



Interdisciplinary Summer School for Chinese Students at the University of Novi Sad, Serbia

About the University of Novi Sad

The University of Novi Sad has more than 50.000 students and 5.000 employees and as such it is one of the largest educational and research centres in Central Europe. It belongs to the group of universities that provide a broad range of comprehensive and up-to date knowledge of almost all scientific areas.

The University of Novi Sad offers 300 accredited study programmes on all study levels, undergraduate, master, specialist and doctoral studies, which are carried out at the Faculties and University Centres for Interdisciplinary and Multidisciplinary Studies. All study programmes are modern and in accordance with the development of science. Apart from the Faculties and Centres, two Scientific Institutes have an important role in creating a firm scientific base for the continuous modernization of these study programmes.

The headquarters of the University of Novi Sad are in Novi Sad, in the central campus on the bank of the Danube, near the famous Petrovaradin fortress, built in the 18th century, as well as in the vicinity of the old city centre. The following Faculties are also situated there: the Faculty of Philosophy, the Faculty of Agriculture, the Faculty of Sciences, the Faculty of Law, the Faculty of Technical Sciences, the Faculty of Technology, the Faculty of Sport and Physical Education and the Institute of Food Technology, as well as the Department of the Faculty of Economics, headquartered in Subotica. The Faculty of Medicine, the Academy of Arts and the Institute of Lowland Forestry and the Environment are situated in other parts of the city for practical purposes. The University of Novi Sad also includes the Faculty of Economics, the Faculty of Civil Engineering, and the Teachers' Training Faculty in the Hungarian Language which are located in Subotica. The headquarters of the Faculty of Education are in Sombor and that of the Technical Faculty 'Mihajlo Pupin' are in Zrenjanin. All these institutions are accredited and they have valid licences to work.



More information about the University of Novi Sad can be found at <http://www.uns.ac.rs/index.php/en/>.



Overview of the Interdisciplinary Summer School for Chinese Students

The Interdisciplinary Summer School for Chinese Students is designed to offer lectures in a wide variety of subjects so as to give students an introduction to Serbia and Southeast Europe. The general topics covered will include history, politics (including changes in Southeast Europe since the breakup of Yugoslavia), culture, religion, literature, business and economics in Serbia, the legal system of the Republic of Serbia and the European Union, as well as the gastronomy of Serbia and Southeast Europe. In addition to lectures, the summer school will include sightseeing in Novi Sad, field trips in the vicinity of Novi Sad, cultural exchange activities with local students, and a visit to a Chinese company in Serbia. A brief sightseeing trip to Belgrade is also planned, including a visit to the University of Belgrade.

ELIGIBILITY

Undergraduate, master and doctoral students of state universities in China are eligible to apply. The participants are required to provide proof of English language proficiency, at least at the B2 level (according to the [CEFR](#)) – TOEFL (internet-based) 72, IELTS 6.0 (with no component less than 5.5), HKDSE Level 4 or equivalent.

BASIC INFORMATION ABOUT THE PROGRAMME

Programme dates	Arrival on 19 May 2017 20 May 2017 to 30 May 2017
Duration	11 days
Application deadline	Monday 3 April 2017
Venue	Central University Building, University of Novi Sad Faculty of Law in Novi Sad Faculty of Sciences in Novi Sad Faculty of Economics in Novi Sad
Number of participants	15 to 25 students <i>NOTE: CUHK will cover the programme fee of 500 EUR per student for up to 20 undergraduate students.</i>
Language of instruction	English
Language requirement	English (at least at the B2 level of CEFR) – TOEFL (internet-based) 72, IELTS 6.0 (with no component less than 5.5), HKDSE Level 4 or equivalent
Assessment & certificates	Assessment will involve different methods: presentations, discussion with lecturers, multiple choice tests, and term papers. Assessment will be carried out for each Module separately, following the classes. The students will receive certificates at the end of the summer school, with a total of 2 ECTS.
Participation fee	500 EUR
Accommodation and meals	Accommodation and meals are not included in the participation fee, except for lunch breaks organized in-between classes and during field trips. The participants will pay for accommodation and meals on their own. The University of Novi Sad will recommend hostel accommodation at lower prices and book rooms for students in advance, if requested by the applicants, once we receive the total number of interested students and the information on hostels selected by the students.



