

2023Year 1st Semester Syllabus

Created Date	2023-01-10 20:15:17		Last-Modified	2023-01-10 20:37:07
Course Title	KOREAN POPULAR CULTURE AND KOREAN WAVE		Course Code-Section	IEE1154-01
Credit/Time/ Experiment, Lab, Practical Technique Time	3/Thu7,8,9		Department	Undergraduate
Time	Thu7,8,9		Location	Realtime online lecture
Exam Date & Time	Midterm exam		Final exam	
Class Language	English		Evaluation Type	Absolute evaluation

Instructor's Profile	Name	Kim Jungwon	Contact Information	Telephone	
	Department	국제처		Mail	JUNGWON.KIM@YONSEI.AC.KR
	Office			Interview information	

TA's Name & Contact	Name		Contact Information	Telephone	
---------------------	------	--	---------------------	-----------	--

Course Description Brief Introduction of the Course	This course examines Korean popular culture and its related issues in historical and sociocultural contexts. For this examination, the course surveys a history of Korean popular culture in the 20th and 21st centuries, focusing on forms of media culture (popular music, cinema, and TV dramas/shows) that has not only led to but developed through Korean Wave both within and outside of Korea.			
Course Goals	1.	Korean	대중음악, 영화, 텔레비전 프로그램 등 다양한 매체 형식의 한국 대중문화를 살핀다.	40%
		English	This course aims to explore the development of a variety of forms of Korean popular media culture (popular music, cinema, and TV dramas/shows).	
	2.	Korean	현대 한국 사회와 함께 한국 대중문화의 여러 현상 및 쟁점을 살핀다.	30%
		English	This course aims to delve into a variety of phenomena and issues in Korean popular culture in conjunction with contemporary Korean society.	
	3.	Korean	한국 대중문화와 한류의 영향 및 결과를 전지구적, 지역적 관점으로 논의한다.	30%
		English	The course aims to critically and analytically discuss the ramification of Korean popular culture and Korean Wave in the global and local perspectives.	
	4.	Korean		
		English		
	5.	Korean		
		English		

Core Competencies	The total measurable competencies must be 100%. Each course objective should set the competency as 25%. The core and major competencies should equal at least 50%.						
Sub-Competencies/Learning Unit1							
Sub-Competencies/Learning Unit2							
Sub-Competencies/Learning Unit3							
Core Competencies(Liberal Arts)/Major competency(Must reflect the interrelationship between core competencies (elective courses) and major competencies (major studies).						
Sustainable Development Goals							
Average Recommended Amount of Learning per	Average Reading Volume		Average amount of writing(Based on A4)				
Course Methods (%) Total Amount 100	Lecture	Practice Training	Presentation	Dabate	Team Project		
	50%	0%	20%	0%	30%		
Course Methods 2 Select Relevant Items	PBL Subject	Capstone Design	CBL, Social Innovation Course	Flipped Classroom	Work Experience, Internsh		
Grading Policy(%) Total Amount 100 Free Input for Other Information	Midterm exam	Final exam	Quiz	Individual Assignment	Team Assignment	Attendance	Others
	10%	30%	0%	0%	30%	20%	10%
Assignment/ Report, Project Guide	Title of Assignment/Project Name, and Method of Filling Out		Submission Deadline	Type of Submission and Method			
	Team project		2023-4-27	Submission of a research paper file and presentation slides			
Prerequisite	No prerequisites are required. [NOTE] This course is offered online, utilizing both LearnUs and Zoom. Students MUST check their inbox and log into LearnUs frequently to get information about classes. In order to urge students to be present in time and keep engaging in the class, the instructor takes students' attendance through the Yonsei on-line attendance system (for the instructor) and Y-attend application (for the students) in the beginning of Zoom meetings.		Online Course Address	LearnUs			
Course Material	Course Material Name	Author	Publisher	Publish Year	ISBN		
	International exchange students interested in Korean popular culture, K-pop (Korean popular music), Korean Wave, or Korean culture at large						

