

Local insight • Global perspective FINANCIAL DAIL PP 9974/08/2013 (032820) FINANCIAL COLUMN PERSPECTIVE FINANCIAL DAIL TO BE TO SERVICE AND ALL DAIL TO

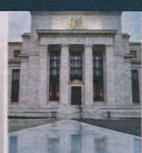
Ivory, Aspen in RM8b Penang development

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PPB unfazed by foreign ownership limit

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What causes our recessions

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New lineup -Land Rover's Discovery Sport

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IN THE FAMILY... (From left) INSEAD professor of economics and political science, Wendel International Centre for Family Enterprise academic director Morten Bennedsen; publisher and group CEO of The Edge Media Group Ho Kay Tat; Wendel International Centre for Family Enterprise board member Priscilla de Moustier; Philip Koh, partner at Mah-Kamariyah & Philip Koh and Joseph Fan, professor at the school of accountancy and department of finance at the Chinese University of Hong Kong at the The Edge Media Group's talk entitled 'Family Business Succession: Mapping for the Future' yesterday (story on Page 5).

Khalid to seal water deal

Contract between state, federal governments covers multiple agreements

by Chen Shaua Fui

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SHAH ALAM: The Selangor water restructuring exercise, which will see the state government take over the four water concessionaires operating in the state, will be finalised rejected the state's buyout offer, next week at the latest, said Menteri Besar (MB) Tan Sri Abdul Khalid

Pengeluar Air Selangor Holdings

will also come under state control.

"The water agreement is now at the final stage for signing," he told Abdul Khalid said Syarikat reporters after chairing a meeting of the state executive council yester-Bhd (Splash), which had earlier day, adding that it could be signed

as early as this weekend.

It is understood that the deal covers multiple agreements involving the state government, the federal government and its agencies, as well as the concessionaires.

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KTMB sacks union leader 110 others await fate

by **Lee Shi-Ian**

KUALA LUMPUR: The c main rail operator has sag top union officials while 110 are awaiting their f taking part in a picket or the Railwaymen's Union laya (RUM) confirmed ye The sacked officials, RU ident Abdul Razak Md Ha

his deputy R Subraman scribed their termination esty of justice.

Abdul Razak told The N. Insider that they received mination letters from Kere ah Melayu Bhd (KTMB) la

'We were informed tha vices were no longer requ our termination was with ate effect," Abdul Razak s

"Besides us, 12 other RU bers are awaiting a disc hearing once a domestic has been completed by K

"KTMB has issued 1 members show cause lette appears to be slowly ide who else was involved in the on May 9," Abdul Razak s

Abdul Razak was refe the picket which was held sure KTMB president Da Kadir to step down. About members took part in the

"Elias moves too slowly pears to be driving KTME ground. The current dir KTMB finds itself in is a te

to that," Abdul Razak said He said an audit con in 2011 showed that th pany suffered RM100 m losses, which nearly tr

CONTINUES ON



Home business

Succession planning crucial for sustainable business legacy

Entrepreneurial spirit, family values and structure are among reasons family businesses can last a long time

by Emily Chow & Tho Li Ming

KUALA LUMPUR: Succession for family businesses is more important than ever today although planning for smooth transitions can be fraught with challenges, according to speakers at the The Edge Media Group's talk titled "Family Business Succession: Mapping for the Future".

According to a study revealed at the talk, listed family businesses across Hong Kong, Taiwan and Singapore have lost up to half their value between the 1980s and 2000s due to poor succession planning.
"This is a cause for concern as

family businesses are a key component of any economy," said Ho Kay Tat, publisher and group CEO of The Edge Media Group, in his opening address.

"There is a saying that wealth and businesses typically do not last past three generations, and in Malaysia we have seen cases of that.

ily businesses do to map not just a successful future, but also a sustainable one? How can one structure the organisation when extended family members join the business into the second and third generations?"

The three speakers at the talk were Priscilla de Moustier, a ninth generation member of the Wendel family and board member of the International Family Business Network, Morten Bennedsen, pro-fessor of economics and political science at Wendel International Centre for Family Enterprise at Insead and Joseph Fan, Professor of the School of Accountancy and Department of Finance of the Chinese University of Hong Kong.

In her presentation, de Moustier outlined some reasons why family businesses can last a long time. These include, among others, entrepreneurial spirit, family values

"We've (the Wendel family business) lasted through wars, revolutions, nationalisation and technical crises like global financial crises. All the executives that run our company are non-family members.

"We've created structures like having intimate meetings every

"So what can and should fambusinesses do to map not just uccessful future, but also a stainable one? How can one was ask unpleasant questions. If there is a problem, we can react in time. We also have tions were opened up to the floor. A concern among attendees inour members take turns to share success stories during breakfast meetings," she said.
"The ability to transfer the busi-

ness from one generation to the next is a huge challenge, so much so that it can affect the bottom line of the business," Bennedsen said.

In planning a succession strategy, Bennedsen said families should ask themselves key questions about their niche contributions, challenges that they will encounter or financial issues like inheritance taxes.

He cited five main challenges, comprising succession culture, transfer of family assets, ownership and management design, grooming succession and succes-

sion planning.
Fan, in his presentation, provided examples of lessons learnt from Asian families.

Every family needs to come up with a way to discuss issues and have a decision mechanism in place. Everyone has to respect the mechanism. If you do not practise this, the separation of these families will be the end."

Following the sessions, a pan-

cluded conflict management between family members, and how should the business balance profit versus the feelings of family

"This is basically a balance between psychology and rationality, so they would have to maintain communication, transparency and dialogue," said Bennedsen.
"You should think about structured solutions before the conflict actually takes place."

De Moustier too stressed on conflict preparation, but said that a listed company should prioritise its shareholders over the family members. "The concept of being a responsible shareholder is that your business comes first, you have to prioritise your employ-ees as well."

The event, held at Carcosa Seri Negara yesterday, saw about 50 attendees who were members of The Edge Billion Ringgit Club and selected guests. It was supported by the Wendel International Centre for Family Enterprise, The Chinese University of Hong Kong and law firm Mah-Kamariyah & Philip Koh.

Tropicana to launch RM2 worth of properties

KUALA LUMPUR: Tropic Bhd plans to launch RM2 worth of properties in t Valley and Johor in the se of the year.

There will be 471 reside launched for the Tropican project in Kajang, executive marketing and sales Pam L porters after the launch of t

flagship property gallery y "The new units will c link houses and cluste which will be launched ber," she said, adding th start from RM800,000. "As for Tropicana Gar

are putting up the third apartment block, Cyprus in October or November,"

Tropicana Gardens is residential developme ed in Kota Damansara gross development valu of RM400 million. The group will also be l

The Residences here, wh GDV of RM700 million.

In Johor, Tropicana wi the second tower, Bora R es, at its Tropicana Da project. It will have 119 re units priced between RM RM1,300 per sq ft.

Tropicana Aman in Ca South Klang, is also exp be launched at year er Shalini Kumar

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