HOW TO APPLY

Before applying please ensure you are eligible for the programme. See the Eligibility Section and check that you have the relevant language requirements.

REQUIRED APPLICATION DOCUMENTS:

1. [Application Form](#)
2. CV in English (please use the [Europass template](#))
3. Copy of your valid passport (identity page)
4. Transcript of Records in English
5. Motivation letter in English (1 page)
6. Proof of English language proficiency (at least at the B2 level, according to the [CEFR](#)) – TOEFL (internet-based) 72, IELTS 6.0 (with no component less than 5.5), HKDSE Level 4 or equivalent

In addition to sending these documents, please inform us about the hostel you choose from among the hostels suggested by our University in the following section. The University of Novi Sad will book rooms for accepted students only if the students choose one of the suggested hostels and if information on the selected hostel is provided by the deadline for applications. If you wish to book a room on your own, please inform us.

Please submit all required documents to Ms Heidi O, Regional Programme Officer of Office of Academic Links (OAL) (Room 1303, 13/F Yasumoto International Academic Park) **on or before Monday 3 April 2017**.

If you meet all of the requirements and have provided all of the relevant information, your application will be submitted to the University of Novi Sad via CUHK. The University of Novi Sad will perform the selection until 20th April 2017 and inform the candidates about the results by email.

Accepted students will receive a confirmation e-mail and an Acceptance Letter, with a request for payment of the participation fee, which is presented in more detail in the Participation Fee and Payment Section.



SUGGESTED HOSTEL ACCOMMODATION

The University of Novi Sad would like to suggest that you choose accommodation in one of the following hostels:

OPTION 1: CITY HOSTEL

Contact:

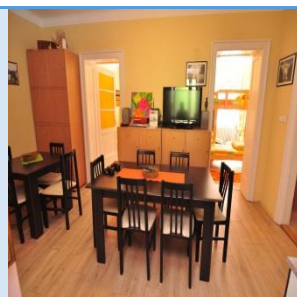
Address: Radnička 21

Telephone: +381 21 64 47 208

E-mail: nscityhostel@gmail.com

Website:

<http://www.cityhostel.rs/index.php?langiso3=GBR>



For the prices and room types, please check the website:

<http://www.cityhostel.rs/price.php>.

A special price of 7.5 EUR per person a day (in dorm rooms, primarily in rooms with 6 to 8 beds) is offered for the participants in the Interdisciplinary Summer School for Chinese Students. The Hostel will recommend good restaurants to the students.

OPTION 2: HOSTEL KUTAK

Contact:

Address: Jevrejska 22

Telephone: +381 21 300 6595; +381 60 506 6666

E-mail: office@hostelkutak.com

Website: <http://www.hostelkutak.com/en/>



For the prices and room types, please check the website:

<http://www.hostelkutak.com/en/>.

The Hostel offers a 20% discount on the regular prices. The discounted price of 8 EUR per student a day is offered for accommodation in dorm rooms (with 5 and 6 beds). Prices for other room types: a twin or double room with a shared bathroom – 20 EUR per room, a double room with a private bathroom – 24 EUR per room, an apartment (for 3 people) – 30 EUR per room, an apartment (for 5 people) – 50 EUR per room. For other details, please visit the Hostel's website.



OPTION 3: HOSTEL SOVA

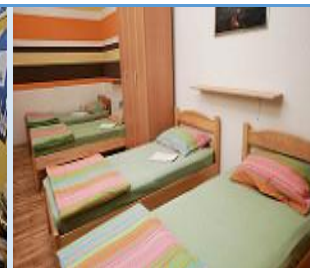
Contact:

Address: Ilije Ognjanovića 26

Telephone: +381 21 661 5230; +381 21 527 556;
+381 60 661 3510

E-mail: contact@hostelsova.com

Website: <http://www.hostelsova.com/>



For the prices and room types, please check the website:
http://www.hostelsova.com/cenovnik_en.html.

A special price of 8 EUR per person a day for a group of students (in dorm rooms) is offered for the participants in the Interdisciplinary Summer School for Chinese Students. The guests of the Hostel Sova are given a discount for meals in the restaurants nearby with which the Hostel cooperates.