Main Learner Precautions	
Attachment	

Weekly Plan

week	Period	Weekly Topic & Contents	Remarks
1	2023-03-02 2023-03-08	Orientation to popular culture and Korea 1. Understanding culture (culture, high culture, and popular culture) 2. A brief summary of Korean history along with orientation to cultures in each historical era (from ancient time to Joseon Dynasty) * Grouping for a team project	(3.2.) Spring semester classes begin (3.6. - 3.8.) Course add and drop period
2	2023-03-09 2023-03-15	New terms and media for popular culture in the early 20th century Korea 1. Modernization (Westernization) of Korean popular culture 2. The emergence of first pop stars and the first Korean Wave 3. Sinyeoseong (new women) and Korean popular culture	
3	2023-03-16 2023-03-22	Korean youth and collegiate culture in the 1960s through 1980s 1. The development of Korean rock bands and their music in the 1970-80s 2. Korean modern folk music in the 1960s and the 1970s3. The construction of youth culture in postwar South Korea	
4	2023-03-23 2023-03-29	Korean democratization and protest culture	
5	2023-03-30 2023-04-05	Theatre as popular culture in Korea 1. Changgeuk (traditional Korean music drama) 2. Yeoseong gukkeuk (women's national drama) 3. Madanggeuk, modern theatre as appreciation of Korean traditional play 4. Madang nori, traditional-ish Korean musical Sub/culture of Korean trot	
6	2023-04-06 2023-04-12	The 1990s Korean society and popular culture (1) 1. Taiji Boys and the 1990s Korean popular music 2. Sinsedae (new generation) culture	(4.7.) First third of the semester ends
7	2023-04-13 2023-04-19	The 1990s Korean society and popular culture (2) 1. A short history of Korean cinema by the 1990s 2. Korean television dramas from the 1970s to the 1990s * Midterm examination (multiple-choice quiz) during the second half of the class	
8	2023-04-20 2023-04-26	The beginning of Hallyu (Korean Wave) 1. 1997 Asian financial crisis and Korean popular culture 2. The emergence of idol stars in Korea 3. The beginning of Hallyu	(4.20. - 4.26.) Midterm Examinations
9	2023-04-27 2023-05-03	Team project presentation and submission	(4.27. - 5.1.) Course withdrawal period (5.2. - 5.4.) Application period for S/U evaluation
10	2023-05-04 2023-05-10	Domestic recognition of Hallyu 1. National branding with popular culture Critical issues in Korean popular culture (1) 1. Cultural appropriation/appreciation	(5.2. - 5.4.) Application period for S/U evaluation (5.5.) Children's day 05.05 어린이날
11	2023-05-11 2023-05-17	Critical issues in Korean popular culture (2) 1. Racism and xenophobia 2. Cultural imperialism	(5.15.) Second third of the semester ends
12	2023-05-18 2023-05-24	Critical issues in Korean popular culture (3) 1. Misogyny 2. Anti-feminism 3. Homophobia	

13	2023-05-25 2023-05-31	K-pop (1) 1. Re/definition of K-pop 2. K-pop fandom	(5.27.) The day of Buddha's coming 05.27 부처님오신날
14	2023-06-01 2023-06-07	K-pop (2) 1. K-pop fandom (cont.) 2. Gender and sexuality issues in the K-pop scene (1)	(6.6.) Memorial day 06.06 현충일
15	2023-06-08 2023-06-14	K-pop (3) 1. Gender and sexuality issues in the K-pop scene (2) 2. BTS sensation and issues around BTS Hallyu in the COVID-19 era 1. Korean popular culture within and outside of Korea in the era of the COVID-19 pandemic	(6.8. - 6.14.) Self-study
16	2023-06-15 2023-06-21	Final examination (a multiple-choice test)	(6.15. - 6.21.) Final Examinations

출석의무

- 실제 수업시수의 1/3 이상을 결석한 학생은 시험결과와 관계없이 F 또는 NP의 성적을 받게 됩니다.
- 중간,기말시험을 실시하지 않는 교과목은 해당 기간 중 수업을 실시합니다.

장애학생 지원

- 학기 시작 전에 담당교수와의 면담을 통해 출석, 강의, 과제 및 시험에 관한 교수학습지원 사항을 요청할 수 있으며, 요청한 사항에 대해 담당교수 또는 장애학생지원실을 통해 지원받을 수 있습니다.

- 강의, 과제 및 시험 응시 시, 가능한 장애유형별 지원 예(실제 지원 내용은 강의 특성에 따라 달라질 수 있음)

[강의]

- 시각장애: 교재제작(디지털, 점자, 확대교재 등), 대필지원 학생 청강 허용
- 지체장애: 교재제작(디지털교재), 대필 및 수업보조지원 학생 청강 허용, 지정좌석 배정
- 청각장애: 대필지원 학생/문자통역지원 인력(숙기사, 수어통역사) 청강 허용, 강의 녹취 허용
- 지적장애/자폐성장애: 대필지원 학생 및 수업 멘토 청강 허용

[과제 및 시험]

- 시각장애/지체장애/청각장애: 과제 제출기한 연장, 과제 및 제출방식 조정, 시험시간 연장, 시험문항 및 응답 방식 조정, 별도장소 제공, 대필지원 학생 연계 등
- 지적장애/자폐성장애: 개별화 과제 제출 및 대체 평가 실시 검토

안전주의

- 이공계열 및 생활과학계열 등 실험실 환경안전교육 이수대상자는 개강 전 온라인교육을 이수하고 첫 시간에 이수증을 제출하여야 하며, 미제출자는 수업 참여를 불허합니다.
- 체육실기 수업 전 반드시 준비운동을 하여야 하며, 심혈관질환, 만성호흡기질환을 가진 학생은 사전에 의사와 상담하여 운동가능여부를 확인하여야 합니다.