

Planning Process

The planning cycle of the *Strategic Plan 2016–2020* began in March 2015, comprising three phases: alignment, elaboration and finalization. The strategic planning process seeks to invoke a reflection of the status quo, followed by articulation of our aspirations, and then to crystallize these aspirations into a concrete plan for implementation.

Alignment 3–10.2015	Elaboration 11.2015–1.2016	Finalization 2–3.2016
Goals		
<ul style="list-style-type: none"> • To obtain a list of most wanted actions from stakeholders • To produce an initial draft plan that aligns the University's mission and vision 	<ul style="list-style-type: none"> • To consult stakeholders about the initial plan • To produce a revised strategic plan 	<ul style="list-style-type: none"> • To consult stakeholders about the revised plan • To produce the finalized strategic plan for endorsement by Senate and Council



Seven consultation sessions were held in 2015 during the alignment phase.

Date	Stakeholder Populations
16.4.2015	Faculties of Arts, Business Administration, Education, Law and Social Science
18.4.2015	Alumni
21.4.2015	Four foundation Colleges
22.4.2015	Five new Colleges
7.5.2015	Non-academic Staff
7.5.2015	Faculties of Engineering, Medicine and Science
8.5.2015	Students

Another series of two consultation sessions were organized during the elaboration phase (on 9 and 10 November 2015) before the finalization phase (when the final draft of the *Strategic Plan* was made available in early March 2016 for comments).

Through an iterative process involving a wide spectrum of stakeholders engaged via multiple channels, the *Strategic Plan* has been formulated to serve as an overarching framework with clearly defined directions and focus, while being robust enough to respond to evolving needs and circumstances.

A dedicated website (<http://strategicplan.cuhk.edu.hk>) has been developed to facilitate dissemination of information and provide a complete documentation of the formulation process of the *Strategic Plan 2016–2020*.