OPTION 4: VARAD INN HOSTEL & CAFE

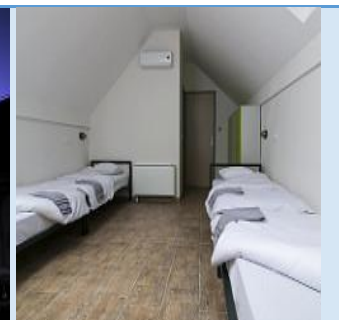
Contact:

Address: Štrosmajerova 16 (near the Petrovaradin Fortress)

Telephone: +381 21 431 400; +381 65 449 0648

E-mail: office@varadinn.com

Website: <http://www.varadinn.com/en/>



For the prices and room types, please check the website:
<http://www.varadinn.com/en/rooms/rooms-prices/>.

A 30% discount is offered for a group of students (for accommodation in rooms with 6, 8, or 10 beds). The price of dorm rooms with 8 to 10 beds is 900 RSD per person (ca. 7.5 EUR) and in the rooms with 6 beds it amounts to 1.000 RSD (ca. 8 EUR). The Hostel also offers meals to their guests (breakfast: 360 RSD/ca. 3 EUR; lunch: 600 RSD; dinner: 600 RSD/ca. 5 EUR) and they can also recommend good restaurants in the vicinity.

Note*: a residence tax of 130 RSD (ca. 1 EUR) is added per day if a person is not exempt from its payment.

If you choose to be accommodated in one of the listed hostels, please state the name of the selected hostel while sending the application. In addition to specifying the hostel, please also indicate: the exact dates of your stay in the hostel and the room type you choose. Since the listed hostels offer special discounts for groups, it is recommended that you choose a dorm room (with 3 or more beds).



Accepted students will pay for accommodation directly to the hostel.

PARTICIPATION FEE AND PAYMENT

The participation fee amounts to 500 EUR and it covers the following: the tuition, course materials, 3 lunches at specific Faculties in-between classes, the banquet at the Welcome Reception, workshops and tasting of beverages, field trips and lunches during field trips, a visit to Belgrade, the certificate issued at the end of the school and the cocktail party during the award of certificates.

The participation fee does not cover accommodation and meals (other than lunches organized at Faculties in-between classes and lunches during field trips), as students have to choose a hostel and pay for accommodation and meals on their own. The University of Novi Sad will only book rooms for students if requested by the applicants, as mentioned in the How to Apply Section.

Applicants should not pay the participation fee during the application phase. Only after being granted admission to the summer school, all accepted students will be sent a confirmation e-mail and an Acceptance Letter with payment instructions.

NOTE: CUHK will cover the programme fee of 500 EUR per student for up to 20 undergraduate students.



CALENDAR

	Date	Time	Venue	Type of activity
Friday	19 th May 2017	Arrival		
Saturday	20 th May 2017	TBD	Central University Building	Welcome reception
Sunday	21 st May 2017	9:00 – 15:00	Departure in front of the Central University Building	Field trip
				Lunch
Monday	22 nd May 2017	10:00 – 16:00	Central University Building	Classes /Module 1 (history and religion)*
			Novi Sad	A walking tour through the city
Tuesday	23 rd May 2017	10:00 – 16:00	Central University Building	Classes/Module 2 (culture and literature)*
				Lunch
Wednesday	24 th May 2017	10:00 – 13:00	Faculty of Law	Classes/Module 3 (law)*
		13:00 – 14:00	Faculty of Law	Lunch + a visit to the Assembly and the Government of the Autonomous Province of Vojvodina
		14:00 – 16:00	Autonomous Province of Vojvodina	Classes/Module 3 (law)*
		20:00	Faculty of Law	A lecture by the students from the Society of Young Researchers of Geography 'Branislav Bukurov'
Thursday	25 th May 2017	10:00 – 16:00	Faculty of Sciences	Classes/Module 4 (gastronomy)*
				Lunch and tasting of beverages
Friday	26 th May 2017	10:00 – 18:00	Faculty of Economics	Classes/Module 5 (business and economics)*
Saturday	27 th May 2017	Free time		
Sunday	28 th May 2017	8:15 – 17:00	Departure in front of the Central University Building	Field trip
				Lunch
Monday	29 th May 2017	TBD	Departure in front of the Central University Building: the city of Belgrade	A trip to Belgrade, a visit to the University of Belgrade and a Chinese company
		19:00 – 20:30	Central University Building	Award of certificates
Tuesday	30 th May 2017	Departure		

*For detailed information on Modules, please refer to pages 8 to 14.



