

<<Last Updated:2021/12/21>>

Course Schedule Information

Course Code	881131
Semester	Spring and Summer Term
Day and Period	Wed4
Course Name (Japanese)	イノベーションの管理と変遷
Room	
Course Name	Managing Innovation and Change
Capacity	0
Course Numbering Code	88INES9U100
Required/Optional	三森八重子 先生担当科目
Credits	2.0
Student Year	1,2,3,4,5,6
Field	
Instructor	KONDO Sachihiko,三森 八重子

Detailed Syllabus Information

Course Name	Managing Innovation and Change	
Language of the Course	English	
Type of Class	Lecture Subject	
Course Objective	Students will understand innovation, and adopt the right attitude to promote innovation	
Learning Goals	<ol style="list-style-type: none"> 1. Students will be able to cite three examples of innovation. 2. Students will be able to cite three different types of innovation. 3. Students will be able to cite three different models of innovation. 4. Students will be able to cite three prominent entrepreneurs. 5. Students will be able to explain the differences between venture companies and big firms. 6. Students will be able to explain how Triple Helix contributes to innovation creation. 7. Students will be able to explain the ecosystem of a cluster. 8. Students will be able to recognize the differences between A-firms and J-firms. 9. Students will be able to explain how IP contributes to innovation creation. 	
Requirement / Prerequisite		
Class Plan	1st	Title:Introduction What is innovation? Instructor :
	2nd	Title:Types & Models of Innovation Incremental vs. Disruptive innovation, Linear, Technology Push, Market Pull, Closed Innovation, Open Innovation Instructor :
	3rd	Title:Innovation Policy IHow are innovation policies compiled? Who are in charge of innovation policies? How are innovation policies implemented? Instructor :
	4th	Title:Entrepreneur & Entrepreneurship Who are entrepreneurs? What is entrepreneurship? Instructor :

	5th	Title:Big Corporation
		What are big corporation? How do big corporations contribute to innovation creation?
		Instructor :
	6th	Title:Venture Companies & VC
		What is a venture company? What is a VC? How does VC work?
		Instructor :
	7th	Title:Guest Speaker
		Guest Speaker (under negotiation)
		Instructor :
	8th	Title:Funding agencies
		What are funding agencies? How do funding agencies work?
		Instructor :
	9th	Title:Triple Helix
		Industry-academy-govt. collaboration
		Instructor :
10th	Title:Cluster	
	What is a cluster? What is the Silicon Valley Ecosystem?	
	Instructor :	
11th	Title:J-Firm, A-Firm	
	Differences between Japanese firms & American firms	
	Instructor :	
12th	Title:IPR	
	What is IPR? How does IP contribute to innovation creation?	
	Instructor :	
13th	Title:Service Innovation	
	What is service innovation?	
	Instructor :	
14th	Title:Social Innovation	
	What is social innovation?	
	Instructor :	
15th	Title:Course Review	
	Course Review	
	Instructor :	
Independent Study Outside of Class	(1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.	
Textbooks		
Reference	<p>"Innovation and Entrepreneurship" By Peter F. Drucker, Harvard Business School Press 2006/5/9</p> <p>"Innovator's Dilemma" by Clayton M. Christensen (Harvard Business School Press) 1997</p> <p>"Open Innovation" by Henry Chesbrough (Harvard Business School Press) 2006/9/30</p> <p>"Reverse Innovation" by Vijay Govindarajan and Chris Trimble (Harvard Business Review Press) 2012/4/10</p> <p>"Triple Helix University-Industry-Government Innovation in Action" by Henry Etzkowitz (Routledge)</p>	
Grading Policy	Active participation to class discussions 20%, Report 40%, Presentation 40%	
Other Remarks		
Special Note		
Office Hour	during lunch time of the lecture day	

Keywords	Innovation, entrepreneurs, start-up, IPR, Triple Helix
Messages to Prospective Students	

Instructor(s)

Instructor Name	Name (hiragana)	Affiliation, Title, Course	Office	Extension	Fax	E-mail
No data found						

Cautions for Students

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