourn learning

### **Content/ Fundamental concepts**

- The dimensions of intercultural transitions
- Intercultural contact and identity reconstruction
- IC adjustment and adaptation: Culture shock and recovery
- Intercultural competence in interpersonal relationships
- Homecoming, reentry, and identity issues
- Cultural marginality/ Feeling in-between
- Dimensions of intercultural (communicative) competence
- Intercultural, global citizenship
- Marketing international experience/ intercultural/ L2 communication skills

## eLearning with Moodle

This eLearning platform (web-based course management system) is used for:

course announcements;

- dissemination of lecture notes (ppt slides) & other course materials (links to websites);
- online discussion (Forum);
- blogging (e-journal entries & responses)
- student work submission.
- https://moodle.cuhk.edu.hk/login/index.php

# Learning activities

Discussions, analysis of readings & some lectures

Weekly online reflective postings/ blogging (Moodle-facilitated) (Instructor, Ss & tutors)

Reflective writing portfolio/ peer reviews

 In-class writing workshops & peer reviews
 Reflective Essays (gradually linking international experience with theories/research/ readings)

Group presentations to students who will go on exchange (sharing sessions at the end of term) 17

# Feedback for continuous evaluation of course

- E-mail/ discussions throughout semester
   Midway through the course Focused, brief survey
   End-of-course
  - Faculty of Arts course evaluation form
  - Separate survey on specific elements of the course (e.g., tasks, Moodle eLearning, writing tasks, peer reviews, project work)

Information is highly valued and will be used to revise/ refine teaching methods, tasks, content and learning outcome statements.

### **Assessment scheme**

 Participation 10%
 Online reflection (Forum postings & blogs (ejournal) 35%
 Reflective writing portfolio; essays & peer reviews 40%
 Group presentation 15% (Sharing session with future exchange students)

\*Linked to course philosophy/ activities \*\*Rubrics to assess reflective writing/ blogs/ oral presentations

\*\*\* Peer reviews throughout & Self-evaluation

## **Actual Learning Outcomes**

- Participation in class & online (quality & quantity)
- Forum postings (quality & quantity)
- Moodle blog entries (quality & quantity)
- 3 reflective essays (quality, depth of reflection, mechanics, linking of experience with theory, etc.)
- Group presentation to future exchange students

\* Most elements assessed with the aide of **rubrics**/ **peer reviews**/ **self-evaluation forms** that are available to students on Moodle at the beg. of the term.

# A challenging pedagogy

#### Experiential vs. traditional

- More learner-centered (less teacher-directed with teacher as facilitator not 'sage on the stage')
- Involves autonomous & collaborative learning
- Requires willingness to self-disclose/ critique/ share
- Necessitates climate of trust and sense of mutuality
- Extensive use of eLearning (Moodle resources, blogs, forums, websites) (requires technical knowledge & a considerable amount of time)
- Involves a significant amount of writing/ reading
- Pace more intense & personal (need time & space to deeply/ critically reflect, discuss & write)

# Benefits of reentry course beyond individual students

- Should help students make the most of their international experience!
- Offers rich insight into the developmental trajectories of student sojourners & helps explain quantitative findings (e.g., surveys) in largerscale study of international exchange;
- Provides an additional means of documenting education abroad learning outcomes/ the reentry experience;
- Will provide direction for the design and delivery of courses/ workshops/ orientations for future students who will venture abroad.

# Thank you for your attention.



#### **Any questions?**