The students who are accepted to participate in the Summer School will be provided with the updated programme and calendar during the welcome reception at the Central University Building.

CLASSES PER MODULES

MODULE 1	
Date	Faculty and subject areas
Monday, 22 nd May 2017	Faculty of Philosophy: history and religion
General topic: The area of Novi Sad and modern-day Vojvodina in the regional and European context-historical and religious perspectives	
Venue: Central University Building, University of Novi Sad	
Date: 22 nd May 2017, Monday	
Timeframe: 10:00 – 16:00	
Lecturers:	Full Professor Snežana Milenković, PhD Associate Professor Slobodan Bjelica, PhD Assistant Professor Boris Stojkovski, PhD
Learning outcomes:	<p><i>After successful completion of the Module, the students will be able to:</i></p> <ul style="list-style-type: none"> - understand the history of Europe, with special stress on Southeastern Europe and the area of Novi Sad, from the late antiquity until the contemporary period. - to comprehend the religious diversity of the region, and of Novi Sad respectively, as well as to understand the bases of the Orthodox religion, which is predominant in Novi Sad and Serbia, and to get acquainted with the healing effect of the prayer in Christianity - through the walking city tour and through the visits to museums of Novi Sad the students would be able to analyze the history of the city, to describe and explain in brief the history of the city, the permeation of different cultural and historical influences on the region and to synthesize the history of the city through understanding which different empires and civilizations have left the trace in Novi Sad and the region respectively.
Assessment:	<p><i>Students will be assessed in the following manner:</i></p> <p>Students could be assessed by making different presentations about Novi Sad, and through discussion with the lecturers on the different historical and religious questions. The students will also have the possibility to make a comparative analysis with their own region and to find similarities and differences in the historical development.</p>
Language of instruction:	English
Detailed Programme of the Module (time, title of the lecture, visits, etc.)	<p>10:00 – 12:00 'Novi Sad and Vojvodina in the European historical context from the ancient times until the end of the 17th century'</p> <p>12:00 – 14:00 'Modern history of Novi Sad and Vojvodina-between the empires (18th-20th centuries)'</p> <p>14:00 – 16:00 'Religious picture of Novi Sad, Orthodox church and the healing effect of the prayer'</p> <p>The large part of the lectures would be interactive and would be done in situ. By visiting the Museum of Vojvodina and the Museum of the City of Novi Sad the students will be able to understand more easily the history of this region, but also the European history and Southeast European past by combining microhistorical information with the general history. Besides that, some artifacts in the aforementioned museums are unique in the world and through them a history of Novi Sad and a much wider area can be presented. The Petrovaradin fortress represents one of the key spots where the students can get acquainted with the past of Southeastern Europe, modern day Vojvodina and the city of Novi Sad in particular.</p> <p>There will also be a walking tour through the city organized and, by explaining the most important buildings and monuments dedicated to prominent historical persons, the lecturers will explain the history of Novi Sad and this part of Europe with reflections on the European history as well. A large number of religious objects, i. e. churches will be useful to describe to the students of this summer school the religious diversity of Novi Sad, to present to them the permeation and influences of</p>



	<p>different religions and cultures, which would help the students to comprehend the complex past of this part of the world.</p> <p>The Orthodox church and Orthodox Christianity have a very special place in the development of Novi Sad's history, culture, religion and society as a whole. Today this religion occupies an important place and a predominant number of the citizens of the whole Serbia, including Novi Sad, belong to the Orthodox faith. Therefore, a special stress during the lectures will be dedicated to Orthodoxy. It will not be presented only through the history and temples of this church, which are also very important historical and cultural monuments, but through religious practice as well. Especially, a healing and curative effect of the Orthodox prayer will be explained to students, presented as a religious but at the same time a therapeutic practice. In this manner, students from China can better understand the historical and religious background of this area, and through artifacts in museums they could even see the everyday life in this area through the ages and also to analyze and differentiate between the various religious and ethnic groups that left their strong marks in this region.</p>
Number of teaching contact hours	6

