



HIT Summer Program on

"Big Data and Business Analytics" (online)

Program Introduction:

The 2022 Summer Program on Big Data and Business Analytics is offered by the School of Management, Harbin Institute of Technology (HIT SoM), which is one of the four earliest management schools in China. Renowned senior scholars and industry professionals of information system and related areas will be invited as lecturers sharing the research methodologies and cutting-edge topics of big data and business analytics. This program aims to provide young scholars and students with the opportunity to learn from the first-tier scholars in this area and gain research expertise systematically. The participants will receive a program certificate upon successful completion of this program.

Topics and Lecturers:

Lecturer	Affiliation	Topic
Bin Gu	Everett W. Lord Distinguished Faculty Scholar, Professor, Boston University Senior Editor of <i>MIS Quarterly</i>	Social Media and Social Network
Elena Karahanna	Distinguished Research Professor and L. Edmund Rast Professor, University of Georgia Associate Editor of <i>Management Science</i>	Healthcare Analytics
Arun Rai	Regents' Professor of the University System of Georgia Robinson Chair of IT-enabled Supply Chains & Process Innovation, Harkins Chair of Information Systems Georgia State University, Editor-in-Chief of <i>MIS Quarterly</i>	Synergies Across Research Traditions and Methods in the Age of Big Data
Doug Vogel	Professor, Harbin Institute of Technology, Former President of the AIS	Business Analytics Activation

Lecturer	Affiliation	Topic
Qiang Ye	Professor, Harbin Institute of Technology	Big Data and Internet Finance
Eric (Zhiqiang) Zheng	Professor, University of Texas at Dallas, Associate Editor of <i>Inform's Journal on Computing</i>	Big Data Healthcare Analytics

Date: July 25-29, 2022

Registration:



Scan the QR code or Email to hitbba2022@163.com (Please indicate: Name, Affiliation, Major, Current Degree, Email and Language preference)

More information: <http://hitbba.hit.edu.cn> (in Chinese)

Inquiry: hitbba2022@163.com

All students from APRU member universities are welcome, and free of charge.

Interested students should register by 20 July.