The 2nd Minimally Invasive Thoracic Surgery Interest Group (MITSIG) Symposium:
“Controversies in Cardiothoracic Surgery”
November 20-21, 1998
Prince of Wales Hospital, Hong Kong

SPONSORSHIP LIST

A. Standard Exhibition Space US$4,600 / HK$35,000
   - One information counter

B. Large Exhibition Space US$8,500 / HK$65,450
   - Double the size of standard space

C. Advertisement in Program Book (A4 size)

   The “Program Book” will be presented to all delegates at the symposium. The handbook will consist of useful information and the biographical details of members of the distinguished faculty.

   Advertisement rates (4C or B/W):
   - Outside back cover (full page) US$3,900 / HK$30,000
   - Inside front cover (full page) US$3,300 / HK$25,000
   - Inside back cover (full page) US$2,600 / HK$20,000
   - Run of the page (full page) US$2,000 / HK$15,000
   - Run of the page (half page) US$1,300 / HK$10,000

D. Lunch US$5,200 / HK$40,000/ day
   - A desk for display of promoting materials throughout lunch.
   - Acknowledgment will be printed in the Delegates’ Handbook.

E. Lapel Badges US$9,000 / HK$70,000
   - The sponsor company’s name and/or logo can be printed on the right hand corner of the badge which will be put on by all delegates throughout the symposium.
   - Acknowledgment will be printed in the Delegates’ Handbook.

F. High Quality Delegates’ Briefcase US$10,000 / HK$80,000
   - The sponsor can print their logo onto the extremely attractive and functional briefcases which will be kept and used by the delegates even after the meeting.
   - The sponsor can enjoy exclusive insertion of promotional materials, including pens and writing pads, in the briefcases which will be delivered to all participants.
   - Acknowledgment will be printed in the Delegates’ Handbook.
G. Coffee Break
   US$1,300 / HK$10,000 / break
   (Total 4 breaks in 2 days)
   - Promotional pamphlets can be displayed or distributed during the break.
   - Acknowledgment will be printed in the Delegates’ Handbook as a token of appreciation.

H. Sponsorship of Overseas Speakers
   US$6,500 / HK$50,000 per speaker
   - Acknowledgment will be printed in the Delegates’ Handbook.

I. Faculty Dinner
   US$6,000 / HK$46,200
   - Acknowledgment of the sponsorship will be given.
   - 2 persons from the sponsoring company will be asked to join the dinner.

J. Conference Banquet
   US$20,000 to US$26,000 / HK$150,000 to HK$200,000
   - Promotional pamphlets can be displayed or distributed during the cocktail.
   - Acknowledgment will be printed in the Menu and Abstract book.

K. Book Exhibition
   US$390 / HK$3,000

L. Publication of Proceedings in the European Journal of Cardio-thoracic Surgery (Elsevier)
   Estimated US$20,000 / HK$154,000
   - This is a very prestigious journal with large circulation worldwide.
   - Full acknowledgment of the support will be given.
**The 2nd Minimally Invasive Thoracic Surgery Interest Group (MITSIG) Symposium:**

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November 20-21, 1998
Prince of Wales Hospital, Hong Kong

We would like to sponsor the item(s) listed below in “The 2nd Minimally Invasive Thoracic Surgery Interest Group (MITSIG) Symposium: “Controversies in Cardiothoracic Surgery” which will be held on November 20 - 21, 1998.

<table>
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<tr>
<th>Sponsoring Item/Amount</th>
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**Contact Person**

________________________________________

**Name of Company**

________________________________________

**Address**

_______________________________________________________________________

_______________________________________________________________________________

**Tel. No.:** ______________________ **Fax No.:** ____________________________

**Date:** _____________________________

Signature and Company Chop

Please reply to Secretariat, “Controversies in Cardiothoracic Surgery”, c/o Ms. Connie Hung, Department of Surgery, The Chinese University of Hong Kong, Prince of Wales Hospital, Shatin, Hong Kong. Tel: (852) 2632 2629; Fax: (852) 2637 7974
The 2nd Minimally Invasive Thoracic Surgery Interest Group (MITSIG) Symposium:
“Controversies in Cardiothoracic Surgery”
November 20-21, 1998
Prince of Wales Hospital, Hong Kong

Application Form for Advertisement

Company: _________________________________

Address: ____________________________________________________________________________

____________________________________________________________________________________

Telephone: _______________________ Fax: ______________________________

Person to Contact: ____________________ Title/Position: ______________________

The Organisers welcome advertisements in the “Delegates’ Handbooks”, which will receive appropriately high profile exposure. Advertisement will be allocated on a “first come, first reserved” basis with due regard to space availability.

Companies who wish to advertise their products in the “Delegates Handbook” should specify the position of the advertisement (Inside Front Cover / Inside Back Cover / Run of Page) with full colour or black and white. Please submit advertisement material before 15 August 1998.

Advertisement Rates (4C or B/W):-

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<tr>
<th>Position</th>
<th>No. of Advertisement Placed</th>
<th>Rate (HK$)</th>
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<td>Outside back cover (full page)</td>
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Amount: __________

Payment should be made to “The Chinese University of Hong Kong” and sent to Ms. Connie Hung, Department of Surgery, Prince of Wales Hospital, Shatin, NT, Hong Kong. For any enquiries, please call 26322629.

For office use only

Cheque received on _______________________

Advertising material received on _______________________


Conditions for acceptance of advertisement

1. These conditions shall apply to all advertisements accepted for publication. Any other proposed conditions shall be void unless specifically accepted by the organisers.

2. All advertisements are accepted subject to the organisers’ approval of copy (including display, text and illustrations) and the space available.

3. If the advertiser or the advertising agency fails to submit the artwork on or before the deadline for submission of advertising material, it will appear as “With compliments of (company’s name)”.

4. In consideration of the acceptance of the advertisement, the advertiser and advertising agency must in respect of the contents of the advertisement indemnify and save the publisher from and against any losses or expenses arising out of publication of such advertisements, including, without limitation, those resulting from claims or suits or libel, violation of rights of publicity or privacy, plagiarism, and copyright infringement.

5. The organisers reserve the right to reject or cancel an advertisement at any time and for any reason, in which case no claim on the part of any Advertiser for damages or breach of contract shall arise.

6. Advertisements which in the judgment of the organisers create the illusion that they are editorial matters are not acceptable. The organisers reserve the right to print “advertisement” at the top of all or any advertisement.

7. All orders are accepted subject to the condition that the organisers will have no liability for failure to execute accepted advertising orders because of acts of goods, government restrictions, fires, strikes, accidents, or other occurrences beyond the organiser’s control.

8. Where the printers are involved in extra production work owing to acts or defaults of the advertiser or his agent, charges will be made to the advertiser or his agent. These charges will be at the rates agreed prior to publication.

9. The organisers reserve the right to destroy all artwork or material six months after the appearance of the advertisements. Such artwork or material will not be returned to the advertiser or his agent.

10. The organisers are not responsible for errors or changes made after the deadline for submission of advertising material.

11. The organisers will not be bound by any conditions, printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the regulations set forth.