MODULE 2	
Date	Faculty and subject areas
Tuesday, 23 rd May 2017	Faculty of Philosophy: culture and literature
General topic: Serbian Literature, Culture, Society	
Venue: Central University Building, University of Novi Sad	
Date: 23rd May 2017, Tuesday	
Timeframe: 10:00 – 16:00	
Lecturers:	Assistant Professor Vladimir Gvozden, PhD Teaching Assistant Stevan Bradić, PhD Associate Professor Marko Škorić, PhD Teaching Assistant Aleksandar Tomašević, MA
Learning outcomes:	<p><i>After successful completion of the Module, the students will be able to:</i></p> <ul style="list-style-type: none"> - understand the main features of the Serbian culture and society - explain the major shifts in the Serbian culture in relation to the socio-economic changes of the past century - locate the unique elements of the Serbian culture within the regional and European cultural space - locate the Serbian literature, culture and society in the wider context of the European and global culture - recognize the main formations and processes in the modern Serbian literature, culture and society - describe and explain sources of certain literary phenomena and reasons for specific tensions within the field of Serbian literature
Assessment:	<p><i>Students will be assessed in the following manner:</i></p> <p>Multiple choice test</p>
Language of instruction:	English
Detailed Programme of the Module (time, title of	10:00 - 11:30 Introduction to the Serbian Culture



the lecture, visits, etc.)	<p>The heritage of Serbia goes back centuries, and during that time people here have had innumerable interactions with other cultures. Influences from the Turks, central Europeans and small but active ethnic groups like the Roma, or Gypsies, have affected the way the Serbs have manifested their culture in general. The Ottoman Empire ruled the territory for several centuries, the consequences of which suppressed the Serbian culture but also greatly influenced the Serbian culture, especially in the southern regions. Meanwhile, in the northern regions the Habsburg Monarchy expanded into the modern Serbian territory starting from the end of the 17th century, culturally binding this part of the nation to Central Europe rather than the Balkans. The Serbian and other Slavic tribes that migrated to the Balkans in the early Byzantine period were pagans, and a number of pre-Christian practices seem to have survived in religious and other festivals and ceremonies, not only after their conversions to Christianity but also right up until the present day. Today, however, the main religion is Christianity and the majority of those are Orthodox Christians. Serbia still retains the pre-Gregorian Julian calendar for marking religious holidays, which means that there are two New Year's holidays to be celebrated—December 31 and the old calendar's New Year's Eve thirteen days later.</p> <p>The lecture will cover some more topics from culture to everyday life. It will paint the picture of Serbia as mostly family-oriented, tight-knit society, although urbanization and modernization have naturally lessened historic clannishness, as did the experience of Communism. It will say something about the media, cinema and performing arts. 'Politika' is the oldest daily newspaper in the Balkans; Serbia has the oldest professional theater in the South Slavic countries and films have been made even before the First World War. And finally, something must be said about sports. Today Serbia is mainly known because it has been a major force in international sports such as basketball, tennis, and water polo.</p> <p>11:30 - 12:30 Lunch break</p> <p>12:30 - 14:00 Glocalisation of Modern Serbian Literatures I: from the 1800s to the Great War An introduction into the formation of the modern Serbian literature, through its localization in the wider context of the European culture and politics at the turn of the 18th and 19th centuries. The linguistic reform of Vuk Stefanović Karadžić, and the formation of the modern Serbian language. The emergence of modern literary genres (novel, drama, lyric poetry), and their relation to the social reality. The discovery of verbal folklore and its integration into the artistic literature. Atypical progression and intersection of different literary epochs (classicism, enlightenment, sentimentalism, romanticism, realism, parnassism). The influence of imperial politics (Austrian, Ottoman, Russian, French) on the narration of the cultural self. The 19th century paradigm of 'Great (European) Nations' and the fate of 'small' nations. The rising issue of tradition and modernity. Intersection of literature and politics (liberal nationalism, language reform, socialism, capitalism). Literature and the longing for community. Nation and Narration.</p> <p>14:00 - 14:30 Break</p> <p>14:30 - 16:00 Glocalisation of Modern Serbian Literatures II: from the Great War to the present day The turmoil of the Great War and the full adoption of modernist poetics. The emergence of avant-garde scene and its confrontations both in the literary and political arena (Miloš Crnjanski). Continuity and discontinuity of literature after the Second World War and the formation of the Second Yugoslavia. Ivo Andrić's Nobel Prize and his speech to the Nobel Committee. The break with the socialist realism in the 1950s and the reintroduction of modernism (Pavlović, Popa). Recontextualization of the tradition, and a reemergence of the national narratives (folklore and middle ages) in a new formal environment. Neo avant-garde as a demand for further social emancipation. An introduction of postmodernism (Kiš, Pavić) and the arrival of post-utopian literature. Local contexts (the Balkans, Mitteleuropa, Yugoslavia). Serbian Literature Abroad (reception, translations). The global reach of M. Pavić and D. Kiš. Literature and Transition(s).</p>
Number of teaching contact hours	6



