



The Committee on Environmental Protection, New Asia College

AI-Generated Graphic Design Contest

The Committee on Environmental Protection organize an AI-Generated Graphic Design Contest with a theme "Carbon Neutrality". This contest aims to encourage participants to make use of AI technology to create meaningful, impactful visuals that can help raise awareness and reflection about Carbon Neutrality. Winners will be awarded with cash prizes and certificates. All NA students and staff are welcome!

Eligibility

- All participants should be NA students or NA affiliated staff

Theme of the contest

- Carbon Neutrality

Registration and Deadline:

- Online registration :
<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13703835>
- Participants please complete the online registrations and submit entries on or before 31 March 2025.

Requirements:

1. Each participant can only submit ONE entry (ie. one AI-generated graphic).
2. Participants must use AI tools/technology to create and enhance their graphics.
3. The submitted graphic must be original, unpublished, and created by the participant. There should be no infringement of any existing intellectual property rights. The organizer will not be held responsible for any consequences of rights infringement by the participants.
4. The graphic should be submitted in high-resolution JPEG or PNG format.
5. Through the online registration, participant are required to submit a title for the graphic (in both Chinese and English) and submit a description of the graphic (in Chinese or English) not exceeding 30 words.
6. The graphics shall not contain inappropriate or offensive content.
7. The decision of the Committee on Environmental Protection in all matters relating to these contests, including the selection of the winning submissions, is final.
8. By joining the contests, the participants agree to accept that the College and the Committee on Environmental Protection has the right to display or publish the submitted works for use in any media (eg. College website, Facebook, Instagram or publication etc.).

Selection Criteria:

All entries will be assessed by the Committee based on the following criteria:

- Composition
- Aesthetic appeal and technical quality
- Creativity
- Relevance to the theme

Awards:

- 1st, 2nd and 3rd winners will be awarded with cash prizes: HK\$1,000, HK\$800 and HK\$600 respectively. There are also 7 Merit prizes with HK\$200 each. However, the committee reserve the right not to give awards if there is no suitable winner(s).
- Each winner will also be awarded with a certificate.

Announcement of Results:

- The winning results will be announced on the college website in April 2025. Winners will also be notified by email individually.

Last update: 3 Feb 2025