

The Global Environment

Increasing mobility of students, rising interflow of the world populations, advancement in information and communication technologies, enhanced human connectivity but a rapidly ageing population, intensifying competition from emerging economies for top talents and the growth of transnational education initiatives have displaced traditional geographical boundary for most industries and have substantially transformed the higher education landscape globally.

**CUHK
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world by enhancing its
reputation, presence,
relevance and
impact globally.**

These changes present both opportunities and challenges to CUHK. New mindsets are essential for sustaining continued growth of the University.

In around the world, the governments in many countries have invested strategically to advance the standing and reputation of their universities, including the Mainland, Japan, South Korea, Singapore and other ASEAN countries, including the injection of funding to promote R&D.

To stand above the crowd in an increasingly competitive and globalized external environment is a major challenge faced by higher education institutions nowadays. CUHK has to respond to—and distinguish itself in—the fast changing world by enhancing its reputation, presence, relevance and impact globally, as well as embracing cultural diversity and full inclusiveness.

Meanwhile, the flourishing and rising prominence of our nation in the global market and political arena has profound implications on the positioning of Hong Kong and the University in the years to come.