MODULE 3	
Date	Faculty and subject areas
Wednesday, 24th May 2017	Faculty of Law
General topic: Legal system of the Republic of Serbia and the European Union	
Venue: Faculty of Law, University of Novi Sad	
Date: 24 th May 2017, Wednesday	
Timeframe: 10:00 – 16:00	
Lecturers:	<i>Professors and assistants from the Novi Sad Faculty of Law:</i> Assistant Professor Bojan Tubić, PhD
Learning outcomes:	<i>After successful completion of the Module, the students will be able to:</i> <ul style="list-style-type: none"> – describe the legal system of Serbia and the EU – identify the main characteristics of both legal systems – compare the legal system of Serbia and the EU with the legal system in China
Assessment:	<i>Students will be assessed in the following manner:</i> <ul style="list-style-type: none"> – multiple choice test – discussion with the lecturer
Language of instruction:	English
Detailed Programme of the Module (time, title of the lecture, visits, etc.)	10:00 – 11:00 – Introduction to the law of the Republic of Serbia 11:00 – 13:00 – Constitution of the Republic of Serbia – analysis 13:00 – 14:00 – a visit to the Assembly and the Government of the Autonomous Province of Vojvodina, Lunch 14:00 – 15:00 – International Law and its implementation in the Republic of Serbia 15:00 – 16:00 – European Union and its legal system
Number of teaching contact hours	6

MODULE 4	
Date	Faculty and subject areas
Thursday, 25 th May 2017	Faculty of Sciences: gastronomy
General topic: Gastronomy of Serbia and Southeast Europe	
Venue: Faculty of Sciences, University of Novi Sad	
Date: 25 th May 2017, Thursday	
Timeframe: 10:00 – 16:00	
Lecturers:	<i>Professors and teaching associates at the Chair of Gastronomy, Faculty of Sciences:</i> <ul style="list-style-type: none"> – Full Professor Jovanka Popov-Reljić, PhD – Assistant Professor Bojana Kalenjuk, PhD – Goran Radivojević, MSc – Milorad Todorović, MSc – Teaching Assistant Nemanja Tomić, PhD – Teaching Assistant Maja Banjac, MSc



	– Teaching Assistant Milica Aleksić, MSc
Learning outcomes:	<i>After successful completion of the Module, the students will be able to:</i> <ul style="list-style-type: none"> – recognize typical food and beverages – explain historical influences on food and dietary habits – demonstrate traditional cuisine – differentiate feature of meals in the region – organize the tasting of a traditional meal
Assessment:	<i>Students will be assessed in the following manner:</i> Acquired knowledge will be assessed through a written test. The test will be in the form of multiple-choice questions.
Language of instruction:	English
Detailed Programme of the Module (time, title of the lecture, visits, etc.)	10:00 – 11:15 Getting to know the culinary characteristics of Serbia and the environment through lectures on the topics: <ul style="list-style-type: none"> – Basic foods, spices, principles of preparing meals and other specifics (in terms of diversity in relation to the Chinese cuisine): Bojana Kalenjuk, PhD – The formation of gastronomy throughout history (from the aspects of the impact of neighboring countries): Milica Aleksić, Teaching Assistant – Regional specialties (typical food and drinks): Maja Banjac, Teaching Assistant 11:15 – 12:00 <ul style="list-style-type: none"> – Lecture with visits to Liman markets in order to see which food products are procured and used in the daily diet: Bojana Kalenjuk, PhD, Milica Aleksić, Teaching Assistant, and Maja Banjac, Teaching Assistant 12:00 – 13:30 <ul style="list-style-type: none"> – The practical and interactive workshop: preparing an appetizer, a main course and a dessert typical of Vojvodina: Goran Radivojević, MSc and students of gastronomy 13:30 – 14:15 <ul style="list-style-type: none"> – Beverages of Vojvodina - lecture, Milorad Todorović, MSc and Nemanja Tomić, PhD 14:15 – 15:15 <ul style="list-style-type: none"> – Tasting with a lecture about pairing food and wine: Goran Radivojević, MSc, Milorad Todorović, MSc, and Nemanja Tomić, PhD 15:15 – 16:00 <ul style="list-style-type: none"> – Tasting of food and beverages – lecture: Prof. Jovanka Popov-Raljić, PhD
Number of teaching contact hours	8 x 45min = 6 hours

