

JCMOTION

# APPRENTICESHIP

HUB

TRAINING

*"ON-JOB TRAINING FOR CREATIVE COMMUNICATORS"*

The idea of JcMotion is to provide apprenticeship-based learning opportunities for our undergraduate students. It is a model in which current UG students work with professionals in various projects and assignments so as to acquire hands-on experience in the process and to learn from one another as well as their mentors. This learning and training module is gaining maturity. We have trained 385 apprentices as of now, completing nearly one hundred projects since we established in 2013.

*PERSON-IN-CHARGE: PROF. ERIC POON*