

## Annex Q

### TEMPLATE FOR NEW/CURRENT/REVISED COURSE CONTENT

<b>Academic Year</b>	2020/2021	<b>Semester</b>	2
<b>Course Coordinator</b>	Ching Chor Leng		
<b>Course Code</b>	AAA23Q/AAA28M		
<b>Course Title</b>	Art and the Financial Markets		
<b>Pre-requisites</b>	Nil		
<b>No of AUs</b>	3		
<b>Contact Hours</b>	39		
<b>Proposal Date</b>	10 March 2020		

#### **Course Aims**

We often think of art and financial products to be different: art is unique, and financial products are interchangeable. But they are more closely related than we think.

Since the 1970s, the number of domestic and international financial transactions has grown phenomenally. The "financial industry", as we know it, not only employs a large number of people, but also consumes a great amount of resources. The various facets of finance, such as financial motives, financial markets, financial institutions and actors, are not only significant in the operations of national and international economies, but also affect societies in deep and complex ways. Some scholars have used the term "financialisation" to describe this phenomenon.

In this course, you will examine the various ways in which art interfaces with finance.

#### **Intended Learning Outcomes (ILO)**

By the end of this course, you should be able to:

1. Show how the logic of the financial markets shape the production and consumption of art and design.
2. Analyse examples from the world of art and design to show how they can be uniform and homogenous.

#### **Course Content**

- The logic of the financial markets and the production, presentation and consumption of art
- Art and architecture in financial districts
- Art that is inspired by financial events and the financial markets.

#### **Assessment (includes both continuous and summative assessment)**

<b>Component</b>	<b>ILO Tested</b>	<b>Related Programme LO or Graduate Attributes</b>	<b>Weighting</b>	<b>Team/ Individual</b>	<b>Assessment Rubrics</b>
1.Critical Analysis of Art I	1, 2	*Communication, Creativity & Competence.	40%	Individual	Appendix Q1

2.Critical Analysis of Art II	1, 2	*Communication , Creativity & Competence.	50%	Individual	Appendix Q1
3. Presentation	1, 2	*Communication , Competence.	10%	Individual	Appendix Q2
Total			100%		

Description of Assessment Components:

**Critical Analysis of Art I:**

Using what you have learned in session 4, analyse two art works from the gallery that we will visit in session 5.

**Critical Analysis of Art II:**

Discuss how the financial industry has changed the appearance of a corner of a city of your choice.

**Presentation**

Do a short presentation on the Critical Analysis of Art II paper.

**Formative feedback**

You will receive formative feedback through class discussions. You will also receive written feedback on Critical Analysis of Art I.

**Learning and Teaching approach**

Approach	How does this approach support you in achieving the learning outcomes?
Hybrid	The course uses a combination of mini lectures, exercises, discussions that take place in class and online, and museum and site visits – all of which are designed inculcate a culture of proactive individual and collaborative learning. The instructor will facilitate learning by guiding you to acquire fundamental concepts and theories. You are expected to adopt, adapt and synthesise the acquired concepts and theories, and demonstrate the ability to apply them to analysing a single work of art or an entire collection.

**Reading and References**

- Bois, Y. & Krauss, R. (1999). Formless: a user's guide. Zone
- Summers, D. (2003) Real Spaces: World art history and the rise of Western modernism. Phaidon.

**Course Policies and Student Responsibilities**

(1) General

You are expected to complete all assigned pre-class readings and activities, attend all seminar classes punctually and take all scheduled assignments and tests by due dates. You are expected to take responsibility to follow up with course notes, assignments and course related announcements for seminar sessions they have missed. You are expected to participate in all seminar discussions and activities.

**(2) Absenteeism**

Absence from class without a valid reason will affect your overall course grade. Valid reasons include falling sick supported by a medical certificate and participation in NTU's approved activities supported by an excuse letter from the relevant bodies.

If you miss a lecture, you must inform the course instructor via email prior to the start of the class.

**Academic Integrity**

Good academic work depends on honesty and ethical behaviour. The quality of your work as a student relies on adhering to the principles of academic integrity and to the NTU Honour Code, a set of values shared by the whole university community. Truth, Trust and Justice are at the core of NTU's shared values.

As a student, it is important that you recognize your responsibilities in understanding and applying the principles of academic integrity in all the work you do at NTU. Not knowing what is involved in maintaining academic integrity does not excuse academic dishonesty. You need to actively equip yourself with strategies to avoid all forms of academic dishonesty, including plagiarism, academic fraud, collusion and cheating. If you are uncertain of the definitions of any of these terms, you should go to the [academic integrity website](#) for more information. Consult your instructor(s) if you need any clarification about the requirements of academic integrity in the course.

**Course Instructors**

Instructor	Office Location	Phone	Email
Yow Siew Kah	-	-	yowsiewkah@gmail.com

**Planned Weekly Schedule**

Week	Topic	ILO	Readings/ Activities
1	Introduction: The intersection of art and finance	1	Lecture Discussion
2	Changing meaning of art	1	Lecture Discussion
3 - 6	Art and financial products	1, 2	Lecture Discussion Site visit
7 - 10	Art, architecture and the design of financial districts	1, 2	Lecture Discussion Site visit
11 - 12	Finance art	1	Lecture Discussion
13	Consultation and presentation of assignment	1, 2	Consultation