MODULE 5	
Date	Faculty and subject areas
Friday, 26 th May 2017	Faculty of Economics
General topics: <ol style="list-style-type: none"> 1. The European Welfare State Regimes; 2. BUSINESS & ECONOMICS - Consumer Behavior and Opinion Leaders in the Republic of Serbia; 3. Economics and Business in Serbia and European countries - <i>Human resource management in Serbia and Central and Eastern Europe</i>; 4. Supply Chain Management (SCM) 	
Venue: Faculty of Economics in Subotica, University of Novi Sad	
Date: 26 th May 2017, Friday	
Timeframe: 10:00 – 18:00	



Lecturers:	<p><i>Professors and teaching associates at the Faculty of Economics in Subotica:</i></p> <ul style="list-style-type: none"> – Associate Professor Novica Supić, PhD (topic 1: The European Welfare State Regimes) – Assistant Professor Dražen Marić, PhD (topic 2: BUSINESS & ECONOMICS - Consumer Behavior and Opinion Leaders in the Republic of Serbia) – Teaching Assistant Nemanja Berber, PhD (topic 3: Economics and Business in Serbia and European countries - <i>Human resource management in Serbia and Central and Eastern Europe</i>) – Teaching Assistant Nikola Miličević, PhD (topic 4: Supply Chain Management (SCM))
Learning outcomes:	<p><i>After successful completion of the Module, the students will be able to:</i></p> <p>Topic 1: The European Welfare State Regimes</p> <ul style="list-style-type: none"> – understand the origin, development and perspective of European welfare state regimes – understand the outcomes of different types of welfare state <p>Topic 2: BUSINESS & ECONOMICS - Consumer Behavior and Opinion Leaders in the Republic of Serbia</p> <ul style="list-style-type: none"> – understand and predict consumer behavior on the Serbian market – comprehend consumer decision making process, consumer motivation, and impact of consumer personality on their behavior – explain the social influence on consumer behavior, C2C relations and opinion leadership in the Republic of Serbia <p>Topic 3: Economics and Business in Serbia and European countries - <i>Human resource management in Serbia and Central and Eastern Europe</i></p> <ul style="list-style-type: none"> – define the most important HPWP in the Serbian and CEE HRM – characterize the HRM practice of Serbia and CEE countries – analyze the differences between CEE and WE HRM and compare different HRM approaches <p>Topic 4: Supply Chain Management (SCM)</p> <ul style="list-style-type: none"> – understand the supply chain management (SCM) concept – describe product and information flows – identify all SCM operations and participants – compare different SCM strategies
Assessment:	<p><i>Students will be assessed in the following manner:</i></p> <p>Term paper</p>
Language of instruction:	English
Detailed Programme of the Module (time, title of the lecture, visits, etc.)	<p>Topic 1: The European Welfare State Regimes 10:00 - 10:45 Presentation</p> <ul style="list-style-type: none"> – The concept of the welfare state in Europe – The European welfare state regimes: Liberal, Social Democratic, Conservative – The future of the European welfare state <p>10:45 - 11:00 Break</p> <p>11:00 - 11:45 Discussion</p> <ul style="list-style-type: none"> – Selected topics about the welfare state in Europe and China <p>Topic 2: BUSINESS & ECONOMICS - Consumer Behavior and Opinion Leaders in the Republic of Serbia 12:00 – 13:00</p> <ul style="list-style-type: none"> – Introduction to consumer behavior – Consumer decision making (5 step process) – Consumer motivation (A. Maslow, consumer needs vs consumer desires) – Consumer personality (I. Adizes methodology) <p>13:00 – 14:00</p> <ul style="list-style-type: none"> – Social influence & C2C – Opinion leadership (word of mouth communication)



	<ul style="list-style-type: none"> – Exercise - identification of opinion leaders among students from China, presentation of research data on opinion leadership phenomena in the Republic of Serbia. <p>Topic 3: Economics and Business in Serbia and European countries - Human resource management in Serbia and Central and Eastern Europe</p> <p>14:00 - 14:20</p> <ul style="list-style-type: none"> – European perspectives on human resource management <p>14:20 - 14:55</p> <ul style="list-style-type: none"> – Human resource management in Serbia and Central and Eastern Europe <p>14:55 - 15:00</p> <p>Mini-break</p> <p>15:00 - 15:30</p> <ul style="list-style-type: none"> – Differences between WE and CEE HRM <p>15:30 - 16:00</p> <ul style="list-style-type: none"> – Discussion on the Serbian HRM <p>Topic 4: Supply Chain Management (SCM)</p> <p>16:00 - 18:00</p> <ul style="list-style-type: none"> – Introduction to the Supply Chain Management concept (its participants, operations, main goals and strategies); – Presenting successful supply chain management examples in the USA, Europe and Serbia
Number of teaching contact hours	4 topics, each one covering 2 hours – a total of 8 hours



FIELD TRIPS

21 st May 2017, Sunday	
9:00	Departure in front of the Central University Building (Rectorate)
9:20	Arrival to Sremski Karlovci (a guided tour), a visit to the Eco Center Radulovački and a winery
11:30	Continuing the trip to the Grgeteg Monastery
12:15	Visiting the Perkov Farm with lunch included
12:40 – 15:00	Lunch
15:00	Departure for Novi Sad
28 th May 2017, Sunday	
8:15	Departure for Pećinci in front of the Central University Building (Rectorate)
9:00 – 10:30	Bread Museum in Pećinci
11:00 – 11:30	Aksentije's hut, Ogar
12:00 – 14:00	Obedska Pond
14:15 – 15:30	Lunch in Kupinovo
15:30 – 17:00	Sightseeing in Kupinovo
17:00	Departure for Novi Sad





PRACTICAL INFORMATION

Important links:

[Map of the city of Novi Sad](#)

[Tourist Organization of the City of Novi Sad](#)

[Vojvodinaonline](#)

[National Tourism Organization of Serbia](#)

[Regulation of Stay at the Police Department in Novi Sad](#) (incoming students have the obligation to register at the Police Department upon arrival to Serbia/Novi Sad within 24 hours)

[Practical Guide for Students](#) (useful information about Novi Sad, taxis, bus transport, currency and exchange offices, important phone numbers, etc.)

CAMPUS MAP



CAMPUS MAP LEGEND

- | | |
|---|--|
| 1 RECTORATE | 15 PMF - Department of Chemistry |
| 2 FACULTY OF AGRICULTURE | 16 PMF - Department of Geography, Tourism and Hotel Management |
| 3 FACULTY OF TECHNOLOGY | 17 PMF - Department of Mathematics and Computer Science |
| 4 FACULTY OF SPORT AND PHYSICAL EDUCATION | Branch Office of 'Vojvođanska banka' |
| 5 FACULTY OF PHILOSOPHY | 18 PMF - Department of Physics |
| 6 FACULTY OF LAW | 19 'Plantland' Garden Center |
| 7 FACULTY OF TECHNICAL SCIENCES - FTN | 20 Business College |
| Lecture theatres, Classrooms | 21 FACULTY OF ECONOMICS |
| Ethno and folk dancing school 'Sonja Marinković' | 22 Student Dormitory 'SLOBODAN BAJIĆ' |
| Post Office | 23 Student Dormitory 'VELJKO VLAHOVIĆ' |
| 8 FTN - TMD - Institute for Computing and Automation | 24 Teaching Assistant Dormitory |
| 9 FTN - Institute for Civil Engineering | 25 Student Restaurants |
| 10 FTN - ITC - Centre for Research and Technology | 26 Centre for Physical Education |
| 11 FTN - Centre for Large System Control | 27 Student Health Center Pharmacy |
| 12 FTN - International Graduate School for Engineering and Management | 28 Student Sport Fields (football, basketball, volleyball, handball, tennis) |
| 13 FACULTY OF SCIENCES - PMF | 29 'Student' Tennis Club |
| 14 PMF - Department of Biology and Ecology | |



УНИВЕРЗИТЕТ У НОВОМ САДУ

UNIVERSITY OF NOVI SAD

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WELCOME!